

Network Governance: Theories, Methods and Practices

Edinburg

Saturday 7 April – Tuesday 10 April

(before IRSPM conference April 11-April 13 2018 at Center for Service Excellence, University of Edinburgh Business School)

Organizers (NIG, Supported by IRSPM)

Professor Erik Hans Klijn (Erasmus University of Rotterdam, The Netherlands), Professor Jenny Lewis (Melbourne University, Australia), *Guest lecturer*

Aim of the course

Transformations of state and society over the last 3 decades have increased the importance of governance networks in formulating, determining and implementing public policy. Governance networks (including partnerships and the recent rise of the idea of coproduced public services), engage public, private and civil society actors at transnational, national, regional and local scales in shaping the future of our societies. These however may fail due to many causes. Network management is often mentioned to mitigate the risk of failure and enable governance networks to achieve desired outcomes in terms of more effective and democratic governance and more innovation policy making.

Research into governance networks is now firmly established all over the world. It is offering important opportunities for theoretical and methodological development, and for the generation of new knowledge with both academic and policy relevance. National and local differences demonstrate the need for theoretically and methodologically sound comparative research.

This course is offered by the Netherlands School of Government (NIG) in cooperation with the International Research Society of Public Management (IRSPM). It will bring together PhD students and leading academics from both networks, but also be open for PhD students from other countries. It will create a learning community in which PhD students will:

- Develop their analytical understanding of governance networks;
- Strengthen their theoretical and methodological knowledge;
- Test their ideas and conclusions through dialogue with leading researchers;
- Contextualize their research in a comparative, multi-national setting;
- Have a chance to present and gain feedback on their research;
- Build an international network of young researchers in the field.

Credits

The course accounts for 4 ECTS, which includes the *writing of a paper* and preparing the literature. When finished the course students will get an *official certificate* issued by The Netherlands Institute of Government (NIG) an official accredited research school.

Registration

If you want to participate in the course, please apply by filling in the application form on the NIG website:

<http://www.utwente.nl/nig/>

Fee: €500,-

PhD students from NIG can participate tuition free.

About NIG

The Netherlands Institute of Government (NIG) is the Dutch Research School for Public Administration and Political Science. NIG is an interuniversity research school in which faculties from nine Dutch universities participate. In 2012 the Royal Netherlands Academy of Arts and Sciences (KNAW) reaccredited the school for a fourth term of six years. NIG coordinates and stimulates research in the area of Public Administration and Political Science and offers a training program for Ph.D. students. For more information on NIG's activities, see

<http://www.utwente.nl/nig/>

Program

The course lasts for 3 days and each day is devoted to discussion of a core theme in the field of governance network research.

The first day focuses on the theory and practice of network governance. How can we define governance and governance network? What is the potential role of governance networks and how do we explain their formation? How is network governance practiced in different national contexts and at different levels? What are the main differences between the leading theories of network governance? The social network perspective on this topic is also introduced

The second day we explore how we can reconstruct/analyze networks and complex decision making processes in networks.

The third day we discuss the normative aspects of governance networks: their democratic legitimacy and how we can evaluate (and manage) network outcomes. And we elaborate research methods that can be used in network research. We conclude the course with a Q&A session to discuss the future of network governance.

The course includes several types of activity, as also indicated in the program below:

- Interactive lectures which presents the state of the art of the field (= lectures)
- Discussions between lecturers and PhD-students on core readings which focus on central questions and topics (= discussions)
- Application of theoretical skills in empirical analysis (= exercise)
- Presentations by PhD students of their own work (= PhD presentations)

