

## 2b. Opleidings specifieke bijlage bij de OER 2014-2015

Voor de Bachelor of Science opleiding

### International Business Administration

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# 1. Objectives

## 1a. Profile of the programme

The Bachelor of Science in International Business Administration (IBA) at the University of Twente is an academic programme that offers a general degree where the power is in integration of different disciplines in modular- and project-based curricular, variety of teaching methods, and a student-centred approach. The programme is embedded in the University of Twente research and teaching tradition, known for its excellence High Tech research profile and technologically focused studies. The general degree in IBA is oriented towards supporting students in their capabilities to gain and maintain their employment, based on knowledge, skills and attitudes they possess and the way they present their assets to the employers and/or future studies.

The IBA curriculum enables students with knowledge, skills, and attitudes that are necessary for a successful continuation in general business administration study and/or in one of its sub-domains at the postgraduate level. Graduates of the programme are trained for a successful international junior career in business and management in for-profit or not-for-profit organizations, and in the public sector. The programme presents the basis of Business Administration through the inclusion of main disciplines: Organization studies, Technology Management, Operations Management, Finance and Accounting, Information Systems and Information Management, Business Law, Organizational Behaviour, Economics, Strategic and International Management, Human Resource Management, Marketing and Customer services, Business Ethics, Innovation and Entrepreneurship, and Corporate Governance.

## 1b. Final attainment targets of the programme

The International Business Administration programme is designed to attain the following aim and competences:

### Programme aim:

The graduate of the bachelor International Business Administration programme in the University of Twente is an academically trained junior manager, competent in conducting research, designing and organizing business solutions, and ready to enter an international business career.

### The programme offers its graduates to master three main competences:

1. Upon completion of the IBA programme, a graduate is competent in *systematically answering descriptive and explanatory questions in the context of international business and*:
  - is able to formulate relevant business questions and problems;
  - has basic understanding of business concepts, models and theories;
  - is able to collect new information and to test expectations.
2. Upon completion of the IBA programme, a graduate is *capable to select and design solutions to business problems and challenges and*:
  - is able to analyze a business problem and to formulate solution-oriented goals;
  - is able to propose newly designed solutions to business problems;
  - is able to evaluate alternative designs and their implementation.
3. Upon completion of the IBA programme, a graduate is *equipped with managerial and organizational skills and*:
  - is able to reflect the ethical aspects of doing business;
  - has developed a basic cross-cultural sensitivity;
  - has developed a basic organizational sensitivity.

### **1c. Level of the programme**

In accordance with Art. 3 of the OER, the final attainment targets of the programme match those of the general, internationally accepted descriptions of the qualifications of an academic Business Administration Bachelor's programme.

### **1d. Connecting Master's programmes**

A successful examination for the Bachelor of Science in the International Business Administration programme automatically qualifies students for immediate acceptance into the one-year Master of Science programme in Business Administration at the University of Twente. For further admissions requirements for the Master of Science programme in Business Administration at the University of Twente see the OER for this MSc programme.

## **2. Content and composition of the programme**

The Bachelor's programme consists of three academic years (B1, B2 and B3) of 60 ECs each (total study load 180 ECs = 5040 hours) (see also section 7.4a, paragraph 1, WHW). The programme is full-time and has one examination, the Bachelor's examination at the end of the third year.

The academic timetable for the Bachelor's programme consists of two semesters per academic year, each semester consisting of two quartiles of ten weeks each. A quartile consists of one unit of 15 EC (420 hours). Further information on the academic timetable and the exam timetable can be consulted on the [Studentportal](#).

The structure of the IBA programme follows its goals, and implies gradual and consistent deepening of the knowledge and acquired skills, increasing academic depth and rigor. The first two modules have (self-) selecting purposes. The global overview of the IBA programme structure is given in *Table 2a*.

*Table 2a* shows the International Business Administration programme structure which is implemented for the first time in the academic year 2013/2014. In the academic year 2014/2015 the first and second year curriculum of the programme will be offered and the third year curriculum will be available for students in the academic year 2015/2016.

In chapter 5 the exam programmes of the Dutch and English taught variants for cohorts 2012 (and before) are given.

