

UT BRAND ARCHITECTURE

UNIVERSITY OF TWENTE.



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HOUSE-STYLE HANDBOOK - UNIVERSITY OF TWENTE

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SUMMARY

BRAND ARCHITECTURE

The brand architecture sets out how UT and its various units, presents itself to the outside world. Corporate, services, faculties and courses communicate largely using the main brand of the University of Twente. Three sub-brands, however, which fall under the University of Twente umbrella and which have their own profiling, are also defined within the brand architecture; these are the research institutes TechMed Centre, MESA+ Institute and the Digital Society Institute. They are clearly part of the University of Twente family but profile themselves with their own variant of the logo when communicating with the outside world. The logos, colours and elements have been set out for these sub-brands.

Over the years, there have also been icon projects which, as a result of the attention value, have had their own temporary appearance.

BRAND ARCHITECTURE		UNIVERSITY OF TWENTE.								
		EXPLANATION: The core brand, University of Twente, forms the basis for all external communication. Communication by the profiling topics, the departments, clusters, faculties, services, and other units stems from the core brand.					CORPORATE			
TOPICS	Improving healthcare by personalised technologies		Creating intelligent manufacturing systems		Shaping our world with smart materials		Engineering our digital society	Engineering for a resilient world		
FACULTIES	Behavioural, Management and Social Sciences (BMS)		Engineering Technology (ET)		Electrical Engineering, Mathematics, and Computer Science (EEMCS)		Faculty of Science and Technology (TNW)	Geo-Information Science and Earth Observation (ITC)		
PARTICULARS	UT-RELATED FOUNDATIONS Independent foundations with strong ties to the UT.				ITC The ITC faculty became part of the University of Twente years ago. Thanks to the unique character of the faculty, which brings together education and research and has a highly different target audience compared to other units within the University of Twente, the ITC has a sui generis status.					
		EDUCATION								
EDUCATION LEVELS	PreU		Bachelor		Master		TGS	PhD	PLD	ATLAS
		EXPLANATION: Within the brand architecture, only three sub-brands of the UT can be distinguished: the institutes. The core brand, University of Twente, serves as an umbrella, and the sub-brands have visually clearly been drawn more strongly towards the corporate brand. They are virtual units with individuality in word brand, colour, and element.							INSTITUTES	
INSTITUTES	UNIVERSITY OF TWENTE. MESA+ INSTITUTE				UNIVERSITY OF TWENTE. TECHMED CENTRE			UNIVERSITY OF TWENTE. DIGITAL SOCIETY INSTITUTE		
PROGRAMME LINES	Materials Coordinator: MESA+ Institute		Sensing Coordinator: MESA+ Institute			e-health Coordinator: TechMed Centre			Robotica Coordinator: Digital Society Institute	
		EXPLANATION: This concerns the projects and initiatives that require extra attention for a certain period and are given the possibility to profile themselves. This is approved by the Executive Board.							ICON PROJECTS	
ICON PROJECTS	DESIGNLAB				CURIOUSU			INSPIREU		
		COLLABORATIONS								
IMPORTANCE	UT LEADING				50/50			UT SUBORDINATE		
EXAMPLES	Wearable Robotics Lab, Fraunhofer Project Centre, collaborations in which the UT only participates etc.									
		EXPLANATION: In addition to the house style, there is a campaign line. This is used for specific target audiences and recruitment activities. Where the house style will remain unchanged in essence over time, the campaign concept is of a temporary nature. The campaign concept maintains the basic premise of the brand, but offers more visual freedom.							CAMPAIGN LINE	

UNIVERSITY OF TWENTE. LOGO

Preferred logo

The logo of the University of Twente is based on Univers, a very rational font that is well-known for its clear lines and high legibility.

The logo with the text on one line ('line' logo) is the preferred option. This version must be used where possible. The logo is available in a black and white version. In order to realise optimum legibility, the white version deviates from the black version of the logo.

UNIVERSITY OF TWENTE.

UT_Woordmerk_Black_EN.eps



UT_Woordmerk_White_EN.eps

Contrast with background

In order to maintain sufficient contrast with the background, the black logo is only placed on backgrounds with a grey value of 0 to 40%. For backgrounds with a grey value of 40% or more, the white logo is used. Images or coloured sections also have a relative grey value. If in doubt about which logo to use, please contact huisstijl@utwente.nl.



0%



10%



20%

Alternative logo version

If the space available for the logo is so narrow that the logo becomes illegible, there is an alternative form. We refer to this as the 'stacked' version.

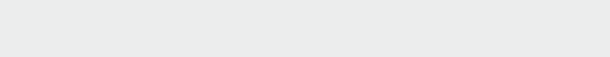
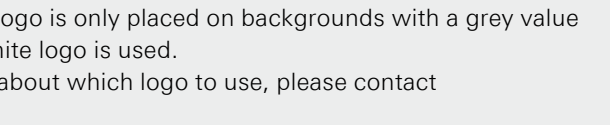
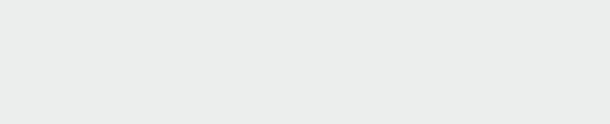
In principle, this version is not used for house-style applications for the University of Twente. It is intended to be used in exceptional circumstances and only if the preferred version cannot be used due to limited space.

UNIVERSITY
OF TWENTE.

UT_Woordmerk_Sta_Black_EN.eps



UT_Woordmerk_Sta_White_EN.eps



Bounding box (minimum white space)

In order to ensure the logo is showcased most effectively, the minimum free space around the logo is determined by a bounding box. No other image or style elements may be placed in the bounding box.

Here, you can see the bounding box for the 'line' and the 'stacked' version of the logo. The bounding box is part of the digital logo file, but is not visible after production.



Minimum logo size

The preferred logo may be scaled by a maximum of 45%. This percentage is set on the basis of minimum legibility of the logo.

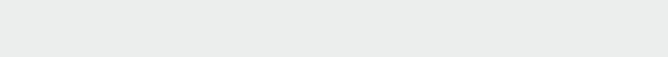
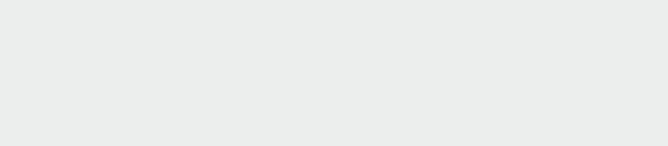
If less width is available than the minimum size, the 'stacked' version of the logo must be used. The minimum size of the 'stacked' version is 100%.

UNIVERSITY OF TWENTE. 100%

UNIVERSITY OF TWENTE. minimum
45%
31 mm
x
2,5 mm

UNIVERSITY OF TWENTE. maximum
165%
30 mm
x
9 mm

UNIVERSITY OF TWENTE. minimum
100%
18 mm
x
5,5 mm



SUMMARY

ALTERNATIVE LOGO

Institute logo

There are three institutes within the University of Twente which may use their own logo; this is made up of the stacked variant of the University of Twente’s logo separated by a line, with the name of the Institute, in the institute’s colour, behind it. A full description of the house-style for the institutes can be found on [pages 15 to 19 of this document](#).



Logo with addition

The University of Twente logo with addition is intended to enable services, faculties, study programmes, research groups and so on to communicate their own name, in combination with the University of Twente logo. This variant may only be used with internally set names; own variants may not be used. The logo is made up of the stacked variant of the University of Twente’s logo separated by a line, with maximum 3 rows of space. The text next to the line must always be written in lower case (small letters).



Combination logo

Combination logos may be used if the cooperation is 50/50 and the house-style of the University of Twente is leading. These logos may only be used if they have been set by the Executive Board.

A combination is made up of the stacked variant of the University of Twente’s logo separated by a line, with the other party’s logo behind this; this must be positioned to create a unified entity with the two logos.



Bounding box (minimum white space)

As is the case with the University of Twente logo, a minimum level of free space around the alternative logos is set by a bounding box. No other image or style elements may be placed in the bounding box. To the side, you can see the bounding box for the logo. The bounding box is part of the digital logo files, but is not visible after production.



The baseline must be set at 6 pt,
starting 8 mm from the upper margin.

Assuming the A4 format, the margins must be set as follows:

Top:	8 mm
Bottom:	9.6 mm
Left:	10 mm
Right:	10 mm

Scaling - the margins are scaled accordingly for other formats. The basic grid also scales up for larger formats.

The page is made up of 14 columns with a size of 3 mm.

Univers 420 Condensed,
font 9pt, spacing 12pt.

Univers 420 Condensed,
font 6pt, spacing 10pt

OVERVIEW

FONT

1 Heading

Univers 420 Condensed, preferably font 45pt, spacing 45pt in capitals. The heading must always be positioned in the text box. The height is adjustable depending on the quantity of text. We advise using a font of 45pt where possible, keep font and spacing the same when reducing size.

2 Sub-heading

Any sub-headings should use Univers 220 Thin Condensed, same size as ‘heading’ or half of the font of the ‘heading’. This sub-heading comes immediately under the heading.

3 Intro

Different variants of the condensed font may be used for the intro, depending on the space that is available in the interior. Univers 220 Condensed with a font size of 12 pt with spacing of 14 points is also used. The intro must be fixed on the baseline pattern.

