# Network Governance: Theories, Methods and Practices

**Date and location:**
**22-24 Apri 2017**

**Location:**
**Corvinus University Budapest, Hungary (after IRSPM conference April 19-April 21 2017 at Corvinus University)**

**Lecturers**

Professor Erik Hans Klijn (Erasmus University of Rotterdam, The Netherlands), Professor Jenny Lewis (Melbourne University, Australia), *Guest lectur*er: professor Joris Voets (University of Ghent)

**Aim of the course**
Recent transformations of state and society have increased the importance of governance networks in formulating, determining and implementing public policy. Governance networks engage public, private and civil society actors at transnational, national, regional and local scales in shaping the future of our societies. Governance networks however may fail due to many causes. Network management is often mentioned to mitigate the risk of failure and enable governance networks to achieve desired outcomes in terms of more effective and democratic governance and more innovation policy making.

Research into governance networks is developing rapidly all over the world. It is offering important opportunities for theoretical and methodological development, and for the generation of new knowledge with both academic and policy relevance. National and local differences demonstrate the need for theoretically and methodologically sound comparative research.

This course is offered by the Netherlands School of Government (NIG) in cooperation with the International Research Society of Public Management (IRSPM). It will bring together PhD-students and leading academics from both networks, but also be open for PhD-students from other countries. It will create a learning community in which PhD-students will:

- Develop their analytical understanding of governance networks;
- Strengthen their theoretical and methodological knowledge;
- Test their ideas and conclusions through dialogue with leading researchers;
- Contextualize their research in a comparative, multi-national setting;
- Build a network of young researchers in the field.

**Programme**
The course lasts for 3 days and each day is devoted to discussion of a core theme in the field of governance network research.

The first day focuses on the theory and practice of network governance. How can we define governance and governance network? What is the potential role of governance networks and how do we explain their formation? How is network governance practiced in different national contexts and at different levels? What are the main differences between the leading theories of network governance? The social network perspective on this topic is also introduced

The second day we explore how we can reconstruct/analyze networks and complex decision making processes in networks. But we also pay attention to various research methods for researching networks (quantitative and qualitative and mixed methods). And we have a guest lecture about network management from professor Joris Voets.

The third day we discuss the normative aspects of governance networks: their democratic legitimacy and how we can evaluate network outcomes. We conclude the course with a Q&A session to discuss the future of network governance.

**The course includes several types of activity, as also indicated in the programme below:**
- Interactive lectures which presents the state of the art of the field (= lectures)
- Discussions between lecturers and PhD-students on core readings which focus on central questions and topics (= discussions)
- Application of theoretical skills in empirical analysis (= exercise)
- Presentations by PhD-students of their own work (= PhD presentations)

**Registration**
If you want to participate in the course, please apply by filling in the application form on the NIG website:
https://www.utwente.nl/nig/training/apply/

**Fee: €500,-**
PhD-students from NIG can participate tuition free.

**Credits**
4 EC

**Day 1 Theory and practice**

*Attention: required readings may have changed*

09.00-11.00  Lecture: *Government, governance and governance networks, Erik Hans Klijn*

Required readings (may change):
- R. Rhodes (1996), 'The new governance: Governing without government', *Political Studies Association*, vol. 44, no. 4, pp. 652-667.
- Ansell, C. and A. Gash (2008). Collaborative Governance in Theory and Practice. *Journal of Public Administration Research and Theory* 18(4): 543–71
- K. V. Kersbergen and F.V. Waarden (2004), ''Governance' as a bridge between disciplines: Cross-disciplinary inspiration regarding shifts in governance and problems of governability, accountability and legitimacy', *European Journal of Political Research*, vol. 43, no. 2, pp. 143-171.

11.45-13.00:     PhD presentations

14.00-16.00      Lecture: *Theories of network  governance,* Erik Hans Klijn

Required readings (may change):
- R. I. Agranoff and M. McGuire (2001), 'Big questions in public network management research', Journal of Public Administration Research and Theory, vol. 11, no. 3, pp. 295-326.
- Klijn, E.H. (2008). Governance and Governance Networks in Europe. *Public Management Review* 10 (4): 505-525
- F. Scharpf (1994), 'Games real actors could play: Positive and negative coordination in embedded negotiations', *Journal of Theoretical Politics,* vol. 6, no. 1, pp. 27-53.
- Klijn, E.H., J.F.M. Koppenjan (2016), Governace networks in the public sector, Oxon: Routledge

16.15-18.00:     Lecture & exercise: *The social network perspective,* Jenny Lewis

Required readings (may change):
  - Kilduff, M. and W. Tsai. (2003). *Social networks and organizations*. Sage, London. Chapters 2 and 3, pages 13-65.
  - Lewis, J.M. (2010). *Connecting and cooperating: Social capital and public policy,* UNSW Press, Sydney. Chapter 2 – pages 48-72.

