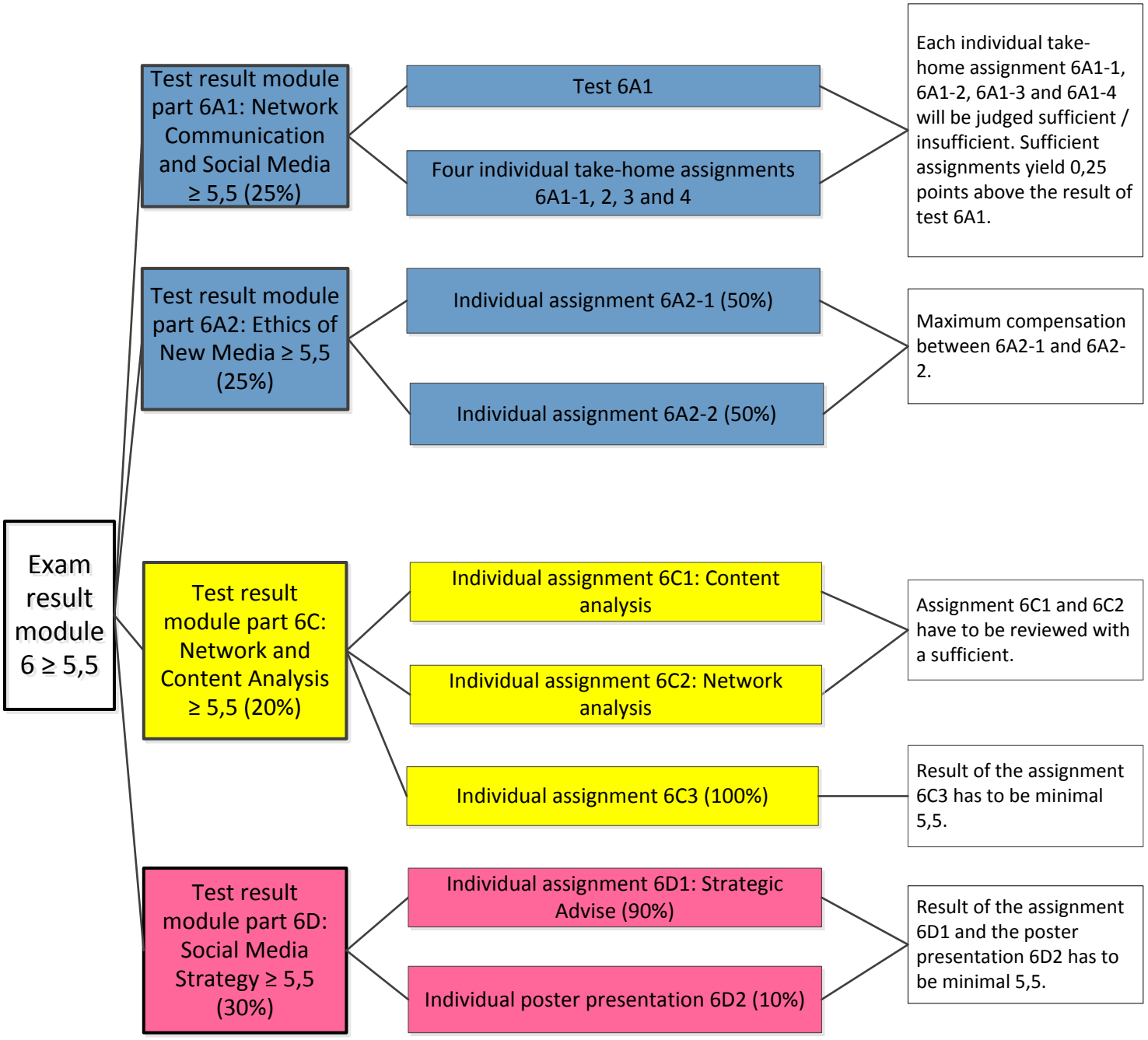
Exam result module 6 ≥ 5,5
Test result module part 6A1: Network Communication and Social Media ≥ 5,5 (25%)
Test 6A1
Four individual take-home assignments 6A1-1, 2, 3 and 4
Each individual take-home assignment 6A1-1, 6A1-2, 6A1-3 and 6A1-4 will be judged sufficient / insufficient. Sufficient assignments yield 0,25 points above the result of test 6A1.
Test result module part 6A2: Ethics of New Media ≥ 5,5 (25%)
Individual assignment 6A2-1 (50%)
Individual assignment 6A2-2 (50%)
Maximum compensation between 6A2-1 and 6A2-2.
Test result module part 6C: Network and Content Analysis ≥ 5,5 (20%)
Individual assignment 6C1: Content analysis
Individual assignment 6C2: Network analysis
Assignment 6C1 and 6C2 have to be reviewed with a sufficient.
Individual assignment 6C3 (100%)
Result of the assignment 6C3 has to be minimal 5,5.
Test result module part 6D: Social Media Strategy ≥ 5,5 (30%)
Individual assignment 6D1: Strategic Advise (90%)
Individual poster presentation 6D2 (10%)
Result of the assignment 6D1 and the poster presentation 6D2 has to be minimal 5,5.