HOUSE-STYLE FONT

LINOTYPE UNIVERS

CONDENSED

LinotypeUnivers-120CnUltLt.ttf
LinotypeUnivers-121CnUILtLt.ttf
LinotypeUnivers-220CnThin.ttf
LinotypeUnivers-221CnThinLt.ttf
LinotypeUnivers-320CnLight.ttf
LinotypeUnivers-321CnLtLt.ttf
LinotypeUnivers-420Cn.ttf
LinotypeUnivers-421CnLt.ttf
LinotypeUnivers-520CnMedium.ttf
LinotypeUnivers-521CnMdLt.ttf
LinotypeUnivers-620CnBold.ttf
LinotypeUnivers-621CnBoldLt.ttf
LinotypeUnivers-720CnHeavy.ttf
LinotypeUnivers-721CnHvyLt.ttf
LinotypeUnivers-820CnBlack.ttf
LinotypeUnivers-821CnBlkLt.ttf
LinotypeUnivers-920CnXBlack.ttf
LinotypeUnivers-921CnXBlkLt.ttf

4 Header

Different variants of the condensed and standard font may be used for the headers in the ongoing text, depending on the space that is available in the interior. Univers 620 Condensed with a font size of 10 pt with spacing of 12 points is also used. The headers must be fixed on the baseline pattern.

5 Body text

The body text must always be Univers 330, with a font size of 9 pt and spacing of 12 pt. The body text must always be fixed on the baseline pattern.

STANDARD

LinotypeUnivers-130UltLight.ttf
LinotypeUnivers-131UltLtLt.ttf
LinotypeUnivers-230Thin.ttf
LinotypeUnivers-231ThinLt.ttf
LinotypeUnivers-330Light.ttf
LinotypeUnivers-331LightLt.ttf
LinotypeUnivers-430Regular.ttf
LinotypeUnivers-431Italic.ttf
LinotypeUnivers-530Medium.ttf
LinotypeUnivers-531MediumLt.ttf
LinotypeUnivers-630Bold.ttf
LinotypeUnivers-631BoldLt.ttf
LinotypeUnivers-730Heavy.ttf
LinotypeUnivers-731HeavyLt.ttf
LinotypeUnivers-830Black.ttf
LinotypeUnivers-831BlackLt.ttf
LinotypeUnivers-930XBlack.ttf
LinotypeUnivers-931XBlackLt.ttf

1 LOREM IPSUM

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. DONEC EU AUGUE MAURIS. PRAESENT DAPIBUS ADIPISCING GRAVIDA. PROIN CONDIMENTUM PORTA CONVALLIS. NULLAM DUI LACUS, HENDRERIT A TINCIDUNT VITAE, EUISMOD VEL NISL. SED VENENATIS NUNC VEL VELIT VIVERRA CONDIMENTUM. CUM SOCIIS NATOQUE PENATIBUS ET MAGNIS DIS PARTURIENT MONTES, NASCETUR RIDICULUS MUS.

4 LOREM IPSUM

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LOREM IPSUM

Sed sit amet elit elit, vel ornare velit. Nunc sed nibh risus, vel sagittis urna. Cras arcu dui, elementum vitae scelerisque sed, venenatis nec massa. Suspendisse potenti. Nulla mattis velit ut nibh tristique tempor. Integer consequat sapien nec odio mollis vitae dapibus felis iaculis. Phasellus eget dolor nec magna hendrerit posuere. Curabitur vulputate rhoncus eros scelerisque interdum. Aliquam in metus mi. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Mauris vitae accumsan mauris. Sed lectus massa, lacinia a tincidunt et, adipiscing ut nulla.

5

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- Pellentesque est dui, egestas a pharetra eu, lacinia in massa. Praesent vel augue vel nisi pellentesque varius.
- Vestibulum ac purus risus, in cursus tellus. Curabitur commodo aliquam lacus vel fringilla. Morbi eu urna metus.
- Integer facilisis tincidunt dui, et consequat neque bibendum id. Integer ultricies dui arcu, sed dignissim ipsum.

Vestibulum elit ante, lacinia nec posuere eget, ultricies id urna. Mauris ut turpis condimentum libero euismod auctor. Aenean molestie, risus in pellentesque viverra, ligula turpis pellentesque mauris, quis vehicula elit erat porta odio. Donec in erat et urna placerat vestibulum vitae sed sem. Mauris fringilla nisl sed diam aliquet vitae pretium elit consequat. Praesent egestas porta turpis vitae molestie. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Morbi pharetra dolor eget neque laoreet posuere.

1 LOREM IPSUM

DOLOR SIT AMET

2 CONSECTETUR

ADIPISCING ELIT

1 LOREM IPSUM

DOLOR SIT AMET

2 CONSECTETUR ADIPISCING ELIT

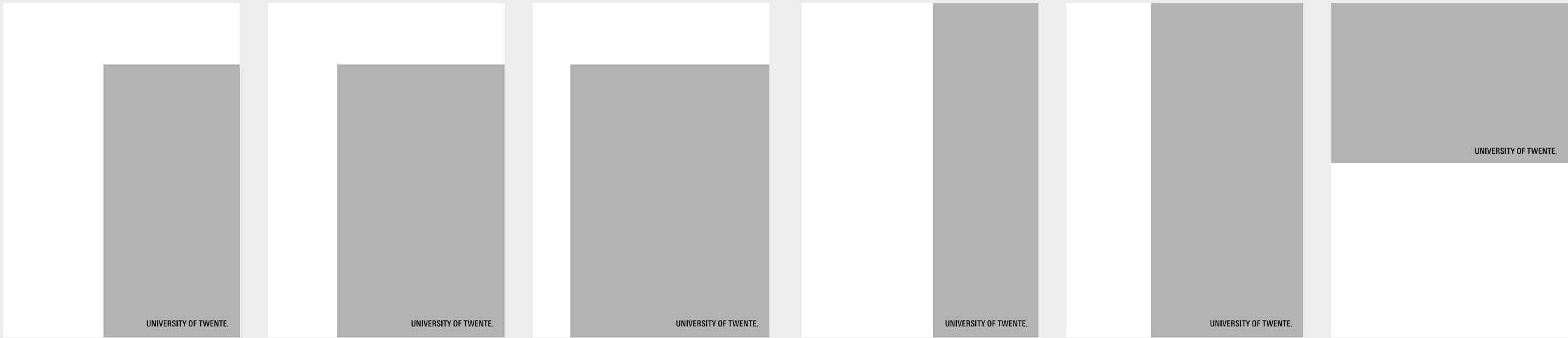
DONEC EU AUGUE MAURIS

SUMMARY OF SPATIAL DIVISIONS

16 DIFFERENT VARIANTS

White = Totality (placed on white or black background)
Grey = Text box
Education line, every colour from the UT colour palette can be used. Corporate, only black or white

