

When it comes to entrepreneurship both scholars and policy makers focus on predominantly on topics like startup, growth and success. Reality, however, is that entrepreneurs are more commonly confronted with adversity, hardship and failure. As a result of the limited attention for these aspects of entrepreneurship, we fail to learn the lessons of how to deal with, reduce the costs of and recover from failure. Over the past years we have stepped into this gap and set up several studies focusing both on the entrepreneurs experiencing failure themselves and on the professionals working with or for entrepreneurs in the entrepreneurial ecosystem such as bankers, accountants and policy makers. During my presentation I will share some of the insights generated so far and elaborate on our further research agenda.



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Previously, Ingrid worked at the Vrije Universiteit in Amsterdam where she was both an associate professor at the Faculty of Social Sciences and a Business Developer for the Social Sciences and Humanities at Ixa-VU. Prior to that, she obtained her PhD from NIKOS with a dissertation on Global Startups.

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