

2018

UIF

# European Meetup

16 - 21 August

(Arrival 16th, Departure 21st)



UNIVERSITY  
INNOVATION  
FELLOWS  
OF TWENTE.

## DAY 1

Friday, 17 August

### Opening & DesignLab Methodology

UIF Opening Ceremony

Tour in makerspace *DesignLab*

Intro to prototyping by a booming startup

Quick-fire prototyping design challenge

## DAY 2

Saturday, 18 August

### Get Inspired & Enjoy

Morning workout

*Bike & Talk* with executive board member

Company visit

## DAY 3

Sunday, 19 August

### Ideate & Conceptualize

Morning speaker on decision-making processes

*Meet you at the top* - how to connect to executives

Campus Challenge part 1: Ideate

*Concepts & Tools for Effective Storytelling*

Panel talk & networking event

Campus Challenge part 2: Conceptualize

Elevator Pitches & Award Ceremony

## DAY 4

Monday, 20 August

### Closing

Campus Challenge part 3: Prototype & Exhibit

Further develop your solutions and concepts

Closing Ceremony