WITHOUT PHOTOGRAPHY



WITH PHOTOGRAPHY

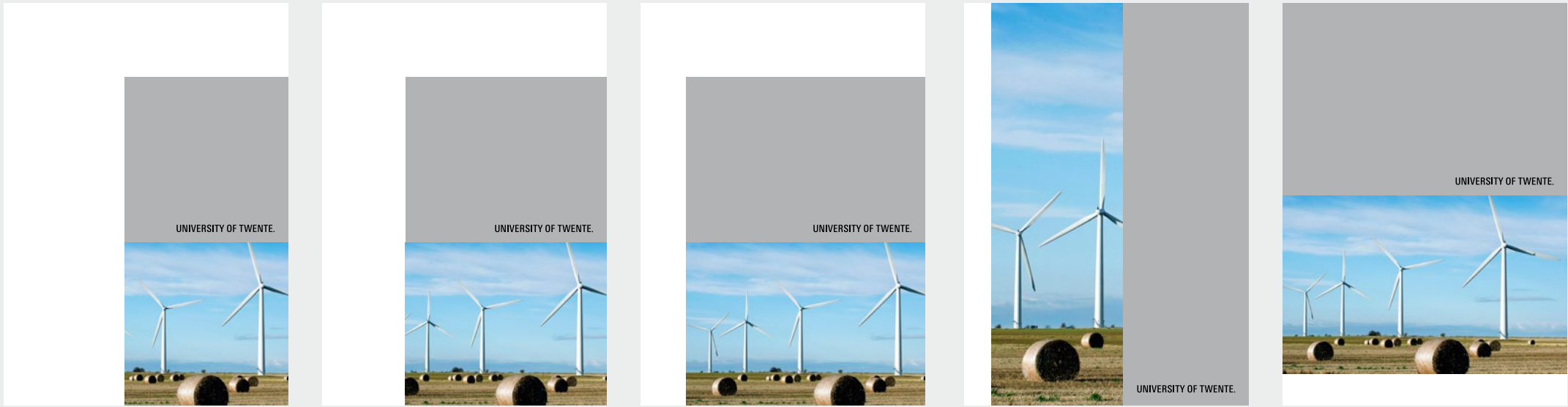


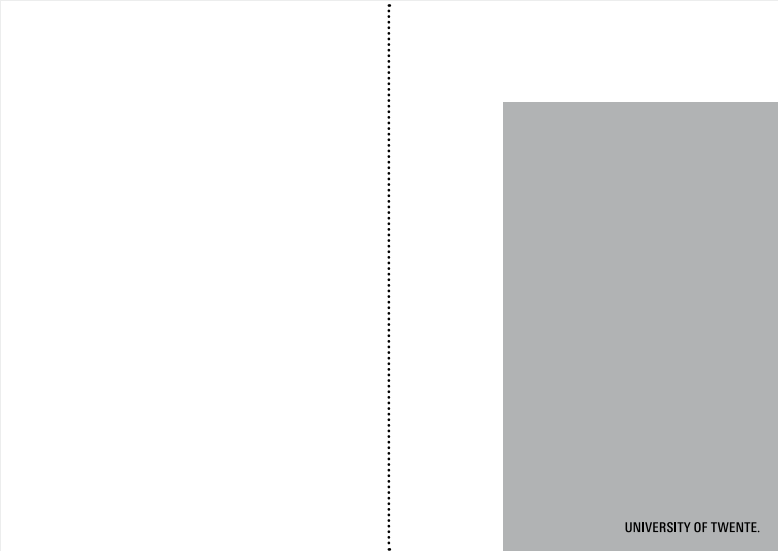
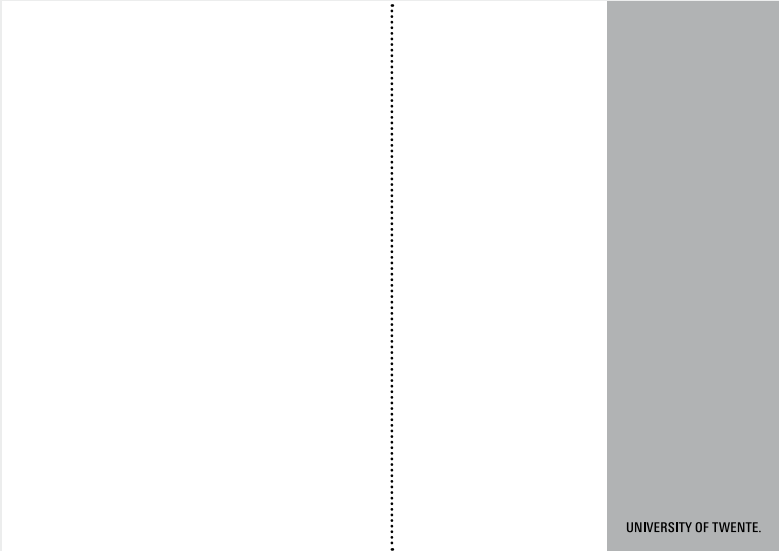
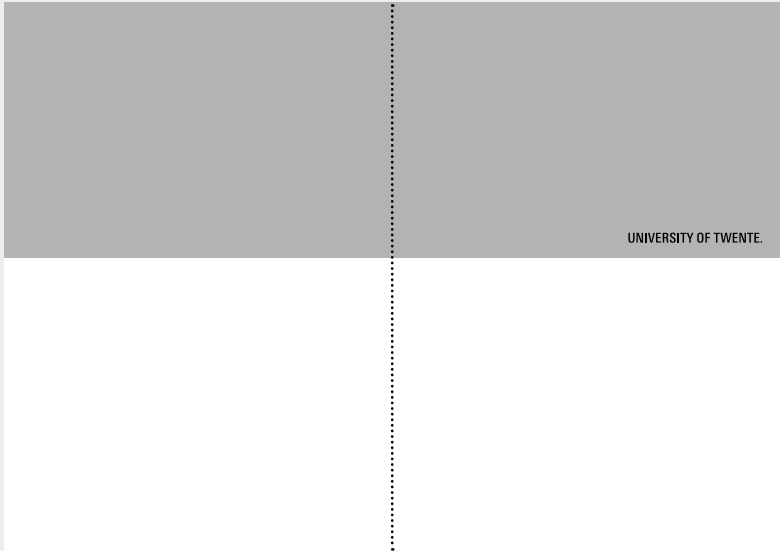
IMAGE SUPPLEMENTING PHOTOGRAPHY WITHOUT ELEMENT(S) FROM THE TOTALITY



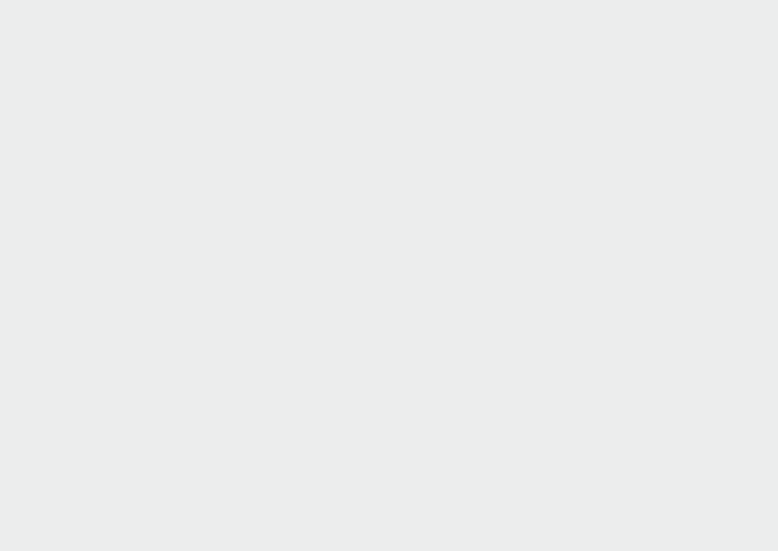
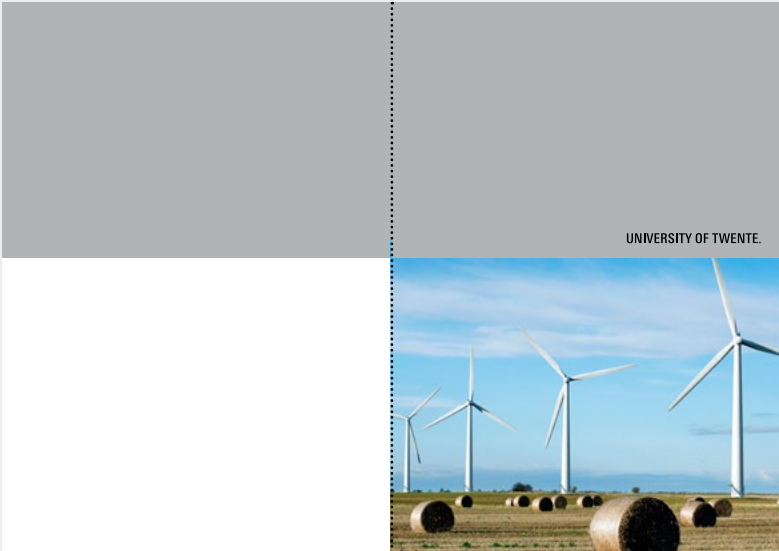
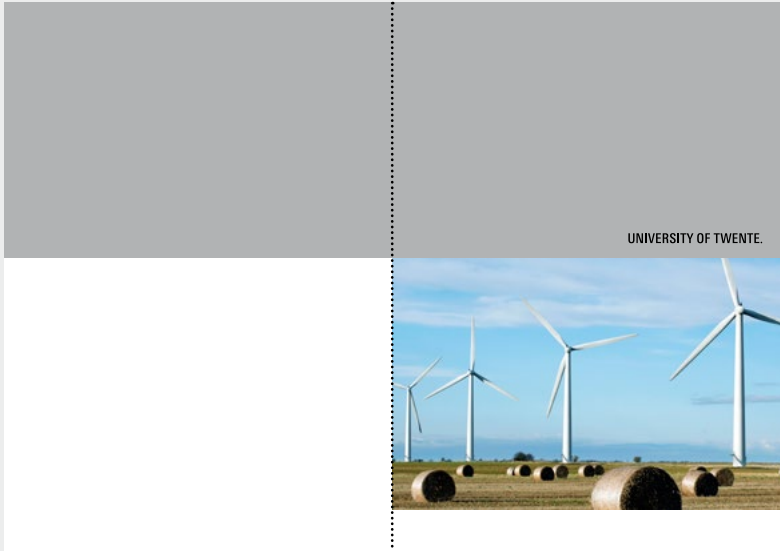
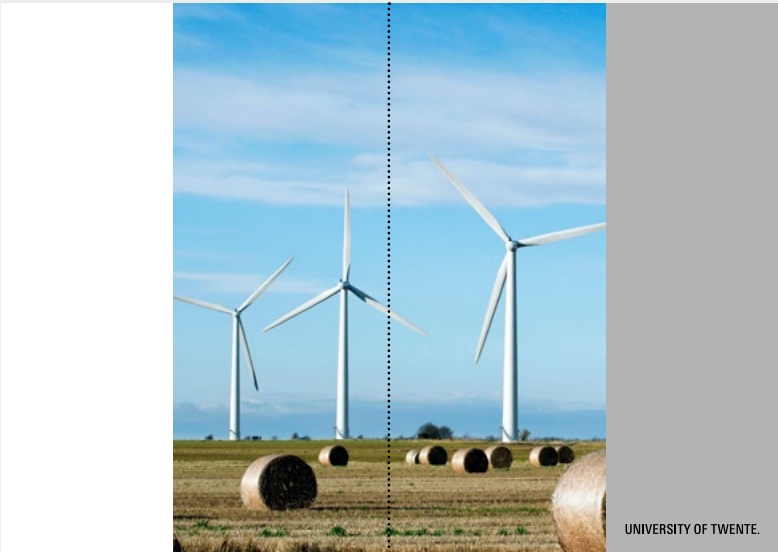
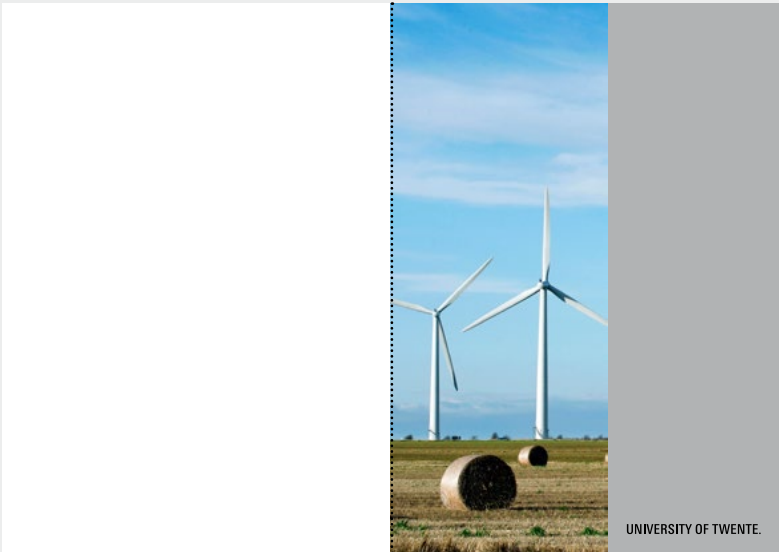
SPATIAL DIVISIONS - REAR

