

# **Network Governance: Theories, Methods and Practices**

**Birmingham, United Kingdom (University of Birmingham, UK)**

Thursday 26 March – Sunday 29 March 2015  
(before IRSPM conference March 30-April 1 2015)

## **Organizers (NIG, Supported by IRSPM)**

Professor Erik Hans Klijn (Erasmus University of Rotterdam, The Netherlands), Professor Joop Koppenjan (Erasmus University of Rotterdam, The Netherlands), *Guest lectures:* Jenny Lewis (University of Melbourne, Australia), Kimberly Isett (Georgia Institute of Technology, US)

## **Aim of the course**

Recent transformations of state and society have increased the importance of governance networks in formulating, determining and implementing public policy. Governance networks engage public, private and civil society actors at transnational, national, regional and local scales in shaping the future of our societies. Governance networks however may fail due to many causes. Network management is often mentioned to mitigate the risk of failure and enable governance networks to achieve desired outcomes in terms of more effective and democratic governance and more innovation policy making.

Research into governance networks is developing rapidly all over the world. It is offering important opportunities for theoretical and methodological development, and for the generation of new knowledge with both academic and policy relevance. National and local differences demonstrate the need for theoretically and methodologically sound comparative research.

This course is offered by the Netherlands School of Government (NIG) in cooperation with the International Research Society of Public Management (IRSPM). It will bring together PhD students and leading academics from both networks, but also be open for PhD students from other countries. It will create a learning community in which PhD students will:

- Develop their analytical understanding of governance networks;
- Strengthen their theoretical and methodological knowledge;
- Test their ideas and conclusions through dialogue with leading researchers;
- Contextualize their research in a comparative, multi-national setting;
- Build a network of young researchers in the field.

**Credits**

The course accounts for 4 ECTS, which includes the writing of a paper and preparing the literature. When finished the course students will get an official certificate issued by The Netherlands Institute of Government (NIG) an official accredited research school.

**Registration**

If you want to participate in the course, please apply by filling in the application form on the NIG website:

<http://www.utwente.nl/nig/>

**Fee: €500,-**

PhD students from NIG can participate tuition free.

***About NIG***

*The Netherlands Institute of Government (NIG) is the Dutch Research School for Public Administration and Political Science. NIG is an interuniversity research school in which faculties from nine Dutch universities participate. In 2012 the Royal Netherlands Academy of Arts and Sciences (KNAW) reaccredited the school for a fourth term of six years. NIG coordinates and stimulates research in the area of Public Administration and Political Science and offers a training program for Ph.D. students. For more information on NIG's activities, see*

<http://www.utwente.nl/nig/>

## **Program**

The course lasts for 3 days and each day is devoted to discussion of a core theme in the field of governance network research. The first (half) day focuses on the theory and practice of network governance. How can we define governance and governance network? What is the potential role of governance networks and how do we explain their formation? How is network governance practiced in different national contexts and at different levels? What are the main differences between the leading theories of network governance?

The second day we explore the discussion about (meta) governance and network management. How can we (meta)govern governance networks through management and institutional design. What are the tools for meta governing governance networks? What does it take to become a network manager? But we also pay attention how to analyze/reconstruct complex decision making processes in networks.

The third day we discuss the normative outcomes of governance networks in terms of their contribution to effective governance and democratic governance. How do we measure effective network governance? How can we measure the democratic performance of governance in terms of their democratic anchorage? We also discuss various research methods for researching networks (quantitative and qualitative)

The fourth day we conclude the course, discuss the theories about governance networks and the future of it..

