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### **Anthropological and ethical issues of digital tracing in the era of pandemics: towards a new imaginary institution of society?**

The development of tracking and tracing technologies to deal with COVID-19 has been a major challenge for our democracies in 2020. Faced with the risks of infringement of rights that these tools may represent, many authorities have proposed regulatory frameworks. While it is interesting - and in some ways reassuring - to note that these initiatives converge on a number of principles, they have also illustrated the dominant position of moral principlism and the liberal theory of the subject in digital ethics. Through their emphasis on data protection and privacy issues, they also reveal the impact of the imaginary of mass surveillance on our relationship with the digital world. In our presentation, 1) we will come back to the ethical guidelines published during the pandemic. We will highlight their interests and pitfalls. 2) We will then present three other imaginaries of the crisis and highlight their impact on our relations with the digital world: the imaginary of war, anthropocene and care. 3) We will show why the consideration of the diversity of the imaginaries of the pandemic crisis requires finer articulations between a principlistic ethics of the digital, an organizational ethics and a reflection on the limits of the theory of the liberal subject as a baseline for the regulation of the digital. Finally, 4) we will argue that the crisis we have gone through has reactivated the hope of a new imaginary institution of society, in a certain proximity to posthumanism, but a thousand miles away from the technological imaginaries of the NBIC revolution and transhumanism.