TECHNOLOGY? IT’S A PEOPLE STORY.

For the homeless who deserve a home. For the plucky teenager ready to change the world. For the baby worthy of growing up in a safe, sustainable world. For the elderly folk hoping medical renewal will help them age in the best possible way. For the curious toddler who wants to know and experience everything. For the caring parents working on a safer, better world for the next generation. For the scientist fascinated by laws of nature and technological solutions. For the student longing to do something meaningful. For the entrepreneur eager to make an impact through innovation. For the homeless who deserve a home. For the plucky teenager ready to change the world. For the baby worthy of growing up in a safe, sustainable world. For the elderly folk hoping medical renewal will help them age in the best possible way. For the curious toddler who wants to know and experience everything. For the caring parents working on a safer, better world for the next generation. 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THE UNIVERSITY OF TWENTE IS THE ULTIMATE PEOPLE-FIRST UNIVERSITY OF TECHNOLOGY. WE EMPOWER SOCIETY THROUGH SUSTAINABLE SOLUTIONS.

ENTREPRENEURIAL COURAGE OVER COMFORT
Inspiring a new generation by pushing our renowned entrepreneurial attitude to new levels to inspire and guide our technological society.

INCLUSIVE STUDENT OVER SYSTEM
Everyone in our community is learning, and is therefore a student. This thriving, talented community of unique individuals is our most crucial asset in serving society.

OPEN COMMUNITY OVER CAMPUS
Collaboration is essential and we will be trusted partners in our connections. The campus remains our hub, but we reach out far beyond it.

STRATEGIC GOALS

SHAPING SOCIETY
Challenges as guiding principles
Sustainable organization

SHAPING CONNECTIONS
Strong presence outside campus
UT Citizens Science Movement
European University of Innovation

SHAPING INDIVIDUALS
Increased academic social entrepreneurship
Personalized talent development

GOALS 2023
Our researchers, teachers and students work on challenges at least 30% of their time.
On a national level, we are known for cutting-edge, challenge-based research.
We have successfully completed the European University pilot, which we set up with our ECU partners.
We actively seek models for personal growth and talent development.
We have successfully implemented sustainable solutions on our campus use, thereby reducing our carbon footprint with at least 15%.
Our campus is fully integrated with Kennispark and serves as one big university-society interface.
The UT is emerging as a strong thought leader in the field of academic social entrepreneurship.
SHAPING2030
THE UNIVERSITY OF TWENTE’S MISSION, VISION & STRATEGY FOR 2020-2030

HIGH TECH HUMAN TOUCH
UNIVERSITY OF TWENTE.