**Day 2: Analyzing networks**

9:00-11:30       Lecture: *Reconstructing and analyzing complex decision making processes,* Erik Hans Klijn

Required readings (may change):
- Klijn, E.H., J.F.M. Koppenjan (2016), Governace networks in the public sector, Oxon: Routledge (especially chapter 12).
- G. R. Teisman (2000), 'Models for research into decision-making processes: On phases, streams and rounds', Public Administration, vol. 78, no. 4, pp. 937-956.
- J. M. Bryson (2004), 'What to do when stakeholders matter: Stakeholder identification and analysis techniques', Public Management Review, vol. 6, no. 1, pp. 41-53.

11:45-13:00      Interactive lecture*: How to research networks,* Jenny Lewis

Required readings:
- Zølner, M., I.O. Rasmussen and A.D. Hansen. (2007). 'Qualitative interviews: Studying network narratives' in P. Bogason and M. Zølner (eds) *Methods in Democratic Network Governance,* Palgrave Macmillan, Basingstoke, 125-147.

- Lewis, JM and Chatzopoulou, S. (2015) 'Analysing networks', in (K Lyngaard, I Manners, and K Löfgren, eds) *Research methods in European Union studies*, Basingstoke: Palgrave Macmillan, 165-183.
- Lewis, J.M. (2006). 'Being around and knowing the players: Networks of influence in health policy', *Social Science and Medicine*, 62(9): 2125-2136.

14.00-16.00      *Joris Voets: Network management*

Required readings: suggestion (may change)
- R. W. Gage and M. P. Mandell (Eds) (1990), Strategies for managing Intergovernmental policies and networks. New York: Praeger, pp. 20-53.
- Klijn, E.H., J.F.M. Koppenjan (2016), Governace networks in the public sector, Oxon: Routledge
- Meier, K. & L.J. O'Toole (2007), 'Modelling public management: empirical analysis of the management-performance nexus', Public Administration Review, vol. 9, no. 4, pp. 503-527
- McGuire, M. and R. Agranoff. 2011. 'The Limitations of Public Management Networks', *Public Administration*, 98, 2, 265–84.

16.15-18.00 *PhD presentations Joris Voets/*Jenny Lewis/ Erik Hans Klijn

**Day 3: Normative aspects of networks**

9.00-11.30:      Lecture*: The democratic legitimacy of network governance*, Erik Hans Klijn

Required readings (may change):
- Hirst, P. (2000). Democracy and governance. In J. Pierre (Ed.), *Debating governance: Authority, steering and democracy* (pp. 13–35). Oxford: Oxford University Press.
- Sørensen, E., & Torfing, J. (2005). The democratic anchorage of governance networks. *Scandinavian Political Studies, 28*(3), 195–218.
- E. H. Klijn and C. Skelcher (2007), 'Democracy and network governance: Compatible or not? Four conjectures and their implications', *Public Administration,* vol. 85, no. 3, pp. 587-608

11:45-13:00      Lecture & exercise: *Measuring the effectiveness of network governance,* Jenny Lewis

Required readings:
- K. G. Provan and Milward, H. B. (2001), 'Do networks really work? A framework for evaluating public-sector organizational networks', *Public Administration Review*, vol. 61, no. 4, pp. 414-423.
- Lewis, JM, Baeza, JI, and Alexander, D (2008) 'Partnerships in primary care in Australia: network structure, dynamics and sustainability', Social Science and Medicine 67: 280-291.
- Lewis, JM (2011) 'The future of network governance research: Strength in diversity and synthesis' (Introduction to symposium of papers on network governance research), Public Administration 89(4): 1221-1234.

14:00-16:00      PhD Presentation: *Paper presentations followed by discussion*
                 Guest lecturer/Jenny Lewis/Erik Hans Klijn

16.15-18.00      *Discussion: Future of network research*  Erik Hans Klijn, Jenny Lewis

**PhD presentations**
The course has three sessions in which the PhD-students get a chance to present their research project to the other PhD-students and senior researchers. The PhD-students will be divided into groups according to the topic of their thesis.

Each student must prepare and circulate a 10-15 page project description or paper which reports (part of) the research in advance. The oral presentations must be organized around the following questions: 1) What are the research questions and how are these to be investigated? 2) What role do governance networks play in the study? 3) What is the role of network management for ensuring the production of desired outcomes of network governance? 4) Which theories and methods will be applied in the study? The oral presentation should not take more than 15 minutes. It will be followed by feedback from senior researchers and the peer group.