Table 2a: Global overview of the IBA programme structure (Cohort 2013 onwards)

Year	Quar- tile	Module Code*	Module name	EC	Assessment forms	Prior knowledge requirements	
						obligatory	required
<b>B1: first year Starts in academic year 2013-2014</b>							
	1	201300006	<b>TOP:</b> Technology Organizations People	15	PSS**		
	2	201300020	<b>BOM:</b> Business Operations Management	15	PSS		
	3	201300103	<b>FAIS:</b> Finance Accounting & Information Systems	15	PSS		
	4	201300104	<b>HOLI:</b> HRM Organisational Behavior Law Information Management	15	PSS		
<b>Total</b>				<b>60</b>			
<b>B2: 2nd year Starts in academic year 2014-2015</b>							
	1	201400066	<b>SME:</b> Strategy Marketing Economics	15	PSS		45 EC
	2	201400064	<b>INN &amp; ENT:</b> Innovation & Entrepreneurship	15	PSS		
	3		<b>Elective 1</b> (choice of 1 out of 2) 201400105 Company Law and Regulation 201400068 Digital Marketing for Networked Businesses	15	PSS		
	4		<b>Elective 2*</b> (choice of 1 out of 2*) 201400071 Strategic and Responsible Foresight 201400109 Supply Management	15	PSS		
<b>B3: 3rd year Starts in academic year 2015-2016</b>							
	1+2		Study abroad or profiling electives	30			90 EC***
	3	tba	<b>CHANGEL:</b> Change Management & Leadership Corporate Governance & Business Ethics + Preparation of BSc Thesis	15	PSS		
	4	201200015	Bachelor's Thesis	15	See Osiris	B1 + 75 EC (135 EC total)	
<b>Total</b>				<b>180</b>			

\* In Quartile 4 of year 2 also the BIT elective "201400073 Business Innovation through IT project management " may be chosen

\*\* PSS: practical exercise(s), written or oral report of practical exercise(s) and written exam.

\*\*\* This requirement is a provisional number, a definitive decision has not yet been taken.

## ***Excellence track***

In six of the seven compulsory modules of the Bachelor's examination (1.2 up to and including 2.2 together with 3.3) it is possible to be selected for the intracurriculair excellence track, "IBA star programme", leading to a maximum of six stars on the diploma supplement.

In the IBA star programme the participating students will be involved in a different project in combination with the regular other parts of the module. These star versions of the project will be available in the 6 obligatory modules of the IBA programme following module 1.1, module TOP. The difference of the star-project compared with the regular project is related to the level of understanding the modules theoretical parts. Understanding of theory in more depth will be necessary for example in order to apply the theory in a more complex situation or to develop insights at a meta level. In each module the project differs from the standard project in a different way.

Participation in the star version of the module will be based on selection. Details of the selection procedure will be announced before the start of module 1.2. For each module a separate selection procedure will be followed which will be directed at selecting 10% of the students. For students who started in 2013-2014 the star programmer starts with module 2.1 (SME) and selection is organized in summer 2014.

## ***Graduating with distinction***

If upon sitting the Bachelor's examination, the student has given evidence of exceptional capability, 'cum laude' ('with distinction') will be recorded on the degree certificate. A student is considered to have exceptional capability if the following three conditions are met::

1. Either:

- 1.1 For the 9 modules, the combination of the 7 compulsory modules and the 2 second year programme related electives, of the IBA Bachelor's examination each of the following conditions is met:
  - a) the average mark awarded for these 9 modules of the Bachelor's examination is at least 8.0.
  - b) in the determination of this average, the units that were not evaluated with a numerical mark or for which an exemption was granted are not considered.
  - c) no more than one of these 9 modules was evaluated with a mark of 6.
  - d) the student was not granted exemptions for more than two of the 9 modules.

Or:

- 1.2 At least four out of six of the star modules are successfully passed and each of the following conditions is met:
  - a) for the combination of the successfully passed star modules and the 2 second year programme related electives the average mark awarded is at least 8.0 .
  - b) in the determination of this average, the units that were not evaluated with a numerical mark or for which an exemption was granted are not considered.
  - c) no more than one of the 9 IBA modules, the combination of the 7 compulsory modules and the 2 second year programme related electives was evaluated with a mark of 6.
  - d) the student was not granted exemptions for more than two of the 9 IBA modules, the combination of the 7 compulsory modules and the 2 second year programme related electives.

Or:

- 1.3 The student started the programme in 2013-2014 and either each of the following conditions is met:

- a) for the 5 second and third year IBA modules, the combination of the 3 compulsory modules and the 2 second year programme related electives the average mark awarded is at least 8.0.
- b) the student passed all first year modules within one year of study
- c) at least three modules of the first year are graded with at least 8 each.
- d) in the determination of this average, the units that were not evaluated with a numerical mark or for which an exemption was granted are not considered.
- e) no more than one of these 5 second and third year IBA modules was evaluated with a mark of 6.
- f) the student was not granted exemptions for more than two of the 9 IBA modules, the combination of the 7 compulsory modules and the 2 second year programme related electives.