EXAMPLES OF HOW THE TOTALITY, PHOTOGRAPHY AND TEXT BOX RELATE TO ONE ANOTHER ON THE BACK

WITHOUT PHOTOGRAPHY



WITH PHOTOGRAPHY



White = Totality (placed on white or black background)
Grey = Text box
Education line, every colour from the UT colour palette can be used. Corporate, only black or white

ROLL-UP BANNER

Logo

- The logo is always, and without exception, placed in the text box at the top right corner of the text area, for legibility reasons.

Elements

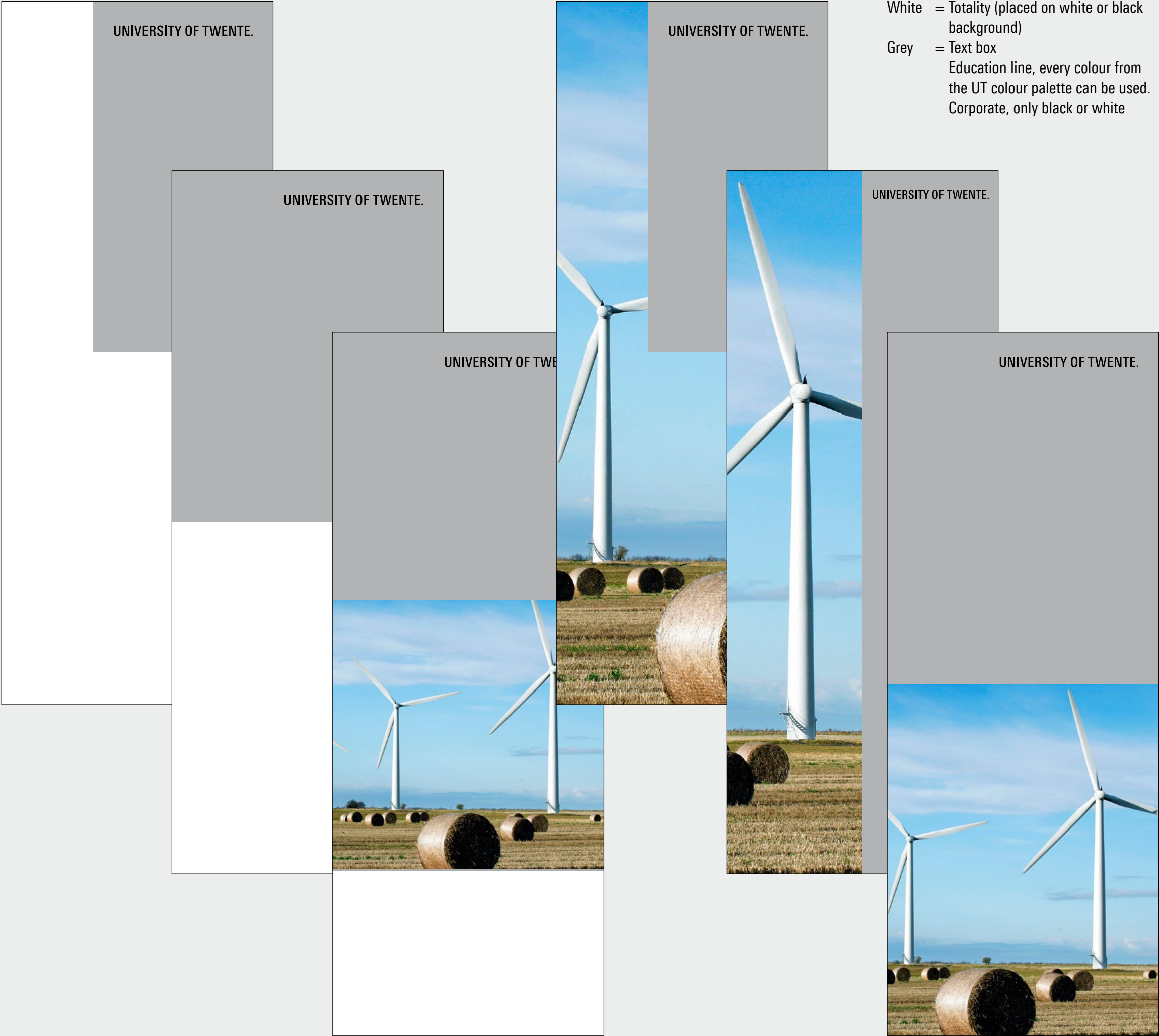
- Background of elements can be black or white
- Elements can be positioned zoomed in or out

Text area

- The text area can contain any color from the color palette.
- If the color of the text area matches the color of (one of) the elements, this creates an integrated image.

Photography

- When the colors of the elements, the text area and the picture are matched, this provides a quieter and integrated banner



White = Totality (placed on white or black background)
Grey = Text box
Education line, every colour from the UT colour palette can be used.
Corporate, only black or white

CORPORATE EXAMPLES

Logo

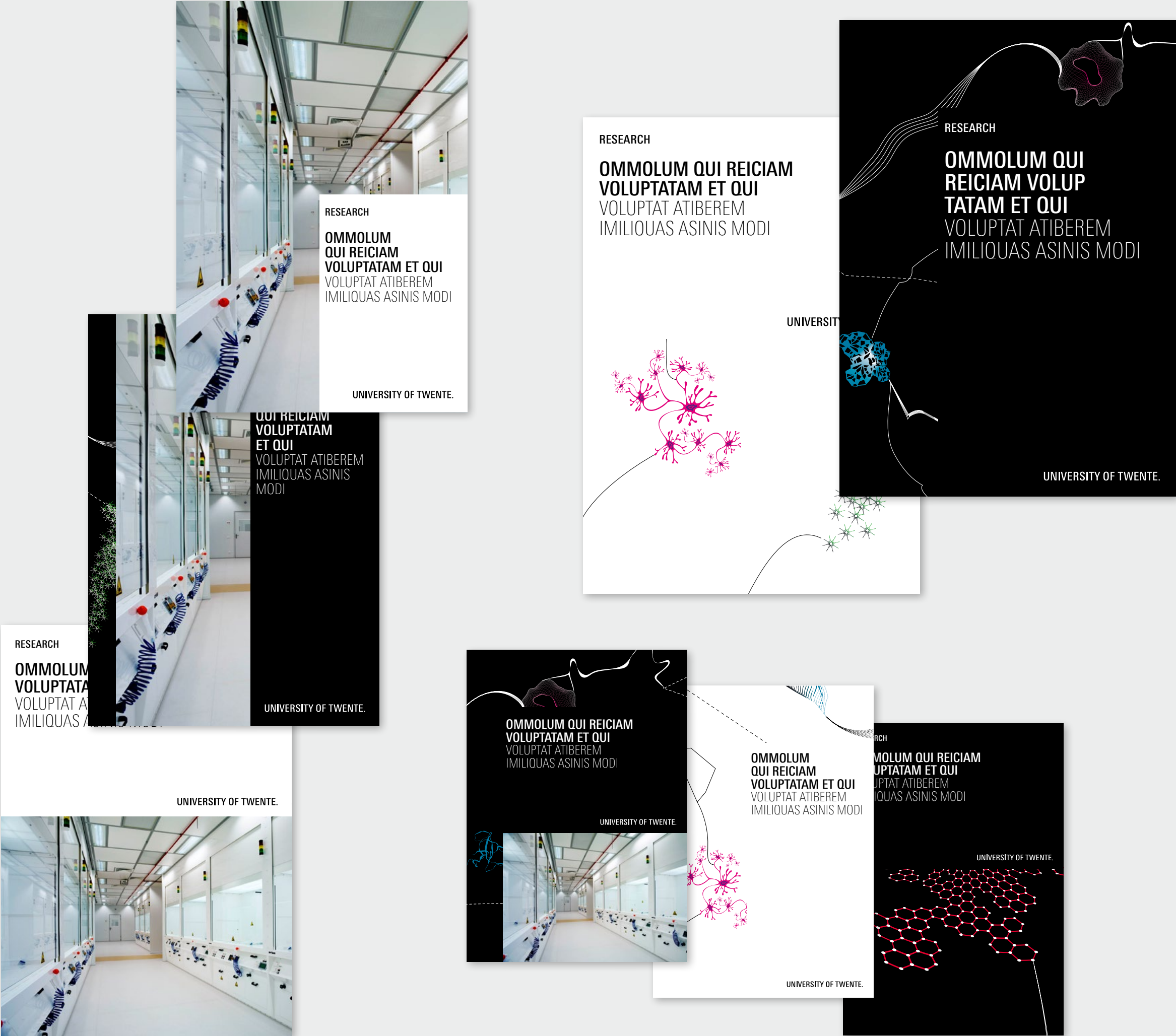
- The logo is always, and without exception, placed in the text box at the bottom right hand side

