

**BSc International Business Administration (IBA)  
Curriculum 2024-2025**

Year	Module	Quartile	Module Code	Module Name	EC	Mandatory Prior Knowledge/ Details
B1: Year 1	M1	1	202400018	<b>TOP:</b> Technology, Organisation & People	15	
	M2	2	202400026	<b>BOM:</b> Business Operations Management	15	
	M3	3	202400034	<b>FAIS:</b> Finance, Accounting, Information Systems	12	
				<b>Data Analysis I:</b> Introduction to Inferential Statistics	03	
M4	4	202400042	<b>HOLI:</b> HRM, Organisational Behaviour, Law & Information Management	15		
B2: Year 2	M5	1	202400050	<b>SME:</b> Strategy, Marketing & Economics	12	
				<b>Data Analysis II:</b> More about Inferential Statistics	03	Data Analysis I**
	M6	2	202400058	<b>INN &amp; ENT:</b> Innovation & Entrepreneurship	15	
	M7a M7b	3	202400066 202400074	<b>DMNB:</b> Digital Marketing for Networked Businesses	15	IBA Elective 1 - select 1 in Q3
				<b>SUM:</b> Supply Management		
	M8a M8b	4	202400082 202300305	<b>FENSI:</b> Financing Entrepreneurial Start-ups & Innovative Firms	15	IBA Elective 2 - select 1 in Q4
				<b>BIT &amp; PM:</b> Business Innovation through IT Project Management*		
	M8c	ALL	202000572/202000573	Innovation and Entrepreneurship Business Consulting Internship	15	Alternative Electives***
	M8e*	1	202001437/202001438	Innovations in Sustainable Chain Management: Analysis*		
M8d	2	202000594/202000595	<b>HTTM:</b> High Tech Talent Management in a Global Context			
B3: Year 3	M9	1		Study Abroad or UT Minor*****	30	Study Abroad: M1 - M6 completed Minor: 90 EC (60 EC from B1)
	M10	2				
	M11	3	202400090	<b>CHANGEL:</b> Change Management & Leadership, Corporate Governance, Business Ethics, Strategic & Responsible Foresight	12	M1 - M6 completed + 1 IBA elective
		B2 & B3		<b>Business &amp; Career Skills</b>	3	
M12	3&4	202400100	<b>Bachelor Thesis IBA****</b>	15	M11 completed	
					<b>180</b>	<b>Total EC</b>

\* Rules for testing apply that are laid down by the programme that offers the study unit

\*\* See [section 4.6](#) for recommended prior knowledge for 202000562 Data Analysis II

\*\* For students who are not studying nominally, IBA offers alternatives for IBA Electives in Q1 and Q2 ([approved study planning required](#)). These alternatives are indicated above as M8c, M8d and M8e

Note for M8c:

- Preparation (arrangement of company) at least a quartile in advance
- Module can be planned in any quartile including summer in consultation with the study advisor
- This module is also offered in Q1 as a deepening minor

\*\*\* Bachelor's Thesis (M12) can also be done in quartile 1 (Q1) with prior permission. The Bachelor Thesis always needs to be **preceded** by CHANGEL (M11) in Q3. In CHANGEL, the research proposal for the thesis needs to be written and approved

\*\*\*\* IBA Students are permitted to choose a maximum of 1 of the following deepening modules of IBA as part of their minor:

- 202000590 Study Tour IBA/ IEM M10 (Q2)
- 202000594 **HTTM:** High Tech Talent Management in a Global Context (Q2)
- Any of the M7 or M8 IBA electives if they have not already taken them as part of their IBA programme (Q3 & Q4 only)

Note: It is possible to study a premaster's course from another programme or a minor at another university, during M9 or M10