OR each of the following conditions is met:

- a) at least two out of three of the offered star modules in the second and third year are successfully passed
- b) for the combination of the star modules successfully passed and the 2 second year programme related electives the average mark awarded is at least 8.0
- c) the student passed all first year modules within one year of study
- d) at least three modules of the first year are graded with at least 8 each.
- e) in the determination of this average, the units that were not evaluated with a numerical mark or for which an exemption was granted are not considered.
- e) no more than one of the 5 second and third year IBA modules, the combination of the 3 compulsory modules and the 2 second year programme related electives, was evaluated with a mark of 6.
- f) the student was not granted exemptions for more than two of the 9 IBA modules, the combination of the 7 compulsory modules and the 2 second year programme related electives.

- 2. the mark for the final unit (Bachelor's Thesis) is at least a 9
- 3. the Bachelor's programme is completed within four years, barring exceptional circumstances at the discretion of the Examination Board that would justify a longer period. Special cases explicitly include (but are not limited to) the circumstances recognized for the allocation of graduation support.

If these guidelines are not fully met, the chairman of the Bachelor's committee of examiners or the Bachelor's coordinator may submit a proposal for the granting of the designation of 'with distinction' to the Examination Board. In such cases, argumentation of the special circumstances and the exceptional nature of the performance must be provided.

### **3. Organization of the programme**

#### **3a Coherence and didactic concept**

The International Business Administration programme is designed in line with the Twente Educational Model. Students take an active participation in learning and planning of their study. This approach stimulates the development of important professional roles such as of researcher, entrepreneur and organizer.

Basic education units are modules of 15 EC workload. Each module is composed of different parts which are logically clustered around a particular topic in such a way that different scientific disciplines and approaches are applied. Students work in groups on project oriented assignments and gain new knowledge rather independently (under the support and supervision of tutors).

Such a teaching approach requires a variety of assessment forms which are applied at different phases along of each module.

*Learning goals* per module advance throughout the three years of the programme. During the first year students are mainly expected to master their competences at a knowledge and comprehension level of cognition. They are expected to know, describe, and understand certain knowledge domains. During the second year students are supposed to continue with understanding of fundamentals of IBA, but also of the Twente specific module (Innovation and Entrepreneurship). In the second year, students make their choice of the programme- specific electives. The general modules goals are enhanced in the second year towards application, analysis and integration levels of cognition. In the first semester of the third year of the programme students go to study abroad (exchange programme) or take an (High Tech Human Touch) profiling elective offered by the University Twente. In the second semester the programme offers the last module and writing a bachelor thesis. The general goals of the modules in the third year are enhanced with the focus on the personal development of students, their cross-cultural sensitivity, and their preparation for the labour market and/or further study. The bachelor thesis finalizes the IBA programme, with the accent on the integration level of cognition.

*Teaching methods* develop from intensive coaching and tutoring during the first year towards conducting a (small) independent research project in the third year. An average of contact hours per week in the first year of about 20, decreases to 10 hours per week in the third year.

*Assessment methods* develop from the focus on testing factual knowledge through multiple choice tests and/or closed questions exams towards open questions, short answers papers, critical essays and reflection papers. The bachelor thesis is assessed on the basis of its contribution to the academic knowledge and managerial practice, and project management skills of students. The programme encourages both, formative and summative evaluation techniques, with the strong prevalence of the formative evaluations in the 2nd and 3rd years. Specific information on assessment methods used in individual modules is available in Osiris and Blackboard.

#### **3b. Electives and student's individual choices**

In the International Business Administration programme after one and a half year of obligatory modules students have one and a half year in which mainly individual choices direct their exam programme. In the second year programme specific electives are offered. Whereas in the third year first semester study abroad OR UT electives are chosen. Finally the BSc Thesis is offered for eight to ten knowledge domains.

The programme offers a set of programme-related electives. The table below shows the positioning of the electives in the structure of the IBA programme.

Table 3: Electives (yellow) in the structure of the IBA BSc programme (2014-2015)

	Year 1	Year 2	Year 3
1A	TOP: Technology Organizations People	SME: Strategy Marketing Economics	Study abroad or UT electives
1B	BOM: Business Operations Management	INN & ENT: Innovation & Entrepreneurship	
2A	FAIS: Finance Accounting & Information Systems	Elective 1	CHANGEL: Change Management & Leadership Corporate Governance & Business Ethics
2B	HOLI: HRM Organisational Behavior Law Information Management	Elective 2	Bachelor thesis

#### Specialization domains (Elective 1, 2)

Students who start their study in 2013 can choose two specialization domains in the second year (Elective 1 and 2) out of six. Each of them will be of 15 EC.

Electives: 1&2

#### PROGRAMME-SPECIFIC ELECTIVES I : 1 choice out of 3

- Digital Marketing for Networked Businesses
- Company Law and Regulation
- Creativity and Innovation Management

#### PROGRAMME-SPECIFIC ELECTIVES II : 1 choice out of 3

- Strategic and Responsible Foresight
- Supply Management
- IT Project Management in Contexts of Business Innovation, Transformation & Repositioning

### 3c. Requirements related to electives and student's individual choices

In the third year first semester students choose between a 30 EC study abroad or 30 EC UT electives, minors.

