

Name student: -----  
Course code: -----  
Course name: -----

Student number: -----  
Date: -----

Title bachelor's thesis: -----  
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## 1-3 Assessment on content $[(1+2+3)/3]$ (50%)

Assessment (55-100):  x 5 Points:

### 1. Problem statement, theoretical framework

Assessment (55-100):

Criteria

- The conceptual framework, theories, models and methods from the basic disciplines and areas of application, insofar applicable to this research, are adequately applied and presented.
- Appropriate literature is collected and described in this study (handbooks and several articles from scientific journals).
- A relationship has been established between the problem definition and the literature.
- The problem statement/research question and the hypothesis/hypotheses are clearly formulated and
- For external design assignments: client's needs, wishes and requirements are translated in a specific problem statement. This is reflected in the description and justification.

### 2. Research plan and analysis

Assessment (55-100):

Criteria

- The (simple) research methods and techniques used for data collection based on the problem statement are described and explained clearly.
- The way in which the data is collected and the composition of the dataset is described clearly.
- The processing of the data is done appropriately and transparently.
- The (basic) data analysis is carried out correctly, and is a logical result of the problem statement and results.
- For external design assignments: the design approach is applied adequately. The intervention is applied appropriately.

### 3. Conclusion, reflection, discussion

Assessment (55-100):

Criteria:

- In the conclusion, the initial problem statement/research question is answered.
- There is a clearly stated research conclusion that logically results from the problem statement and findings from the student's own research and used literature. When interpreting and making judgments (in the discussion section), relevant societal and/or scientific and (where applicable) ethical aspects have been addressed.
- The student reflects on the research methods and results (such as the validity and reliability of the measuring instruments).
- The student indicates how the research contributes or may contribute to the development of knowledge and ideas. This may also concern sections of the study and a valid replica with expansion of existing research.
- In the discussion a proposal for future research is made.

4. Assessment written report (20%)

Assessment (55-100): [Red box] x 2 Points: [Green box]

Criteria:

- The report has a logical, consistent design and structure.
- Correct use of language.
- Good readability, an academic style of writing.
- Correct presentation of data in tables, figures, etc. and correct references to literature and other sources of information, etc. (based on conventions, APA standards).
- For design assignments: target group-oriented justification of the design process and results for the client and other parties involved; solution in the form of advice.

5. Assessment process and functioning (20%)

Assessment (55-100): [Red box] x 2 Points: [Green box]

Criteria:

- A good level of independence; support and supervision in line with expectations.
- Effort and initiative.
- Ability to reflect and to handle feedback (learning capacity).
- Ability to deal with setbacks or a decrease in motivation; being able to find solutions for problems.
- A goal-oriented approach and following a predetermined plan.
- Completion within the scheduled time.
- Good contact, coordination, and communication; a pleasant and fruitful collaboration with the parties involved, such as the internal supervisor(s) and, if applicable, the external client and other external involved parties.
- If ethical values played a role when acting within the framework of the assignment (professional ethics), the student has shown to know these values and to apply them adequately.

General remarks:

Assessment committee:

First assessor (name): ..... Second assessor (name): .....

Signature: ..... Signature: .....

Date: .....