Elements

- Background of elements can be black or white
- If the background is white, the text box is also white. If the background is black, the text box is black too
- Elements can be positioned zoomed in or out

Photography

- If the colour of the elements matches colours in the photo, this creates a calmer and more integrated image



EDUCATION LINE EXAMPLES

Logo

- The logo is always, and without exception, placed in the text box at the bottom right hand side

Elements

- Background of elements can be black or white
- Elements can be positioned zoomed in or out
- The text box can contain any colour from the colour palette, except black or white
- If the colour of the text box agrees with the colour of (one of) the elements, this creates an integrated image

Photography

- If the colour of the elements, the text box and the photo are harmonised, this creates a calmer and more integrated image



INSIDE LAYOUT EXAMPLES

Elements

- Background of the elements is always white, with the exception of institutes
- Elements can be positioned zoomed in or out
- Large focus areas can be coloured to match a colour that is prominent on the cover



Type hier een bijschrift
(07_UT_Bijschrift) atinisl eu feugiat.

Type hier de inleiding van het hoofdstuk (03_Unt_Inleiding) am doloer irrlupalt lum dum venisimodio enibm exmo aliqui blamcom modipsuscung er sustinc iniām, suscin hent vero comsum nullam, quisqit augiat. Ro commodolor in exero cor si. Osto core dolore consetam velqipit ipsummy nim del doloere rasede doloer dumt augiatem inq essisii. Lū, sequis er suscinibh et ilisic et wis adiat voloretp praese conum dum verit, volor sim nos num volore faccum il estie dolum eugait, comum nos augue dolessid doloere magna adips acit irit lo auguer inq ex ex etit tetum quam, sustrud exis blamete minci te duis aīsil il lum zziure raesto eugait laore dolessit augiat.

TYPE HIER EEN KOP (04_UT_PARAGRAAFKOP)

[illegible]

**BELEIFEND SED CONDIMENTUM ULTRICIES,
IMPERDIET QUIS SAPIEN**
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TYPE HIER EEN KOP (04_UT_PARAGRAAFKOP)

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SPECIALS
EXAMPLES

Logo
- The logo is always, and without exception, placed in the text box on the bottom right hand side

A 'special' can be created in different ways.
- The spatial divisions can be loose so that the typography floats over the elements
- The background colour of the totality can be replaced by metallic colours
- Elements can be repeated in a special manner whereby the typography is also placed over the element. The colour of the element can also be changed
- Special material choice
- Variations in format choice



INSTITUTE

MESA+ INSTITUTE

- Logo**
- The institute logo may be placed on top or bottom-right in the text box.
 - Always use the institute logo in the stacked variant; you can deviate from this in exceptional circumstances
 - The institute logo should be used in two colours, the UT logo may be used in black or white.

- Colour**
- Every institute has its own colour, you cannot deviate from this.

- Elements**
- Elements can be positioned zoomed in or out
 - The text box always takes the primary colour of the institute or white.
 - The color of the element may be used in the primary institute color as well as in black or white.
 - The use of other elements is also permitted.

Note: Institutes may claim the element and the color, but are free to use other elements for their expression.

UNIVERSITY OF TWENTE. | MESA+ INSTITUTE

UNIVERSITY OF TWENTE. | MESA+ INSTITUTE

UNIVERSITY OF TWENTE. | MESA+ INSTITUTE

UNIVERSITY OF TWENTE. | MESA+ INSTITUTE

100%	100%	100%
07_UT_Red	00_UT_Black	UT_White
C0 M100 Y82 K0	C50 M45 Y35 K100	C0 M0 Y0 K0
R198 G12 B48	R0 G0 B0	R255 G255 B255
#C60C30	#000000	#FFFFFF
PANTONE 186	PANTONE RICH BLACK	RaI 9016
RaI 3026	RaI 9005	



- Logo**
- The institute logo may be placed on top or bottom-right in the text box.
 - Always use the institute logo in the stacked variant; you can deviate from this in exceptional circumstances
 - The institute logo should be used in two colours, the UT logo may be used in black or white.

- Colour**
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- Elements**
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 - The text box always takes the primary colour of the institute or white.
 - The color of the element may be used in the primary institute color as well as in black or white.
 - The use of other elements is also permitted.

Note: Institutes may claim the element and the color, but are free to use other elements for their expression.

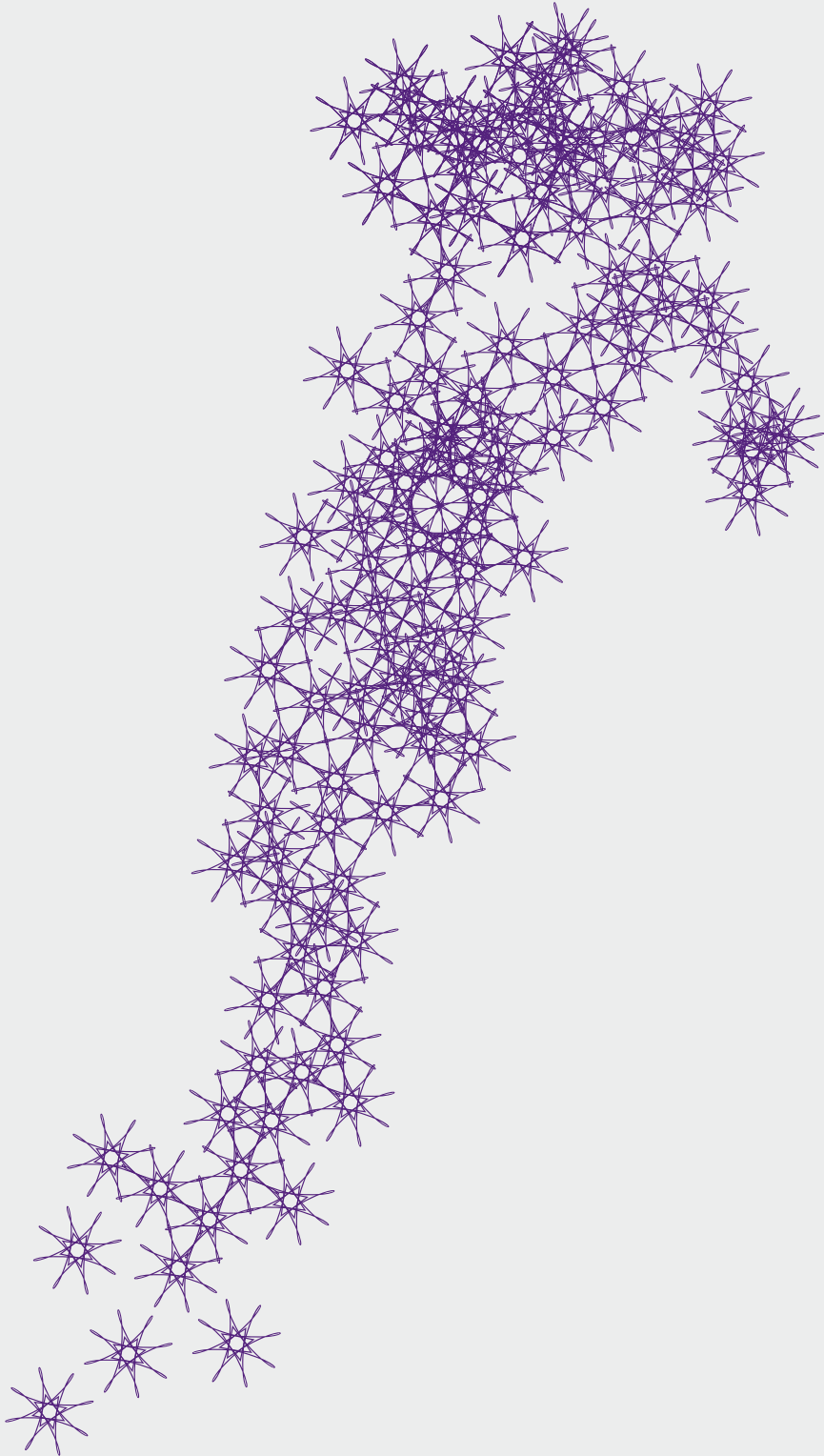
UNIVERSITY OF TWENTE. | DIGITAL SOCIETY INSTITUTE

UNIVERSITY OF TWENTE. | DIGITAL SOCIETY INSTITUTE

UNIVERSITY OF TWENTE. | DIGITAL SOCIETY INSTITUTE

UNIVERSITY OF TWENTE. | DIGITAL SOCIETY INSTITUTE

100%	100%	
02_UT_Purple (offline)	00_UT_Black	UT_White
C80 M100 Y0 K5	C50 M45 Y35 K100	C0 M0 Y0 K0
R79 G45 B127	R0 G0 B0	R255 G255 B255
#4F2D7F	#000000	#FFFFFF
PANTONE 268	PANTONE RICH BLACK	RaI 9016
RaI 4007	RaI 9005	



INSTITUTE TECHMED CENTRE

Logo

- The institute logo may be placed on top or bottom-right in the text box.
- Always use the institute logo in the stacked variant; you can deviate from this in exceptional circumstances
- The institute logo should be used in two colours, the UT logo may be used in black or white.