#### Minors

The UT offers a broad range of minors. A student may not participate in a minor with a large degree of correspondence in terms of content and learning objectives with the study units of the main programme. Students need to meet certain requirements to be admitted to the minor, such as having completed at least 90 EC. For further information, see the [minor site](#).

#### Study Abroad

Students who choose study abroad can do that in the first semester of the third year of their study.

Overall conditions for study abroad:

To be able and allowed to study abroad, student need to fulfill the following conditions:

- Be enrolled as a regular UT student and pay UT tuition fee
- Pre-requisite: 90 EC registered at 1 August, including a successfully completed first year (60 EC) of study programme.
- To be eligible in reserving a place at a partner university, student must have passed courses with at least 60 EC registered a half year before the start of study abroad (at 1 March for study abroad in first semester, at 1 September for study abroad in second semester).



Once students are selected to apply for a partner university, they are not allowed to switch to another partner university.

#### Applying for non-partner universities and partner universities from other study programmes

It is possible to apply for a non-partner university or for a partner university from another study programme. To be able to do this students need to fulfil some extra criteria besides the overall conditions mentioned above:

- They must have passed all the courses, both on 1 March and 1 August. This means that they need to have 90 EC registered at 1 March and 120 EC registered at 1 August (in case of study abroad in the first semester).
- Their average grade needs to be a 7.5 or higher.

Information on selection procedure and deadlines will be communicated to students on information sessions and on Blackboard.

### **3d. Content of practical exercises**

A practical exercise is a unit of study or part of a unit of study, whereby the emphasis is placed on the student's activities, such as:

1. carrying out literature research, an assignment or a preliminary design, writing a thesis, article or 'position paper', or giving a presentation in public;
2. carrying out a design or research assignment, doing tests and experiments, participating in practicals, practicing skills;
3. following an internship, taking part in fieldwork or an excursion;
4. participating in other educational activities deemed as necessary and aimed at achieving the required skills

Practical exercises are generally part of a study unit for which there is a responsible examiner. The structure of the practical exercise(s) is described in general terms in OSIRIS, and in more detail on Blackboard at the start of the programme.

#### The Bachelor's Thesis

In the Bachelor thesis students show their acquisition of competences mentioned in the intended learning outcomes of the BSc programme in International Business Administration. The Bachelor's thesis is a research-oriented assignment, with justified choices towards theoretical, empirical, or practice- and design contribution to existing knowledge within the Business Administration field of inquiry.

Students choose a topic among *Calls for proposals* which are subject to annual changes. The thesis project can be conducted in either University Twente or in collaboration with a company or a foreign university.

The Bachelor thesis assignment has a coherent structure and time frame which is published in the Manual and other related documents which are available on [Blackboard](#).

Students are expected to deliver a research proposal in the first week of the 4<sup>th</sup> quartile (or 1<sup>st</sup> quartile), three or more submissions reporting the paper-in-progress, an individual final report, comparable with a scientific article and presentation of results of the thesis at the Students Conference, which is the final stage of the assignment. This means that all students defend their thesis on the same day, at the conference, which takes place in the last week (week 10/11) of the quartile 4 or quartile 1.

Students are guided through the process by supervisors. They assess the Bachelor thesis using the assessment matrix which has been confirmed by the Examination Board.

Students need to obtain 135 EC to start the thesis in April (4<sup>th</sup> quartile), otherwise they start in September (1<sup>st</sup> quartile) of the next academic year. Also students who did not succeed in quartile 4 can re-do the thesis in quartile 1.

### **3e. Content of skills education**

The aim of the UT BSc programme IBA is among others to prepare students to be ready to enter an international business career for which academic level is required. IBA graduates are trained in a wide range of skills which often are called 'employability skills' or 'transferable skills'. The skills chosen to be trained are the ones marked as the most useful in results of investigations of various organizations (including EQUAL, 21e century skills).

## **4. General information**

### **4a. Admission to the programme**

In addition to the stipulations in article 4 of the Common Elements of this OER and the admission regulations laid down in the web brochure 'Colloquium Doctum' that this article refers to the following admission regulation to the programme:

#### Dutch students:

- Pre-university education: VWO (profile Economie & Maatschappij, Natuur & Gezondheid or Natuur & Techniek. At the profile Cultuur & Maatschappij mathematic knowledge at the level Wiskunde A or Wiskunde B is required);
- HBO: under special conditions ( hbo-propedeuse in Bedrijfskunde or similar + sufficiently proven Mathematics and English (entrance exam) <http://www.utwente.nl/admissionoffice/> )

#### Foreign students:

- Pre-university school-leaving certificate equivalent to the Dutch VWO-certificate (i.e. German Abitur, Belgian 'Diploma van Secundair Onderwijs', International or European Baccalaureate) and
- Sufficient level of Mathematics and English subject of school-leaving certificate (i.e. German Abitur certificate with "Mathematik und Englisch bis zum Abitur") or completing the University of Twente entrance exam).

