

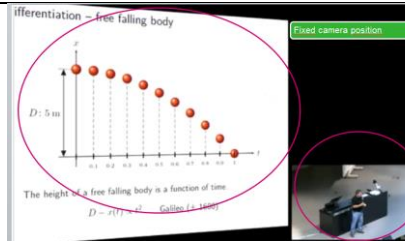


Script microlecture

Title	Video formats at Twente University
Learning outcomes	<ul style="list-style-type: none"> ▪ The viewer knows that it is possible to produce different video formats at the University of Twente ▪ The viewer can make a suitable choice for a format based upon their objective.
Target group	(International) Lecturers who founded the video services page but are unsure which format to use.
Info for technical support	<ul style="list-style-type: none"> • Green screen usage • Use of videos in the microlecture, with spoken audio

#	Action on screen	Audio/narration
	Introduction	Welcome. In this video I'll show you 5 video formats which are all possible to produce at the University of Twente.
	Content sheet Met checkbox	 <p>I'm going to start with the:</p> <ol style="list-style-type: none"> 1. 🗑️ Videolecture <p>Then we move on to the:</p> <ol style="list-style-type: none"> 2. 🗑️ Microlecture 3. 🗑️ Screencast 4. 🗑️ Pencast <p>And last but not least the</p> <ol style="list-style-type: none"> 5. 🗑️ Live event
	Learning objective	 <p>Please keep in mind that the type of format needs to suit your learning objective 🗑️ and targetgroup 🗑️. Sometimes it looks fun to use a specific format but the format isn't the best choice for your objective. The Educational Services can help you with making the right decision.</p> <p>Let's move on to the first format, the videolecture!</p>

Videolecture



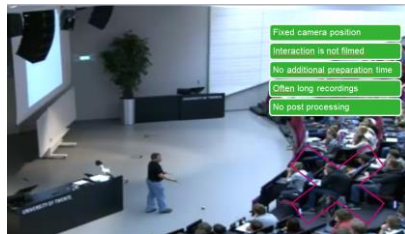
On this screen you see an example of an video lecture.

☞ *Fixed cameraposition*

A videolecture is characterized by a fixed camera position. Often one for the teacher ☞ and one for the sheets ☞.

☞ *Interaction is not filmed*

There is an audiences, but the audience and the interaction with them is usually ☞ not on camera.



☞ *No additional preparation time*

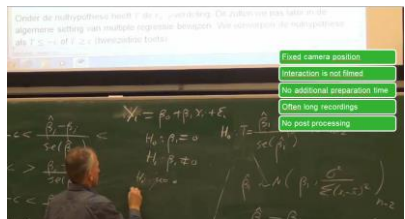
Another characteristic is that it not additional preparation time as the preparation of the lecture.

☞ *Longer recordings*

It is an long recording, normally the full lecture hours

☞ *No post processing*

For you as teacher there is no post processing.





On this images you saw two camerapositions. You can also choose for ☞ only the teacher.








We just saw some information about the videolecture. This format can be suitable for a reference video to students. It's less suitable for a blended learning concept.

☞ Let's move on to the next format: the microlecture.

A microlecture is what you're watching right now.

<p>Microlecture</p>		<p>👉 <i>Recorded in closed professional environment</i> On this image you see the closed environment. You standing in the 👉 green screen and see your materials in the 👉 autocue.</p> <p>👉 <i>No audience</i> There are different 👉 camerapositions.</p> <p><i>Diverse green screen options</i> There are diverse green screen options. You can 👉 use a static background and show your materials (which can be movies, pictures or text) next to you. You can also use the green screen for showing a movie or use another images, like these teachers did 👉.</p> <p>👉 <i>Short recordings</i> The recordings are short. Bij voorkeur no longer then 10 minutes.</p> <p>👉 <i>Preparation</i> We advise to make a script</p> <p>👉 <i>No post processing</i> For you as teacher there is no post processing.</p>
		<p>We just saw some information about the microlecture. This format can be suitable for short powerful instructions and can be used in a blended learning concept. It's less suitable for for example explaining specific software instructions (too much detail).</p> <p>Let's move on 👉 to the next format: the screencast.</p>
<p>Screencast</p>	<p>FILMPJE SCREENCAST</p>	<p>A screencast is a short record and can be recorded at your workplace without audience.</p> <p>You use a good microphone and show materials on your own computerscreen. The materials can be a powerpoint as you see here, but can also be a movie or the explanation of a computer system. As you are seeing right now.</p> <p>Preparation is needed and post processing is likely. In the edit phase you can add features like quizzes and signs to it to underline your story. It's possible to make a screencast</p>

			without external help.
			<p>This screencast format can be suitable for short powerful instructions and can be used in a blended learning concept.</p> <p>The next format is the pencast.</p>
	Pencast		<p>At the University of Twente we advise a pencast in case written text isn't the main content. You can use an app on your tablet but also specific paper and a pen with a microphone in it.</p> <p>Let's see a result from the recording with pen and paper.</p>
		FILMPJE PENCAS	<p>The result of the pen and paper is a sort of PDF file. The student can view the entire movie or simply click on a part of the written materials and the audio and writing continues from that point.</p> <p>Preparation is needed</p>
			<p>The pencast format can be suitable for formulas and drawings, it's less suitable for text.</p> <p>The last format is the Event.</p>
	Event	VIDEO EVENT	<p>The event can be live or recorded, most of the time more camera positions are taken (the speaker, the materials and the audience). The preparation time for you depends on your objective. You will have to communicate with professionals and post processing is often necessary.</p>

			<p>The event format can be suitable for many purposes but is less suitable for short instructions or recordings without audience.</p>
			<p>Now we have shortly discussed all the five videoformats.</p>
<p>Ending</p>			<p>Thank you for your time. I gave you an short overview of the different videoformats at the University of Twente. The Educational services can help you with your choice.</p>