Lecturing schedule (may change slightly later)

| Time | Day 1 (Theory and practice sat Saturday 7 april 2018) | Day 2 analyzing networks/doing research 1 Sunday 8 april 2018 | Day 3 Normative outcomes/ doing research 2 Monday 9 april 2018 | Day 4: future of network research Tuesday 10 april 2018 |
|--------------------|--|--|--|--|
| 8:30-9:00 | | <i>Coffee and tea</i> | <i>Coffee and tea</i> | <i>Coffee and tea</i> |
| 9:00-10:00 | <i>Arriving in Edinburgh</i> | <i>Lecture:</i> Reconstructing and analyzing networks and complex decision-making processes Erik Hans Klijn | <i>Lecture:</i> The democratic legitimacy of governance networks Erik Hans Klijn | <i>PhD presentations</i> |
| 10.15-11.30 | <i>Arriving in Edinburgh</i> | <i>Exercise:</i> <i>Analyzing complex decision-making processes</i> Erik-Hans Klijn & Jenny Lewis | <i>PhD presentations</i> Erik-Hans Klijn & Jenny Lewis | Guest lecture |
| 11:45-13:00 | <i>Arriving in Edinburgh</i> | <i>PhD presentation:</i> Erik-Hans Klijn & Jenny Lewis | Lecture & exercise: Measuring the effectiveness of network governance Jenny Lewis | <i>Discussion:</i> the future of network research Jenny Lewis & Erik-Hans Klijn & Guest lecturers |
| 13:00-14:00 | | <i>Lunch</i> | <i>Lunch</i> | |
| 14:00-16:00 | <i>Introduction to the course/Lecture:</i> Government, governance and governance networks Erik Hans Klijn | The social network perspective Jenny Lewis | <i>Interactive lecture:</i> How to research networks Jenny Lewis | |
| 16:15-18:00 | <i>Lecture:</i> Theories of network governance Erik Hans Klijn | <i>PhD presentations</i> Erik-Hans Klijn & Jenny Lewis | <i>Guest Lecture</i> Network Management | |

Day 1 Theory and practice

Attention: required readings may change

14.00-16.00 Lecture: *Government, governance and governance networks*, Erik Hans Klijn

Required readings:

- R. Rhodes (1996), 'The new governance: Governing without government', *Political Studies Association*, vol. 44, no. 4, pp. 652-667.
- Ansell, C. and A. Gash (2008). Collaborative Governance in Theory and Practice. *Journal of Public Administration Research and Theory* 18(4): 543–71
- K. V. Kersbergen and F.V. Waarden (2004), 'Governance' as a bridge between disciplines: Cross-disciplinary inspiration regarding shifts in governance and problems of governability, accountability and legitimacy', *European Journal of Political Research*, vol. 43, no. 2, pp. 143-171.

16.00-18.00 Lecture: *Theories of network governance*, Erik Hans Klijn

Required readings (may change):

- R. I. Agranoff and M. McGuire (2001), 'Big questions in public network management research', *Journal of Public Administration Research and Theory*, vol. 11, no. 3, pp. 295-326.
- Klijn, E.H. (2008). Governance and Governance Networks in Europe. *Public Management Review* 10 (4): 505-525
- F. Scharpf (1994), 'Games real actors could play: Positive and negative coordination in embedded negotiations', *Journal of Theoretical Politics*, vol. 6, no. 1, pp. 27-53.
- Klijn, E.H., J.F.M. Koppenjan (2016), *Governance networks in the public sector*, Oxon: Routledge

Day 2: Analyzing networks

8:30-9:00 Coffee and tea

9:00-11:30 Lecture: *Reconstructing and analyzing complex decision making processes*, Erik Hans Klijn

Required readings (may change):

- Klijn, E.H., J.F.M. Koppenjan (2016), *Governance networks in the public sector*, Oxon: Routledge (especially chapter 12).
- G. R. Teisman (2000), 'Models for research into decision-making processes: On phases, streams and rounds', *Public Administration*, vol. 78, no. 4, pp. 937-956.
- J. M. Bryson (2004), 'What to do when stakeholders matter: Stakeholder identification and analysis techniques', *Public Management Review*, vol. 6, no. 1, pp. 41-53.

11.45-13.00 PhD presentations

14.00.-16.00: lecture & exercise: The social network perspective
Jenny Lewis

Required readings (may change):

- Kilduff, M. and W. Tsai. (2003). *Social networks and organizations*. Sage, London. Chapters 2 and 3, pages 13-65.
- Lewis, J.M. (2010). *Connecting and cooperating: Social capital and public policy*, UNSW Press, Sydney. Chapter 2 – pages 48-72.

