

Communication & Media → Visibility

About the working group

WANT aims to increase the visibility of gender equality topics, community voices, and network activities. The Communication & Media working group is responsible for shaping and maintaining the network's communication and public presence. *This working group plays a key role in shaping how WANT is seen and heard within and beyond the university.*

Tasks and responsibilities

As a member of this working group, you:

- Contribute to the creation of engaging content for:
 - LinkedIn and other social media
 - the WANT website
 - newsletters and internal communication
- Support the promotion of events and initiatives by:
 - translating activities into clear and accessible messages
 - collaborating with the Events & Community Engagement team
- Contribute to strengthening the WANT identity and visibility by:
 - ensuring consistency in tone, style, and messaging
 - highlighting member stories, achievements, and relevant topics
- Identify opportunities to increase reach and engagement

Skills

- Communication and writing skills
- Sense of audience and tone
- Creativity
- Digital communication skills (social media, basic design)
- Collaboration skills

Collaboration and time commitment

The working group is coordinated by the Media & Communication Co-Chair, who oversees the communication strategy and channels.

The group works in a flexible, largely asynchronous manner, with regular alignment as needed.

Enhancing WANT's Visibility