The course includes several types of activity, as also indicated in the program below:

- Interactive lectures which presents the state of the art of the field (= lectures)
- Discussions between lecturers and PhD-students on core readings which focus on central questions and topics (= discussions)
- Application of theoretical skills in empirical analysis (= exercise)
- Presentations by PhD students of their own work (= PhD presentations)

<b>Time</b>	<b>Day 1 (Thursday 26 March), Theory and practice</b>	<b>Day 2 (Friday 27 March) Managing networks/doing research 1</b>	<b>Day 3 Saturday 28 March): Normative outcomes doing research 2</b>	<b>Day 4 Sunday 29 March: future of network research</b>
<b>8:30-9:00</b>		<i>Coffee and tea</i>	<i>Coffee and tea</i>	<i>Coffee and tea</i>
<b>9:00-11:30</b>	<i>Arriving in Birmingham</i>	<i>Lecture:</i> Reconstructing and analyzing complex decision-making processes  <b>Joop Koppenjan</b>	<i>Lecture:</i> The democratic legitimacy of governance networks  <b>Erik Hans Klijn</b>	<b>9.00-10.30</b> <i>PhD presentations</i>
<b>11:45-13:00</b>	<i>Arriving in Birmingham</i>	<i>Exercise:</i> Analyzing complex decision-making processes  <b>Joop Koppenjan (&amp; Erik-Hans Klijn)</b>	<i>PhD presentations</i> <b>Joop Koppenjan &amp; Erik-Hans Klijn</b>	<b>10.45-12.00</b> <i>Discussion:</i> the future of network research  <b>Joop Koppenjan &amp; Erik-Hans Klijn &amp; Kimberly Isett &amp; Jenny Lewis</b>
<b>13:00-14:00</b>		<i>Lunch</i>	<i>Lunch</i>	
<b>14:00-16:00</b>	<i>Lecture:</i> Government, governance and governance networks  <b>Joop Koppenjan</b>	<i>Lecture:</i> Steering and managing networks  <b>Erik-Hans Klijn</b>	<i>Lecture &amp; exercise:</i> Measuring the effectiveness of network governance  <b>Jenny Lewis</b>	
<b>16:15-18:00</b>	<i>Lecture:</i> Theories of network governance  <b>Erik Hans Klijn</b>	<i>Discussion:</i> Possibilities of network management  <b>Erik-Hans Klijn &amp; Joop Koppenjan</b>	<i>Lecture:</i> How to research networks  <b>Kimberly Isett</b>	
<b>20:00-22:00</b>	<i>PhD presentations</i> <b>Joop Koppenjan &amp; Erik-Hans Klijn</b>			

## Day 1 Theory and practice

**Attention: required readings may have changed**

14.00-16.00 Lecture: *Government, governance and governance networks*, Joop Koppenjan

Required readings:

- R. Rhodes (1996), 'The new governance: Governing without government', *Political Studies Association*, vol. 44, no. 4, pp. 652-667.
- Ansell, C. and A. Gash (2008). Collaborative Governance in Theory and Practice. *Journal of Public Administration Research and Theory* 18(4): 543–71
- K. V. Kersbergen and F.V. Waarden (2004), "Governance' as a bridge between disciplines: Cross-disciplinary inspiration regarding shifts in governance and problems of governability, accountability and legitimacy', *European Journal of Political Research*, vol. 43, no. 2, pp. 143-171.

16.15-18.00 Lecture: *Theories of network governance*, Erik Hans Klijn

Required readings:

- R. I. Agranoff and M. McGuire (2001), 'Big questions in public network management research', *Journal of Public Administration Research and Theory*, vol. 11, no. 3, pp. 295-326.
- Klijn, E.H. (2008). Governance and Governance Networks in Europe. *Public Management Review* 10 (4): 505-525
- F. Scharpf (1994), 'Games real actors could play: Positive and negative coordination in embedded negotiations', *Journal of Theoretical Politics*, vol. 6, no. 1, pp. 27-53.

20.00-22.00 PhD presentations: *Paper presentations followed by discussion*  
Joop Koppenjan and Erik Hans Klijn

## Day 2: Managing governance networks

8:30-9:00 Coffee and tea

9:00-11:30 Lecture: *Reconstructing and analyzing complex decision making processes*, Joop Koppenjan

Required readings:

- J. F. M. Koppenjan and E. H. Klijn (2004), *Managing Uncertainties in Networks*, London: Routledge, pp. 113-129
- J. F. M. Koppenjan and E. H. Klijn (2004), , *Mapping uncertainties in games and networks in: Managing Uncertainties in Networks*, London: Routledge, pp. 133-159.
- G. R. Teisman (2000), 'Models for research into decision-making processes: On phases, streams and rounds', *Public Administration*, vol. 78, no. 4, pp. 937-956.
- J. M. Bryson (2004), 'What to do when stakeholders matter: Stakeholder identification and analysis techniques', *Public Management Review*, vol. 6, no. 1, pp. 41-53.

