EARLY BUSINESS DEVELOPMENT
MESA+, MIRA, NIEUWENHUIJSE INNOVATIEADVIES & GOLDEN EGG CHECK
FACTSHEET
First draft of your possible business, based on your research outcomes.

Make a shift from research thinking to business thinking.

Get out of the comfort zone, pitch for business-minded jury

Get a business-driven proposal for subsidy grant(s) or other financing rounds
Day 1

Theory of Business Modelling, Finance, IPR

First draft Business Model and pitch

Day 2 - 3

Working individually on business models and verification with help of trainers. Serious lunches with different topics: IP, STW Take Off grant, Pitching, Market analysis.

Day 4

Pitch your business model for I) your colleagues in the morning, and II) in the afternoon in front of a panel.
Several reasons, including:

- Short, but powerful and practical way to get acquainted with business development
- Getting out of your „comfort zone”
- Learn, interact and share with fellow participants
- Meet business coaches and possible investors adding value to your idea(s)
- A good base for future (STW Take Off/ Demonstrator) grant applications.
During and after the two (previous) workshop series, several successes were achieved:

- Spin-offs and successful businesses were created
- STW Valorisation/ Take Off/ Nanonext Grants were granted
- A Simon Stevin Gezel award was granted
- External capital is raised (few € million’s)
Humanimal Innovation Challenge 2015 finalist
on 02 October 2015.

Tide Microfluidics is proud to announce we are through to the final of the Humanimal - One Health Innovation Challenge 2015. We are among the nine finalists in the three categories for this prestigious prize from One Health and the Dutch province Flevoland! More information over the challenge can be found here.

Finalist for the Herman Wijffels prize 2015
on 30 September 2015.

Tide Microfluidics is proud to announce we have been nominated for the 2015 final of the Herman Wijffels Innovatieprijs of the Rabobank. We are among the four finalists in the category wellness and health! For further information see here (In Dutch).

Tide wins AXON Innovation for Health Award
on 09 February 2015.
EUREKITE CLOSES ON OVER €1M INVESTMENT FROM COTTONWOOD EURO TECHNOLOGY FUND

Cottonwood makes second European based investment in Twente region

Enschede, Netherlands /PRNewswire/ -- Eurekite, the first worldwide provider of a new nanotechnology based flexible ceramics, announced today that Cottonwood Euro Technology Funds, an affiliate of the top performing seed stage investor in science based technology start-ups in the US, has closed on founding capital to begin operations in Enschede, The Netherlands. The technology, initially developed at the MESA+ Institute for Nanotechnology (University of Twente), has numerous benefits over current ceramics, in particular that it behaves like paper and can be shaped into any position, and that it is not brittle. Therefore it can be used in many harsh environments without the limitations of currently available to ceramics and also providing unique thermal, electrical, catalytic and filtering characteristics.
LipoCoat wint MicroNano Start-Up of the Year contest 2016
Expertise:

- Business modelling, canvas model
- Innovation management
- Network as coordinator Technology Circle Twente

Expertise:

- Market analysis, business planning
- Investor readiness
- supported >50 grant applications in the past seven year