

BSc International Business Administration (IBA) Curriculum 2023-2024

Year	Module	Quartile	Module Code	Study Unit Code	Study Unit Name	EC	Mandatory Prior Knowledge/ Details
B1: Year 1	M1	1	202000550	202000551	TOP: Technology, Organisation & People	15	
	M2	2	202000552	202000553	BOM: Business Operations Management	15	
	M3	3	202000554	202000555	FAIS: Finance, Accounting, Information Systems	12	
				202000556	Data Analysis I: Introduction to Inferential Statistics	03	
M4	4	202000558	202000559	HOLI: HRM, Organisational Behaviour, Law & Information Management	15		
B2: Year 2	M5	1	202000560	202000561	SME: Strategy, Marketing & Economics	12	
				202000562	Data Analysis II: More about Inferential Statistics	03	Data Analysis I**
	M6	2	202000564	202000565	INN & ENT: Innovation & Entrepreneurship	15	
	M7a M7b	3	202000566 202000568	202000567	DMNB: Digital Marketing for Networked Businesses	15	IBA Elective 1 - select 1 in Q3
				202000569	SUM: Supply Management		
	M8a M8b	4	202000570 202001087	202000571	FENSI: Financing Entrepreneurial Start-ups & Innovative Firms	15	IBA Elective 2 - select 1 in Q4
				202001088	BIT & PM: Business Innovation through IT Project Management*		
	M8c	ALL	202000572	202000573	Innovation & Entrepreneurship Internship	15	Alternative Electives***
	M8e*	1	202001437	202001438	Innovations in Sustainable Chain Management: Analysis*		
	M8d	2	202000594	202000595	HTTM: High Tech Talent Management in a Global Context		
B3: Year 3	M9	1			Study Abroad or UT Minor*****	30	Study Abroad: M1 - M6 completed Minor: 90 EC (60 EC from B1)
	M10	2					
	M11	3	202000574	202000575	CHANGEL: Change Management & Leadership, Corporate Governance, Business Ethics, Strategic & Responsible Foresight	12	M1 - M6 completed + 1 IBA elective
				202000576	Research Proposal - Bachelor Thesis	03	
	M12	4	202000578	202000579	Bachelor Thesis****	12	M11 completed
B2/B3		202000580		Business & Career Skills	03		
						180	Total EC

* Rules for testing apply that are laid down by the programme that offers the study unit

** See [section 4.6](#) for recommended prior knowledge for 202000562 Data Analysis II

** For students who are not studying nominally, IBA offers alternatives for IBA Electives in Q1 and Q2 ([approved study planning required](#)). These alternatives are indicated above as M8c, M8d and M8e

Note for M8c:

- Preparation (arrangement of company) at least a quartile in advance
- Module can be planned in any quartile including summer in consultation with the study advisor
- This module is also offered in Q1 as a deepening minor

*** Bachelor's Thesis (M12) can also be done in quartile 1 (Q1) with prior permission. The Bachelor Thesis always needs to be **preceded** by CHANGEL (M11) in Q3. In CHANGEL, the research proposal for the thesis needs to be written and approved

**** IBA Students are permitted to choose a maximum of 1 of the following deepening modules of IBA as part of their minor:

- 202000590 Study Tour IBA/ IEM M10 (Q2)
- 202000594 HTTM: High Tech Talent Management in a Global Context (Q2)
- Any of the M7 or M8 IBA electives if they have not already taken them as part of their IBA programme (Q3 & Q4 only)

Note: It is possible to study a premaster's course from another programme or a minor at another university, during M9 or M10