

BSc International Business Administration (IBA)
Curriculum 2025-2026

Year	Module	Quartile	Module Code	Module Name	EC	Mandatory Prior Knowledge/ Details
B1: Year 1	M1	1	202400018	TOP: Technology, Organisation & People	15	
	M2	2	202400026	BOM: Business Operations Management	15	
	M3	3	202400034	FAIS: Finance, Accounting, Information Systems & Data Analysis I: Introduction to Inferential Statistics	15	
	M4	4	202500325	HOLII: HRM, Organisational Behaviour, Law & Data Analysis II: More about Inferential Statistics	15	Data Analysis I*
B2: Year 2	M5	1	202400050	SMEI: Strategy, Marketing, Economics & Information Management**	15	
	M6	2	202400058	INN & ENT: Innovation & Entrepreneurship	15	
	M7a	3	202400066	DMNB: Digital Marketing for Networked Businesses	15	IBA Elective 1 - select 1 in Q3
	M7b		202400074	SUM: Supply Management		
	M8a	4	202400082	FENSI: Financing Entrepreneurial Start-ups & Innovative Firms	15	IBA Elective 2 - select 1 in Q4
	M8b		202300305	IT&PM: IT Project Management***		
	M8c	ALL	202000572/202000573	Innovation and Entrepreneurship Business Consulting Internship	15	Alternative Electives****
	M8e*	1	202001437/202001438	Innovations in Sustainable Chain Management: Analysis***		
	M8d	2	202000594/202000595	HTTM: High Tech Talent Management in a Global Context		
B3: Year 3	M9	1		Study Abroad or UT Minor*****	30	Study Abroad: M1 - M6 completed Minor: 90 EC (60 EC from B1)
	M10	2				
	M11	3	202400090	CHANGEL: Change Management & Leadership, Corporate Governance, Business Ethics, Strategic & Responsible Foresight	12	M1 - M6 completed + 1 IBA elective
		B2& B3		Business & Career Skills	3	
	M12	3&4	202400100	Bachelor Thesis IBA *****	15	M11 completed
					180	Total EC

* See [section 4.6](#) for recommended prior knowledge for 202000562 Data Analysis II

** Students before cohort 2025 will follow Data Analysis II in M5 SME

*** Rules for testing apply that are laid down by the programme that offers the study unit

**** For students who are not studying nominally, IBA offers alternatives for IBA Electives in Q1 and Q2 ([approved study planning required](#)). These alternatives are indicated above as M8c, M8d and M8e

Note for M8c:

- Preparation (arrangement of company) at least a quartile in advance
- Module can be planned in any quartile including summer in consultation with the study advisor
- This module is also offered in Q1 as a deepening minor

***** IBA Students are permitted to choose a maximum of 1 of the following deepening modules of IBA as part of their minor:

- 202000590 Study Tour IBA/ IEM M10 (Q2)
- 202000594 **HTTM:** High Tech Talent Management in a Global Context (Q2)
- Any of the M7 or M8 IBA electives if they have not already taken them as part of their IBA programme (Q3 & Q4 only)

Note: It is possible to study a premaster's course from another programme or a minor at another university, during M9 or M10

***** Bachelor's Thesis (M12) can also be done in quartile 1 (Q1) with prior permission. The Bachelor Thesis always needs to be **preceded** by CHANGEL (M11) in Q3. In CHANGEL, the research proposal for the thesis needs to be written and approved