

# Bachelor Thesis IBA research proposal assessment matrix

Student name:

Student number:

Examiner:

Ethics Approval needed: Y \ N

In case of ethics approval needed is it requested: Y \ N      gained Y / N

Assessment criteria / level	Insufficient	Satisfactory	Very good
<b>Problem analysis and theoretical background</b>	Reflects limited understanding of subject matter and/or demonstrates limited understanding of theoretical concepts in the field.	Reflects an understanding of subject matter and demonstrates an understanding of theoretical concepts in the field.	Reflects mastery of subject matter and demonstrates mastery of theoretical concepts in the field.
<b>Research project rationale / motivation</b>	Almost no link of the project with the scientific literature and/or almost no argumentation of added value of research project. Demonstrates limited critical thinking skills.	Adequate explanation of the added value of the project based on scientific literature and use of a loose conceptual framework. Demonstrates acceptable critical thinking skills.	Project motivation includes added value based on critical evaluation of the literature; use of a clear conceptual framework. A research gap has been found in the literature and addressed in the project. Exhibits mature, refined critical thinking skills.
<b>Research project objective</b>	Objectives are poorly defined	Objectives are clear	Objectives are well defined
<b>Research question(s)</b>	Unclear or inadequate question(s)	Clear and specific question(s)	Clear, specific and well-defined question(s)
<b>Research design / Methodological approach</b>	Research design inappropriate to research questions. Expectations regarding theoretical and practical implications and limitations not included or inappropriate.	Adequate research design and appropriately justified including expectations about theoretical and practical implications and limitations.	Profound and critical explanation of a well-defined research method and clear expectations about theoretical and practical implications and limitations.
<b>Planning of the project</b>	Unclear and/or unrealistic planning and/or not taking into account availability of resource.	Realistic and clear planning that takes into account availability of resources.	Planning demonstrates proactive thinking and takes account of risks, limitations and uncertainties.

**Final Score (pass/fail<sup>1</sup>)**

Feedback:

<sup>1</sup> All criteria need to be at least at the level “satisfactory” in order to obtain a “pass”