11:45-13:00 *Exercise: Analyzing complex decision making processes*  
Joop Koppenjan (& Erik Hans Klijn)

14.00-16.00 *Lecture: Steering and managing networks*, Erik-Hans Klijn

Required readings:

- R. W. Gage and M. P. Mandell (Eds) (1990), *Strategies for managing Intergovernmental policies and networks*. New York: Praeger, pp. 20-53.
- J. F. M. Koppenjan and E. H. Klijn (2004), *Managing Uncertainties in Networks. A Network Approach to problem solving and decision making*, London: Routledge, pp. 160-240.
- Meier, K. & L.J. O'Toole (2007), 'Modelling public management: empirical analysis of the management-performance nexus', *Public Administration Review*, vol. 9, no. 4, pp. 503-527
- McGuire, M. and R. Agranoff. 2011. 'The Limitations of Public Management Networks', *Public Administration*, 98, 2, 265-84.

16.15-18.00 *Discussion: Possibilities of network management* Joop Koppenjan/ Erik Hans Klijn

### **Day 3: Normative outcomes**

8:30-9:00 Coffee and tea

9.00-11.30: *Lecture: The democratic legitimacy of network governance*, Erik Hans Klijn

Required readings:

- Hirst, P. (2000). *Democracy and governance*. In J. Pierre (Ed.), *Debating governance: Authority, steering and democracy* (pp. 13-35). Oxford: Oxford University Press.
- Sørensen, E., & Torfing, J. (2005). The democratic anchorage of governance networks. *Scandinavian Political Studies*, 28(3), 195-218.
- E. H. Klijn and C. Skelcher (2007), 'Democracy and network governance: Compatible or not? Four conjectures and their implications', *Public Administration*, vol. 85, no. 3, pp. 587-608

11:45-13:00 *PhD Presentations: Paper presentations followed by discussion*  
Joop Koppenjan and Erik-Hans Klijn

13:00-14:00 Lunch

14:00-16:00 *Lecture: Measuring the effectiveness of network governance*, Jenny Lewis

- K. G. Provan and Milward, H. B. (2001), 'Do networks really work? A framework for evaluating public-sector organizational networks', *Public Administration Review*, vol. 61, no. 4, pp. 414-423.
- Lewis, JM, Baeza, JI, and Alexander, D (2008) 'Partnerships in primary care in Australia: network structure, dynamics and sustainability', *Social Science and Medicine* 67: 280-291.

- Lewis, JM (2011) 'The future of network governance research: Strength in diversity and synthesis' (Introduction to symposium of papers on network governance research), *Public Administration* 89(4): 1221-1234.

16.15-18.00 Lecture: *How to study governance networks?*, Kimberly Isett

Required readings: to be announced

- Provan and Kenis 2008 *JPART* 18(2): 229-252 Modes of Network Governance
- Human and Provan 2000 *ASQ* Network legitimacy

#### **Day 4: Future of network research**

8:30-9:00 Coffee and tea

9:00-10:15 PhD Presentation: *Paper presentations followed by discussion*  
Jenny Lewis and Kimberly Isett

10:45-12:00 Discussion: *Future of network research* Erik Hans Klijn, Joop Koppenjan, Jenny Lewis and Kimberly Isett

#### **PhD-presentations**

The course has three sessions in which the PhD students get a chance to present their research project to the other PhD students and senior researchers. The PhD-students will be divided into groups according to the topic of their thesis.

Each student must prepare and circulate a 10-15 page project description in advance. The oral presentations must be organized around the following questions: 1) What are the research questions and how are these to be investigated? 2) What role do governance networks play in the study? 3) What is the role of network management for ensuring the production of desired outcomes of network governance? 4) Which theories and methods will be applied in the study? The oral presentation should not take more than 15 minutes. It will be followed by feedback from senior researchers and the peer group.