### **4b. Language of teaching and exams**

Teaching and assignments including the Bachelor's thesis in the Bachelor International Business Administration programme are offered in English. This rule applies to students who started their study in the academic year 2013/2014.

Students enrolled in the second or third year of the programme (cohorts 2012 and older) follow the programme in Dutch or English language. The English variant of the programme is offered in English including the final Bachelor's thesis assignment. The Bachelor thesis in the Dutch-language variant to be drafted either in Dutch or English. If an agreement has been reached that the thesis is drafted in Dutch, this must be recorded at the beginning of the Bachelor thesis assignment.

To safeguard the quality of teaching and examination in the English language, School of Management and Governance has taken the following measures:

- Assessment of all teaching staff and examiners as for their command of the English language. If their IELTS score is slightly below the established minimum level of 7.5, they will be allowed a remediation period. Failing to meet the standard after this period will lead to exclusion of the English-language programme. Newcomers will be assessed upon their entry.
- Inclusion in the admission requirements for the English language programmes of the School for management and Governance of specific demands as for the proficiency in the English language, wherever a sufficient command may not be warranted by the candidate's prior education.

#### **4c. International cooperation**

Students at the School of Management and Governance are offered the opportunity to gain experience abroad. Information about this option is given on the central webpage 'Study and internship abroad'. Students are recommended to take part in the study abroad. The other option is to choose a minor offered by the University Twente. Students can choose for study abroad of 30 EC workload. More information on study abroad is given in the session 4.

#### **4d. Programme Committee (OLC) and Examination Board**

The members of the Programme Committee (OLC) are appointed by the dean of the faculty every (two) year(s) (faculty regulations article 13). The most recent composition of the committee can be found at the webpage of the programme committees. Correspondence with the committee goes through [m.j.m.tevaarwerk@utwente.nl](mailto:m.j.m.tevaarwerk@utwente.nl). For more information contact the secretariat by phone: 053 489 3987.

Members of the Examination Board are appointed by the dean of the faculty every (two) year(s) (faculty regulations article 12). The recent composition of the Board can be found at the webpage of the Examination Boards. Correspondence with the Boards goes through [bachelorsgriffie-mb@utwente.nl](mailto:bachelorsgriffie-mb@utwente.nl). For more information contact the secretariat by phone: 053 489 3200.

### **5. Transitional arrangements**

#### **5a. General transition rules 2014-2015 for BSc International Business Administration**

In 2013-2014 the BSc Business Administration will be given in a different form according to the Twente Educational Model (TEM). For students of the cohorts 2012 and before there are possibilities to pass the exams of second year courses of the 2012-2013 curriculum in 2014-2015. It is important that re-exams interfere as less as possible with the regular lectures.

<b>BSc IBA</b>	<b>2012-2013 curriculum given last time</b>	<b>last re-exam</b>	<b>re-examination in TEM (full 15 EC)</b>	<b>New TEM structure</b>
1 <sup>st</sup> year courses *	2012-2013	2013-2014	2014-2015	From 2013-2014
2 <sup>nd</sup> year courses	2013-2014	2014-2015	2015-2016	From 2014-2015
3 <sup>rd</sup> year courses	2014-2015	2015-2016	2016-2017	From 2015-2016

\* Students with personal circumstances leading to less than 45 EC will be strongly advised to transfer directly (2013-2014) to the 1st year TEM curriculum. Please contact the study –advisor.

N.B. 1: If nothing is mentioned, all tests should be graded with at least 5.5

N.B. 2: In TEM all exams will be given in the English language.

The transition rules for courses in the IBA curricula of 2012-2013 and before are based on the following principles from OER 2012-2013 :

- if a unit of study that doesn't involve a practical exercise is deleted from a programme, then students are to be given at least two opportunities in the following academic year to take the relevant exam, either orally or in writing, or to undergo another form of assessment.
- If a unit of study that involves a practical exercise is deleted from a programme, and during that academic year no opportunities are offered to carry out these practical exercises, at least one unit of study is designated to replace the lapsed unit of study.

Transition rules are and will be published on the website of the IBA programme:

<http://www.utwente.nl/mb/en/education/Programmes/bachelor/iba/>

**5b Content of the curricula in 2014-2015 for the students who enrolled in the programme in 2012, 2011 and before**

Students already enrolled in the current Business Administration programme (cohorts 2012, 2011 and older) who obtain at least 45 EC in the first year will continue their study in the educational model that was in place when they started their study. The Tables 5a, 5b and 5c show the 2012-2013 curriculum for these students.