Colour

- Every institute has its own colour, you cannot deviate from this.

Elements

- Elements can be positioned zoomed in or out
- The text box always takes the primary colour of the institute or white.
- The color of the element may be used in the primary institute color as well as in black or white.
- The use of other elements is also permitted.

Note: Institutes may claim the element and the color, but are free to use other elements for their expression.

UNIVERSITY
OF TWENTE. | TECHMED
CENTRE

UNIVERSITY
OF TWENTE. | TECHMED
CENTRE

UNIVERSITY OF TWENTE. | TECHMED CENTRE

UNIVERSITY OF TWENTE. | TECHMED CENTRE

100%	100%	
03_UT_Blue C100 M13 Y13 K23 R0 G125 B156 #007D9C PANTONE 314 Ral 5012	00_UT_Black C50 M45 Y35 K100 R0 G0 B0 #000000 PANTONE RICH BLACK Ral 9005	UT_White C0 M0 Y0 K0 R255 G255 B255 #FFFFFF Ral 9016



INSTITUTE
EXAMPLES OF SPATIAL DIVISIONS

* White = Totality
Grey = Text box (the colour of the institute or use white)

WITHOUT
PHOTOGRAPHY



WITH
PHOTOGRAPHY



IMAGE
SUPPLEMENTING
PHOTOGRAPHY
WITHOUT
ELEMENT(S) FROM
THE TOTALITY



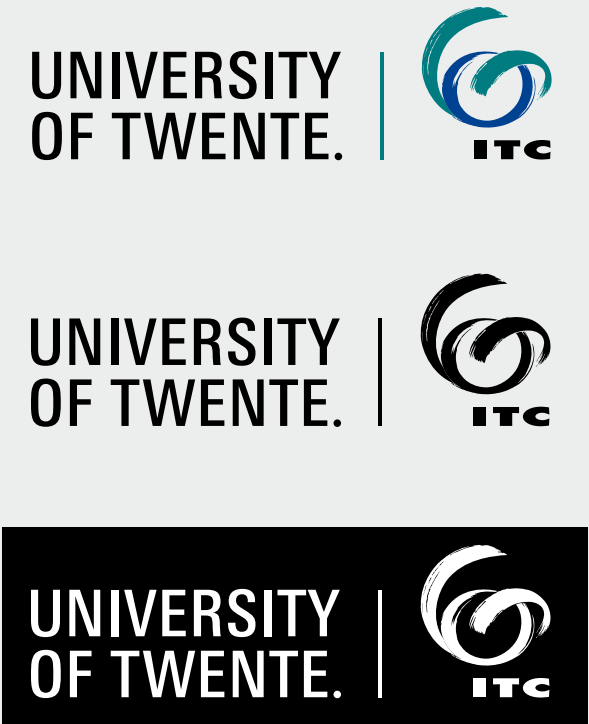
FACULTY ITC

- Logo**
- The ITC logo is placed at the bottom-right of the text box (with swoosh).
 - The ITC logo should be used in three colours. In exceptional circumstances, the black/white variant may be used.

- Text box with Swoosh**
- Preferably use the text box with swoosh as white background. In exceptional circumstances, the text box may contain any colour from the colour palette.
 - If the text box contains a colour from the colour palette, then use a colour variant logo which best matches the background colour.
 - The swoosh should always be placed bottom-left when used horizontally.
 - The swoosh should always be placed bottom-left when used vertically.

- Colour**
- Any colour from the colour palette may be used for the text box, preferably use a white box in relation to the ITC's logo.
 - The colours from the ITC logo may not be used as the background colour for the text box.
 - The colours 'ITC_Green' and 'ITC_Blue' (see later) can only be used in the ITC logo; these colours are not always contained in the colour palette.

- Elements**
- Elements can be positioned zoomed in or out
 - Every element from the totality may be used.
 - The colour of the element may contain any colour from the colour palette.



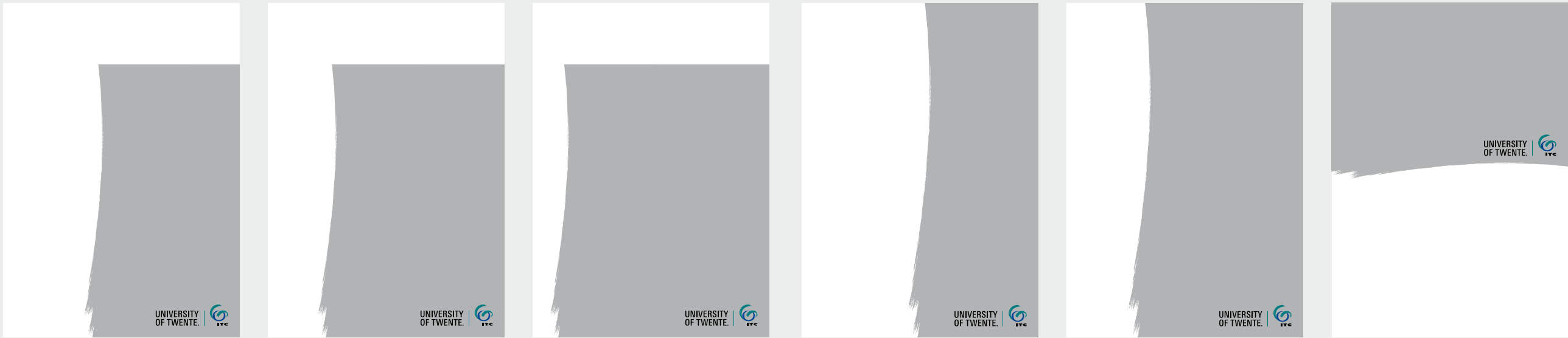
ITC logo colours

100%	100%	100%	
ITC_Green C100 M15 Y45 K15 R0 G103 B90 #00675A PANTONE 3282	ITC_Green C100 M82 Y0 K0 R0 G135 B149 #002395 PANTONE Reflex Blue	00_UT_Black C50 M45 Y35 K100 R0 G0 B0 #000000 PANTONE RICH BLACK Ral 9005	UT_White C0 M0 Y0 K0 R255 G255 B255 #FFFFFF Ral 9016

FACULTY ITC
EXAMPLES OF SPATIAL DIVISIONS

* White = Totality
Grey = Text box (preferably white or any colour from the colour palette)

WITHOUT
PHOTOGRAPHY



WITH
PHOTOGRAPHY



IMAGE
SUPPLEMENTING
PHOTOGRAPHY
WITHOUT
ELEMENT(S) FROM
THE TOTALITY



FACULTY ITC EXAMPLES

Logo

- The ITC logo is placed at the bottom-right of the text box (with swoosh).
- The ITC logo should be used in three colours. In exceptional circumstances, the black/white variant may be used.

Text box with Swoosh

- Preferably use the text box with swoosh as white background. In exceptional circumstances, the text box may contain any colour from the colour palette.
- If the text box contains a colour from the colour palette, then use a colour variant logo which best matches the background colour.
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- The swoosh should always be placed bottom-left when used vertically.

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- The colours from the ITC logo may not be used as the background colour for the text box.
- The colours 'ITC_Green' and 'ITC_Blue' (see later) can only be used in the ITC logo; these colours are not always contained in the colour palette.

Elements

- Elements can be positioned zoomed in or out
- Every element from the totality may be used.
- The colour of the element may contain any colour from the colour palette.



