

Curriculum 2012-2013 English spoken bachelor variant International Business Administration

	Quar- tile	Course code	Course name	EC	Exam format (1)	Prior knowledge requirements	
						obligatory	required
B1: first year							
	1	201000073	Marketing for IBA	5	W		
		201000044	International Business & Strategy	3	W		
		201200139	Academic Communication 1	2	A		
		201100098**	Introduction to Research Methodology	5	W, A		
	2	201000047	Technology Development & Production Management	5	W, A		
		201000048	Purchasing	3	W, A		
		201200140	Academic Communication 2	2	R		
		201000049	Accounting & Controlling	5	W, T		
	3	201000050	Management, Organisation and Information	5	W, P, T		
		201000051	Innovation & Entrepreneurship	3	W		
		201200141	Business Communication 1	2	O		
		201000052	Economics I	5	W		
	4	201000053	Economics II	5	W		
		201100208	Business Law	3	R		
		201200142	Business Communication 2	2	A,R,O		
		201000055	Finance	5	W, T		
Total				60			
B2: 2nd year							
	1	194119160	Data Analysis	5	W		194119120 or 201100098
	1		Course 1 of Specialization 1 (see Specializations)	5			
	1		Course 1 of Specialization 2 (see Specializations)	5			
	2	201100028	Information and Decision Making	5	A,W		194119160
	2		Course 2 of Specialization 1 (see Specializations)	5			
	2		Course 2 of Specialization 2 (see Specializations)	5			
	3	201100034	Business Research Methods	5	W,P		194119160 + 194119120 or 201100098
	3	201100033	Managing People in a Global Context	5	W		
	3 + 4 wk 1-4	201200143	Professional Writing	2	A		201000045
			Seminar Specialization 1 (see Specializations)	5			Course 1 and 2 of Specialization 1
	4 wk 5-10	201100041	Seminar Specialization 2 (see Specializations) IBA project (optional: extension in summer)	5 8		15 EC of 2 nd year	Course 1 and 2 of Specialization 2
B3: 3d year							
	1+2		Study abroad or Minor	30		80 EC	
	3	201200011	Business Ethics & Corporate Governance	5	W, A		
	3	201200013	Innovation & Change Management	5	W, A		
	3	201200012	International Business Development	5	P, A, R		
	4	201200015	Bachelor's Thesis	15		B1 + 75 EC (135 EC total)	201100034
Total				180			

* Students started before 1 September 2012 need 40 EC to do 2nd year courses

** For students started in 2010 the course number was 194119120

(1) Exam format:

W = written exam

A = assignment(s)

T = test(s) during course

P = group report

R = individual report

O = presentation

Specializations (IBA: choose two out of five; BK regulier: optional one out of five)

	quar- tile	course code	course name	EC	exam format	prior knowledge	
						oblig.	required
Human Resource & Organization Studies							
Course 1	1	201000157	Organizational Theory and Design	5	W,P		201000050
Course 2	2	191841580	Human Resource Management	5	W,A		201000050
Seminar	3 + 4wk 1-4	201100040	Seminar Human Resource & Organization Studies	5	W,P,O		201000157 191841580
Business to Business Marketing							
Course 1	1	201100025	Fundamentals of Business-to-Business Marketing	5	W,P,O		201000073
Course 2	2	201100030	Marketing Analysis and Strategy	5	W,P		201000073 194119160 201100025 194119120 or 201100098
Seminar	3 + 4wk 1-4	201100037	Seminar Business-to-Business Marketing	5	W,P,O		201100025 201100030
Supply Management							
Course 1	1	201100027	Supplier Relationship Management	5	W		201000048
Course 2	2	201100032	Purchasing Organisation and Governance	5	W		201000048 201100027
Seminar	3 + 4wk 1-4	201100039	Seminar Supply Management	5	W,P,O		201000048 201100027
Business Information management							
Course 1	1	201100071	e-Business	5	W,P		201000050
Course 2	2	201100029	Enterprise Systems and Business Intelligence	5	W,P,T		201000050
Seminar	3 + 4wk 1-4	201100036	Seminar Business Information management	5	W,P,O		201100071 201100029
Corporate Finance							
Course 1	1	201100026	Corporate Financial Management and Analysis	5	W,T		201000049 201000055
Course 2	2	201100031	International Financial Management	5	W,O		201000055
Seminar	3 + 4wk 1-4	201100038	Seminar Corporate Finance	5	W,P,O		201100026