According to the so called "Binding study advice" students who did not obtain 45 EC in the first year cannot continue their education in the same programme. In case of special circumstances (e.g. illness) exceptions are possible. For further explanation ask your study adviser.

The third year courses will be offered for the last time in 2014-2015. For second year courses in general only retakes are possible in 2014-2015.

Students of the cohorts 2012, 2011 and older who have not finished all courses successfully need to look at the transition rules published on <http://www.utwente.nl/mb/en/education/Programmes/bachelor/iba/>, the website of the IBA programme.

*Table 5a: Curriculum 2014-2015 BSc IBA – track BK cohort 2012 and older, (Dutch-language variant)*

	Quar- tile	Course code	Course name	EC	Exam Format***	Prior knowledge requirements	
						Obligatory	Required
<b>B2: 2nd year offered in 2014-2015</b>						45 EC*	
	1	191880801	International Business	5	S		
<b>B3: 3rd year Last offered in 2014-2015</b>							
	1+2		Minor/study abroad	30		80 EC	
	3	201200011	Business Ethics & Corporate Governance	5	W, A		
	3	201200012	International Business Development	5	W, A		
	3	201200013	Innovation & Change Management	5	P, A, R		
	4	201200015	Bachelor Thesis	15	PSM	B1 + 75 EC (135 EC total) 194119030	
<b>Total</b>				<b>180</b>			

\*: Students who did not obtain 45 EC of the first year cannot continue the study in this programme any more. For more information contact your study advisor.

*Table 5b: Curriculum 2014-2015, BSc IBA cohort 2012 and older (English-language International Business Administration)*

	Quar- tile	Course code	Course name	EC	Exam format	Prior knowledge requirements	
						obligatory	required
<b>B2: 2nd year offered in 2014-2015</b>						45 EC*	
	3	201100033	Managing People in a Global Context	5	W		
	4 wk 5-10	201100041	IBA project (optional: extension in summer)	8	R	15 EC of 2 <sup>nd</sup> year	
<b>B3: 3d year Last offered in 2014-2015</b>							
	1+2		Study abroad or Minor **	30		80 EC	
	3	201200011	Business Ethics & Corporate Governance	5	W,A		
	3	201200013	Innovation & Change Management	5	W,A		
	3	201200012	International Business Development	5	P,A,R		
	4	201200015	Bachelor's Thesis	15		B1 + 75 EC (135 EC total)	201100034
<b>Total</b>				<b>180</b>			

\*: Students who did not obtain 45 EC of the first year cannot continue the study in this programme any more. For more information contact your study advisor.

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\*\*\*Definition prior knowledge requirements in table (*relevant for the Tables 5a, 5b 5c, 5d and 5e*):

Obligatory prior knowledge:

Students who have not successfully completed a certain study unit will not be admitted to another study unit.

Required prior knowledge:

Study unit 'b' builds on knowledge, comprehension and skills from study unit 'a'; this prior knowledge is indispensable for study unit 'b'

Key to exam formats table:

S: written exam

PS: individual practical exercise with written report

PSS: practical exercise(s), written or oral report of practical exercise(s) and written exam (exam may only be sat after successful completion of practical exercise(s))

PSM: practical exercise, written report of practical exercise and oral exam (exam may only be sat after successful completion of practical exercise(s))

Key to exam formats:

*W* = written exam

*A* = assignment(s) *T* = test(s) during course

*P* = group report

*R* = individual report *O* = presentation

Further details can be found in OSIRIS and/or will be announced in time by the examiner in conformance with what is said in article 4, "Rules and Regulations of the Examination Boards (R&R)".

For more information on the content of the study units, consult OSIRIS and Blackboard.

### **5c IBA examination programmes 2012-2013 Dutch-language and English-language tracks**

The transition rules are based on the concepts in paragraph 5a.

The IBA curricula of 2012-2013 Dutch- and English-language tracks are given below. For the second year courses of this curricula, which are offered last in 2013-2014, the transition rules include the information about exam planning. First year courses are by default replaced by modules from the BSc IBA TEM curriculum. The transition rules include alternative replacements of some first and/or second year courses.