16.15-18.00 PhD presentations

Day 3: Normative aspects of networks

8:30-9:00 Coffee and tea

9.00-10.00 Lecture: *The democratic legitimacy of network governance*, Erik Hans Klijn

Required readings:

- Hirst, P. (2000). Democracy and governance. In J. Pierre (Ed.), *Debating governance: Authority, steering and democracy* (pp. 13–35). Oxford: Oxford University Press.
- Sørensen, E., & Torfing, J. (2005). The democratic anchorage of governance networks. *Scandinavian Political Studies*, 28(3), 195–218.
- E. H. Klijn and C. Skelcher (2007), 'Democracy and network governance: Compatible or not? Four conjectures and their implications', *Public Administration*, vol. 85, no. 3, pp. 587-608

10.15-11.30 PhD Presentations

11:45-13:00 Lecture & exercise: *Measuring the effectiveness of network governance*
Jenny Lewis

Required readings:

- K. G. Provan and Milward, H. B. (2001), 'Do networks really work? A framework for evaluating public-sector organizational networks', *Public Administration Review*, vol. 61, no. 4, pp. 414-423.
- Lewis, JM, Baeza, JI, and Alexander, D (2008) 'Partnerships in primary care in Australia: network structure, dynamics and sustainability', *Social Science and Medicine* 67: 280-291.
- Lewis, JM (2011) 'The future of network governance research: Strength in diversity and synthesis' (Introduction to symposium of papers on network governance research), *Public Administration* 89(4): 1221-1234.

13:00-14:00 Lunch

14.00-16.00 *Interactive lecture: How to research networks*

Jenny Lewis

Required readings:

- Zølner, M., I.O. Rasmussen and A.D. Hansen. (2007). 'Qualitative interviews: Studying network narratives' in P. Bogason and M. Zølner (eds) *Methods in Democratic Network Governance*, Palgrave Macmillan, Basingstoke, 125-147.
- Lewis, JM and Chatzopoulou, S. (2015) 'Analysing networks', in (K Lyngaard, I Manners, and K Löfgren, eds) *Research methods in European Union studies*, Basingstoke: Palgrave Macmillan, 165-183.
- Lewis, J.M. (2006). 'Being around and knowing the players: Networks of influence in health policy', *Social Science and Medicine*, 62(9): 2125-2136.

16.00-18.00 *Network management*

Required readings: suggestion (may change)

- R. W. Gage and M. P. Mandell (Eds) (1990), *Strategies for managing Intergovernmental policies and networks*. New York: Praeger, pp. 20-53.
- Klijn, E.H., J.F.M. Koppenjan (2016), *Governance networks in the public sector*, Oxon: Routledge
- Meier, K. & L.J. O'Toole (2007), 'Modelling public management: empirical analysis of the management-performance nexus', *Public Administration Review*, vol. 9, no. 4, pp. 503-527
- McGuire, M. and R. Agranoff. 2011. 'The Limitations of Public Management Networks', *Public Administration*, 98, 2, 265-84.

Tuesday

09.00-10.00 PhD Presentations

10.15-11.30 Guest lecturer

12.00-13.00 Lunch/*Discussion: Future of network research* Erik Hans Klijn, Jenny Lewis

PhD-presentations

The course has several sessions in which the PhD students get a chance to present their research project to the other PhD students and senior researchers. The PhD-students will be divided into groups according to the topic of their thesis.

Each student must prepare and circulate a 10-15 page project description or paper which reports (part of) the research in advance. The oral presentations must be organized around the following questions: 1) What are the research questions and how are these to be investigated? 2) What role do governance networks play in the study? 3) What is the role of network management for ensuring the production of desired outcomes of network governance? 4) Which theories and methods will be applied in the study? The oral presentation should not take more than 15 minutes. It will be followed by feedback from senior researchers and the peer group.