HOUSE-STYLE COLOR PALETTE

OFFLINE

100%

80%

60%

40%

20%

100%

80%

60%

40%

20%

01_UT_Pink

C0 M100 Y0 K0

PANTONE 226

RAL 4010

100%

80%

60%

40%

20%

02_UT_Purple

C80 M100 Y0 K5

PANTONE 268

RAL 4007

100%

80%

60%

40%

20%

03_UT_Blue

C100 M13 Y13 K23

PANTONE 314

RAL 5012

100%

80%

60%

40%

20%

04_UT_Darkblue

C100 M71 Y0 K40

PANTONE 654

RAL 5026

100%

80%

60%

40%

20%

05_UT_Green

C80 M0 Y100 K27

PANTONE 2259

RAL 6032

100%

80%

60%

40%

20%

06_UT_Darkgreen

C100 M20 Y60 K35

PANTONE 329

RAL 6026

100%

80%

60%

40%

20%

07_UT_Red

C0 M100 Y82 K0

PANTONE 186

RAL 3026

100%

80%

60%

40%

20%

08_UT_Darkred

C30 M100 Y70 K0

PANTONE 202

RAL 3032

100%

00_UT_Black

C50 M45 Y35 K100

PANTONE RICH BLACK

100%

UT_White

C0 M0 Y0 K0

INSTITUTEN

100%

TECHMED CENTRE

03_UT_Blue

100%

MESA+

07_UT_Red

100%

DIGITAL SOCIETY

02_UT_Purple

ONLINE

100%

Dark (mouse over)

10%

01_UT_Pink

R207 G0 B114

#CF0072

#B2014A (Dark)

#FAE5F1 (10%)

100%

Dark (mouse over)

10%

02_UT_Purple

R79 G45 B127

#4F2D7F

#2F1957 (Dark)

#EDEAF2 (10%)

100%

Dark (mouse over)

10%

03_UT_Blue

R0 G125 B156

#007D9C

#005D7D (Dark)

#E5F2F5 (10%)

100%

Dark (mouse over)

10%

04_UT_Darkblue

R0 G44 B95

#002C5F

#00183B (Dark)

#E5EAEF (10%)

100%

Dark (mouse over)

10%

05_UT_Green

R74 G131 B85

#4A8355

#2F6338 (Dark)

#EDF3EE (10%)

100%

Dark (mouse over)

10%

06_UT_Darkgreen

R0 G103 B90

#00675A

#004B48 (Dark)

#E5F0EE (10%)

100%

Dark (mouse over)

10%

07_UT_Red

R198 G12 B48

#C60C30

#B0061C (Dark)

#F9E7EA (10%)

100%

Dark (mouse over)

10%

08_UT_Darkred

R130 G36 B51

#822433

#62141E (Dark)

#F2E9EB (10%)