Table 5c: Examination programme 2012-2013, BSc IBA cohort 2012 (English-language programme)

	Quar- tile	Course code	Course name	EC	Exam format  (1)	Prior knowledge requirements	
						obligatory	required
<b>B1: first year Last given in 2012-2013</b>							
	1	201000073	Marketing for IBA	5	W		
	1	201000044	International Business & Strategy	3	W		
	1 *	201200139	Academic Communication 1	2*	-		
	1	201100098**	Introduction to Research Methodology	5	W, A		
	2	201000047	Technology Development & Production Management	5	W, A		
	2	201000048	Purchasing	3	W, A		
	2 *	201200140	Academic Communication 2	2*	-		
	2	201000049	Accounting & Controlling	5	W, T		
	3	201000050	Management, Organisation and Information	5	W, P, T		
	3	201000051	Innovation & Entrepreneurship	3	W		
	3 *	201200141	Business Communication 1	2*	-		
	3	201000052	Economics I	5	W		
	4	201000053	Economics II	5	W, P		
	4	201100208	Business Law	3	R		
	4 *	201200142	Business Communication 2	2*	-		
	4	201000055	Finance	5	W, T		
<b>Total</b>				<b>60</b>			

	Quar- tile	Course code	Course name	EC	Exam format	Prior knowledge requirements	
						obligatory	required
<b>B2:</b>		<i>2nd year</i>		<b>Last offered in 2013-2014</b>		45 EC*	
	1	194119160	Data Analysis	5	W		194119120, or 201100098
	1		Course 1 of Specialization 1 (see <i>Specializations</i> )	5			
	1		Course 1 of Specialization 2 (see <i>Specializations</i> )	5			
	2	201100028	Information and Decision Making	5	A,W		194119160
	2		Course 2 of Specialization 1 (see <i>Specializations</i> )	5			
	2		Course 2 of Specialization 2 (see <i>Specializations</i> )	5			
	3	201100034	Business Research Methods	5	W,P		194119160 + 194119120, or 201100098
	3	201100033	Managing People in a Global Context	5	W		
	3 + 4 wk 1-4		Seminar Specialization 1 (see <i>Specializations</i> )	6			Course 1 and 2 of Specialization 1
			Seminar Specialization 2 (see <i>Specializations</i> )	6			Course 1 and 2 of Specialization 2
	4 wk 5- 10	201100041	IBA project (optional: extension in summer)	8	R	15 EC of 2 <sup>nd</sup> year	
<b>B3:</b>		<i>3d year</i>		<b>Last offered in 2014-2015</b>			
	1+2		Study abroad or Minor	30		80 EC	
	3	201200011	Business Ethics & Corporate Governance	5	W,A		
	3	201200013	Innovation & Change Management	5	W,A		
	3	201200012	International Business Development	5	P,A,R		
	4	201200015	Bachelor's Thesis	15		B1 + 75 EC (135 EC total)	201100034
<b>Total</b>				<b>180</b>			

### Specializations 2013-2014 (2 out of 5)

(IBA regular: choose two\* out of five; BK track optional one out of five)

Table 5d: Specializations 2013-2014, BSc IBA cohort 2012 (English-language programmer)

	quar- tile	course code	course name	EC	exam format	prior knowledge	
						oblig.	required
<b>Human Resource &amp; Organization Studies</b>							
Course 1	1	201000157	Organizational Theory and Design	5	W,P		201000050
Course 2	2	191841580	Human Resource Management	5	W,A		201000050
Seminar	3 + 4wk 1-4	<b>201300191</b>	Seminar Human Resource & Organization Studies	6	W,P,O		201000157 191841580

<b>Business to Business Marketing</b>							
Course 1	1	201100025	Fundamentals of Business-to-Business Marketing	5	W,P,O		201000073
Course 2	2	201100030	Marketing Analysis and Strategy	5	W,P		201000073 194119160 201100025 194119120 or 201100098
Seminar	3 + 4wk 1-4	<b>201300192</b>	Seminar Business-to-Business Marketing	6	W,P,O		201100025 201100030
<b>Supply Management</b>							
Course 1	1	201100027	Supplier Relationship Management	5	W		201000048
Course 2	2	201100032	Purchasing Organisation and Governance	5	W		201000048 201100027
Seminar	3 + 4wk 1-4	<b>201300193</b>	Seminar Supply Management	6	W,P,O		201000048 201100027
<b>Business Information management</b>							
Course 1	1	201100071	e-Business	5	W,P		201000050
Course 2	2	201100029	Enterprise Systems and Business Intelligence	5	W,P,T		201000050
Seminar	3 + 4wk 1-4	<b>201300194</b>	Seminar Business Information management	6	W,P,O		201100071 201100029
<b>Corporate Finance</b>							
Course 1	1	201100026	Corporate Financial Management and Analysis	5	W,T		201000049 201000055
Course 2	2	201100031	International Financial Management	5	W,O		201000055
Seminar	3 + 4wk 1-4	<b>201300195</b>	Seminar Corporate Finance	6	W,P,O		201100026

Table 5e: Examination programme 2012-2013, BSc IBA cohort 2012 (Dutch-language track BK)