01_UT_Black

R30 G35 B40

#1E2328

02_UT_Grey

R104 G107 B110

#686B6E

02b_UT_Grey

R142 G145 B147

#8E9193

03_UT_Grey

R175 G177 B179

#AFB1B3

04_UT_Grey

R220 G221 B222

#DCDDDE

05_UT_Grey

R240 G241 B242

#F0F1F2

05b_UT_Grey

R247 G248 B248

#F7F8F8

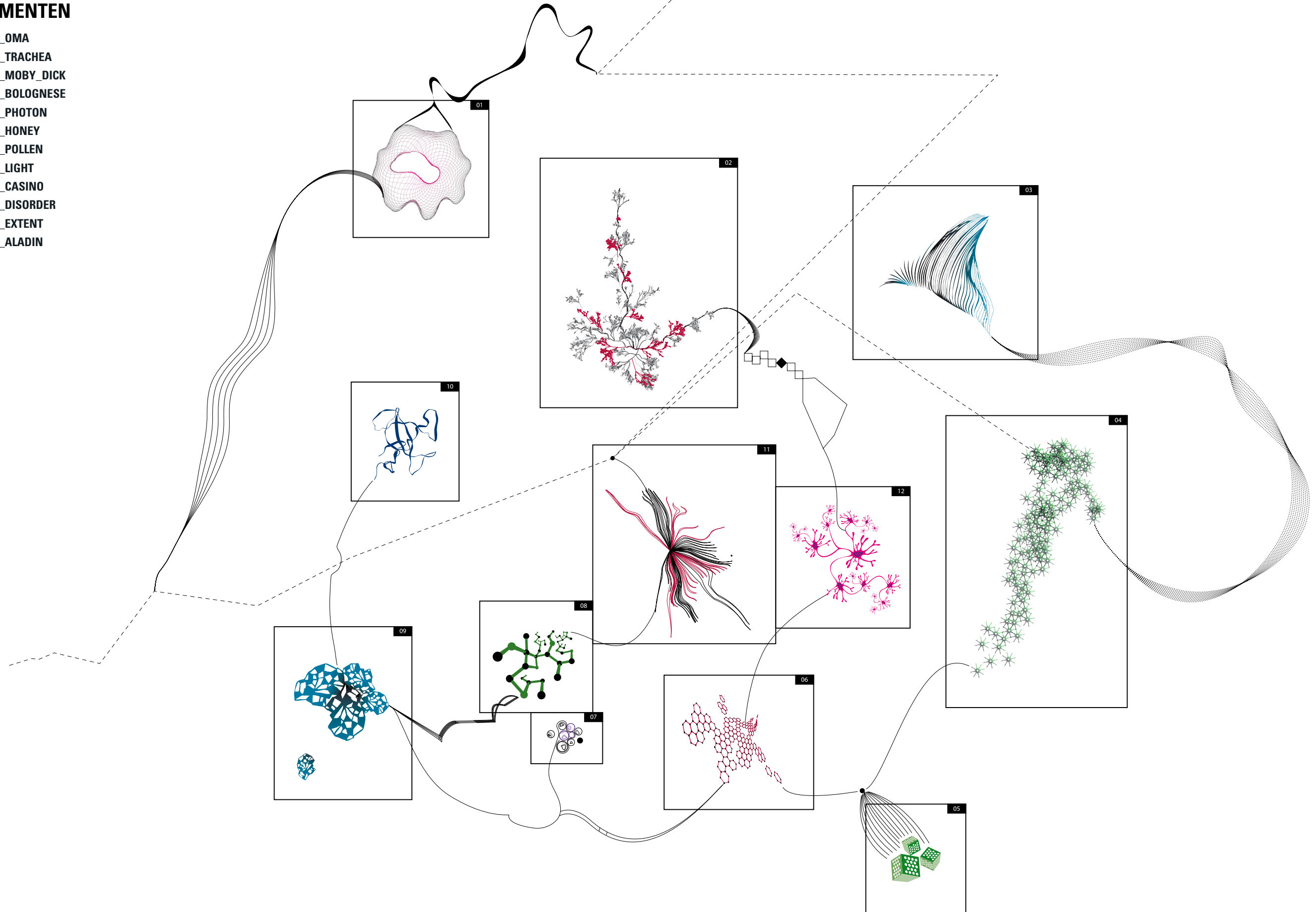
06_UT_White

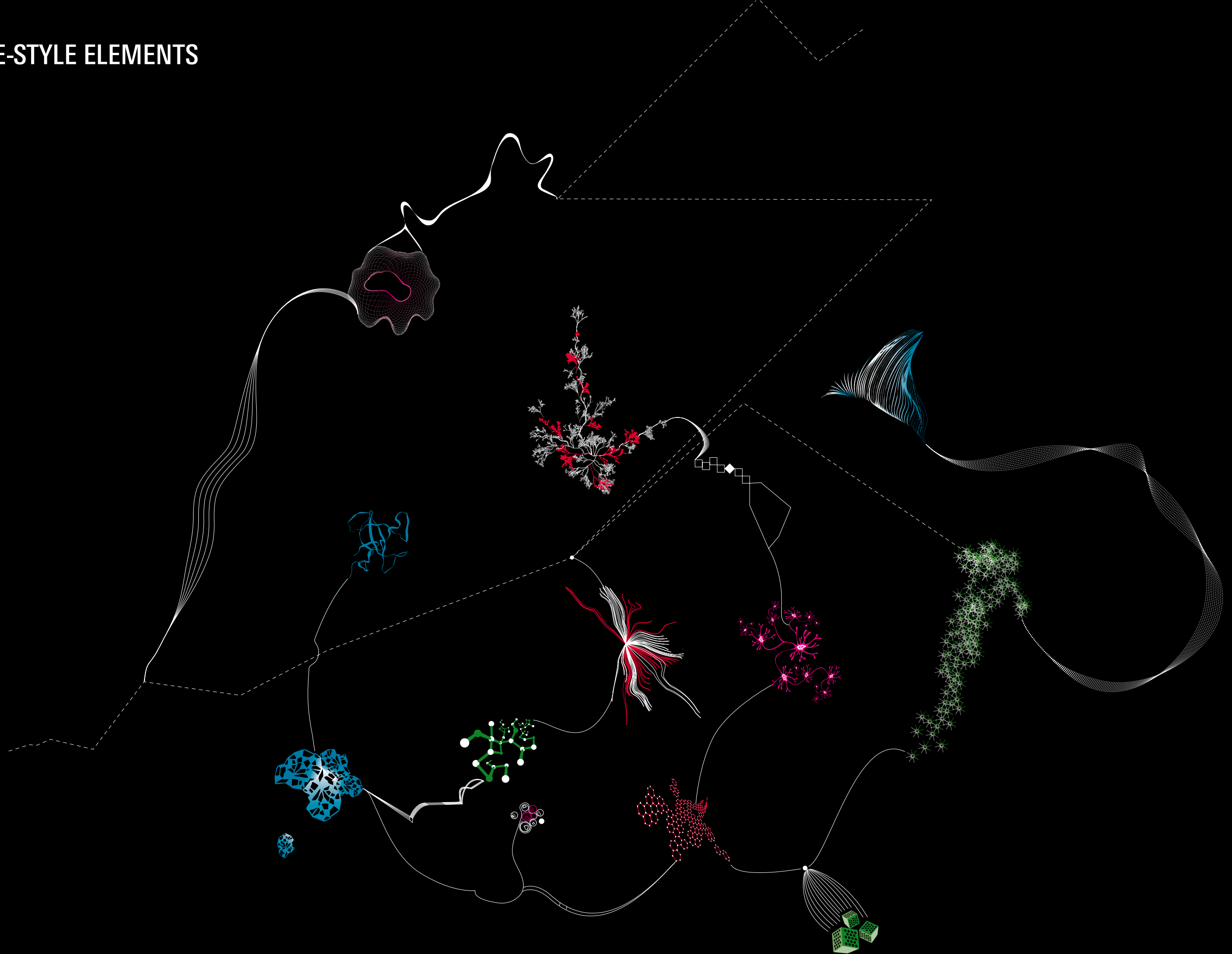
R255 G255 B255

#FFFFFF

ELEMENTEN

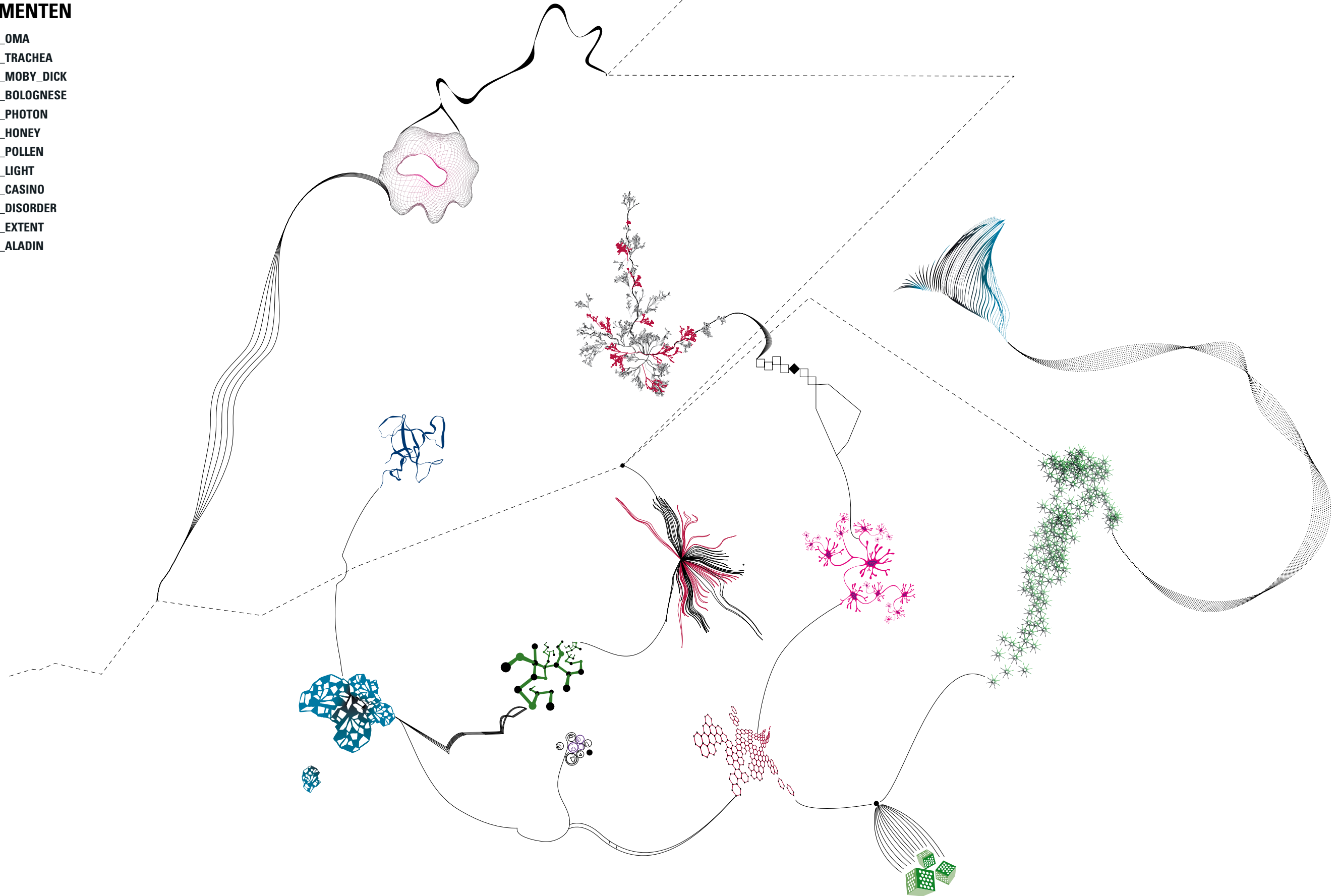
01_UT_OMA
02_UT_TRACHEA
03_UT_MOBY_DICK
04_UT_BOLOGNESE
05_UT_PHOTON
06_UT_HONEY
07_UT_POLLEN
08_UT_LIGHT
09_UT_CASINO
10_UT_DISORDER
11_UT_EXTENT
12_UT_ALADIN



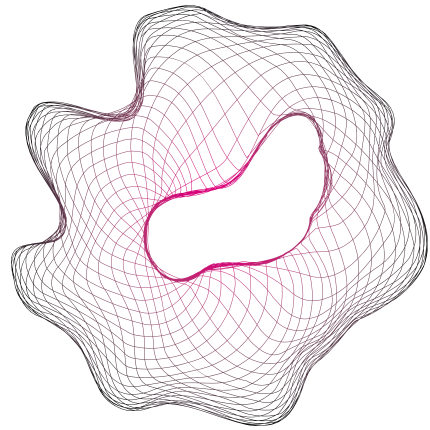


ELEMENTEN

01_UT_OMA
02_UT_TRACHEA
03_UT_MOBY_DICK
04_UT_BOLOGNESE
05_UT_PHOTON
06_UT_HONEY
07_UT_POLLEN
08_UT_LIGHT
09_UT_CASINO
10_UT_DISORDER
11_UT_EXTENT
12_UT_ALADIN



01_UT_OMA



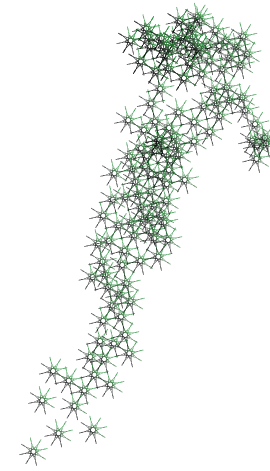
02_UT_TRACHEA



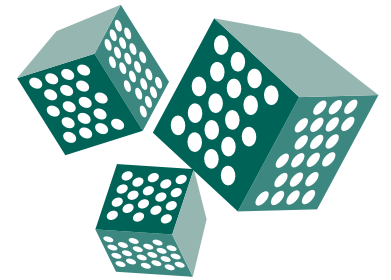
03_UT_MOBY_DICK



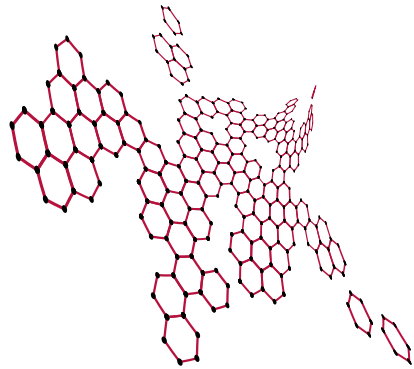
04_UT_BOLOGNESE



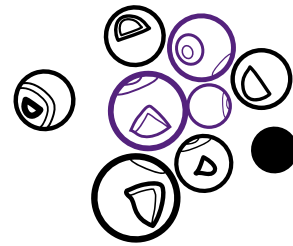
05_UT_PHOTON



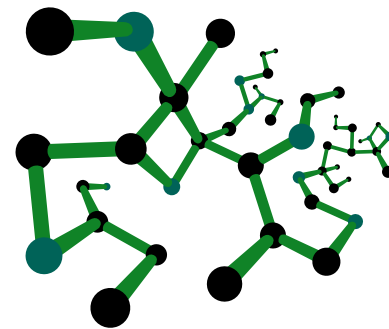
06_UT_HONEY



07_UT_POLLEN



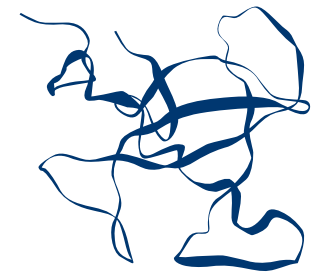
08_UT_LIGHT



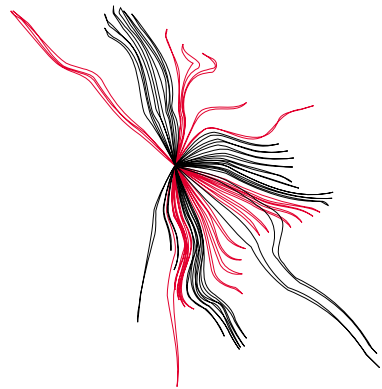
09_UT_CASINO



10_UT_DISORDER



11_UT_EXTENT



12_UT_ALADIN