	Kwartiel	Vakcode	Vaknaam	EC	Toetsvorm	Voorkenniseisen	
						Verplicht	Noodzakelijk
<b>B1: 1<sup>e</sup> jaar</b>							
<b>Last offered 2012-2013</b>							
	1	201100098	Introduction to Research Methodology	5	PSS		
	1	194110020	Finance & Accounting	5	S		
	1	194108010	Inleiding Marketing	5	S		
	2	191530041	Statistiek 1	5	S		
	2	194122010	Productiemanagement	5	PSS		
	2	194117010	Bedrijfsrecht	5	S		
	3	201200016	Decision Making	5	PSS		
	3	194102030	Algemene Economie	5	PSS		
	3	194115040	Management & Organisatie	5	PSS		
	4	194108140	Innovatie & Ondernemerschap	5	S		
	4	194105080	Informatiemanagement	5	PSS		
	4	194115050	Project BK1: Organisatie- en Omgevingsbeschrijving	5	PGI		201100098 + 194115040



<b>B2: 2e jaar</b>		<b>Last offered 2013-2014</b>				<b>40 EC</b>	
	1	194107020	Maatschappelijke Organisatie of Specialization course 1 (see Specializations IBA)*	5	S		
	1	194120010	Interne Organisatie	5	PSS		194115040
	1	191880801	International Business	5	S		
	2	194101170	Recht, Markt en Innovatie of Specialization course 2 (see Specializations IBA)*	5	PSS		
	2	194121150	Logistiek Management voor BK	5	PSS		191530041 + 191516200
	2	191841580	HRM	5	PSS		
	3	201100053	Management en Organisatie van Professionele Organisaties of Specialization seminar (see Specializations IBA)*	5	PSS		
	3	201100034	Business Research Methods	5	PSS	194119020/ 201100098	191530041
	3	194108130	Strategisch Management	5	PSS		
	4	194107060	Project BK 2: Organisatie- en omgevingsanalyse	5	PSS		194115050+ 194119010+ 194120010
	4	194110040	Management Accounting & Control	5	S		--
	4	194119030	Methodologie & Onderzoeksonwerp	5	PSS	194119020/ 201100098 + 191530041	201100034
<b>B3: 3e jaar</b>		<b>Last offered 2014-2015</b>					
	1+2		Minor/study abroad	30		80 EC	
	3	201200011	Business Ethics & Corporate Governance	5	W, A		
	3	201200012	International Business Development	5	W, A		
	3	201200013	Innovation & Change Management	5	P, A, R		
	4	201200015	Bachelor Thesis	15	PSM	B1 + 75 EC (135 EC totaal) 194119030	
<b>Totaal</b>				<b>180</b>			

N.B. 1: Other combinations are not allowed, due to prerequisite knowledge demands. Starting from the academic year 2011-2012, Bachelor's students Business Administration may choose to exchange from one up to three courses of the second year of the regular curriculum for an equal number of courses from the IBA curriculum.

This possibility is open only to students of the 2009 and later cohorts who meet the following conditions:

- The student has obtained at least 40 EC of the first year's (propedeutic) programme
- The student is sufficiently proficient in the English language
- The student has obtained the consent of the student advisor Sietie Zuidema.

Students who meet these conditions can choose one of the following options:

1. Take 1 IBA course from the first block (5 EC)
2. Take 1 IBA course from the first block and 1 IBA course from the second block (10 EC total). Both courses have to be chosen from the same specialization (see the specializations below)
3. Take all courses of a specific specialisation. Take 1 IBA course from the first block, 1 IBA course from the second block and the IBA seminar in the third block (15 EC total) all from the same specialization.

N.B. 2: The courses and seminar of the 'Human Resources & Organisation Studies' specialization are excluded from the exchange options described above, because of too much overlap with the regular BSc BK curriculum.

### **5d Graduating with distinction for students of cohorts 2012 or before**

1. If upon sitting the Bachelor's examination, the student has given evidence of exceptional capability, 'cum laude' ('with distinction') will be recorded on the degree certificate. A student is considered to have exceptional capability if each of the following conditions is met:
  - a) the average mark awarded for the study units of the Bachelor's examination (B2 and B3 programme) is at least 8
  - b) in the determination of this average, the units that were not evaluated with a numerical mark or for which an exemption was granted are not considered
  - c) no study unit in the B2/B3 programme was evaluated as not passing, and no more than one unit was evaluated with a mark of 6
  - d) the student was not granted exemptions for more than one-third of the total post-propaedeutic degree programme
  - e) the mark for the final unit (Bachelor's project) is at least a 9
  - f) the Bachelor's programme is completed within four years, barring exceptional circumstances at the discretion of the Examination Board that would justify a longer period. Special cases explicitly include (but are not limited to) the circumstances recognized for the allocation of graduation support.
2. If these guidelines are not fully met, the chairman of the Bachelor's committee of examiners or the Bachelor's coordinator may submit a proposal for the granting of the designation of 'with distinction' to the Examination Board. In such cases, argumentation of the special circumstances and the exceptional nature of the performance must be provided.