

# IBA Curriculum 2021-2022

Year	Module	Quartile	Module Code	Study Unit Code	Study Unit Name	EC	Mandatory Prior Knowledge/ Details
B1: Year 1	M1	1	202000550	202000551	<b>TOP:</b> Technology, Organisation & People	15	
	M2	2	202000552	202000553	<b>BOM:</b> Business Operations Management	15	
	M3	3	202000554	202000555	<b>FAIS:</b> Finance, Accounting, Information Systems	12	
				202000556	<b>Data Analysis I:</b> Introduction to Inferential Statistics	03	
M4	4	202000558	202000559	<b>HOLI:</b> HRM, Organisational Behaviour, Law & Information Management	15		
B2: Year 2	M5	1	202000560	202000561	<b>SME:</b> Strategy, Marketing & Economics	12	
				202000562	<b>Data Analysis II:</b> More about Inferential Statistics	03	Data Analysis I
	M6	2	202000564	202000565	<b>INN &amp; ENT:</b> Innovation & Entrepreneurship	15	
	M7a	3	202000566	202000567	<b>DMNB:</b> Digital Marketing for Networked Businesses	15	IBA Elective 1 - select 1 in Q3
	M8a	4	202000570	202000571	<b>FENSI:</b> Financing Entrepreneurial Start-ups & Innovative Firms	15	IBA Elective 2 - select 1 in Q4
	M8c	ALL	202000572	202000573	Innovation & Entrepreneurship Internship	15	Alternative Electives**
	M8e*	1	202001437	202001438	Innovations in Sustainable Chain Management: Analysis*		
M8d	2	202000594	202000595	<b>HTTM:</b> High Tech Talent Management in a Global Context			
B3: Year 3	M9	1			Study Abroad or UT Minor****	30	Study Abroad: M1 - M6 completed Minor: 90 EC (60 EC from B1)
	M10	2					
	M11	3	202000574	202000575	<b>CHANGEL:</b> Change Management & Leadership, Corporate Governance, Business Ethics, Strategic & Responsible Foresight	12	M1 - M6 completed + 1 IBA elective
				202000576	<b>Research Proposal - Bachelor Thesis</b>	03	
	M12	4	202000578	202000579	<b>Bachelor Thesis</b> ***	12	M11 completed
B2/B3		202000580		<b>Business &amp; Career Skills</b>	03		
						<b>180</b>	<b>Total EC</b>

\* Rules for testing apply that are laid down by the programme that offers the study unit

\*\* For students who do not study nominally, IBA offers alternatives for IBA Electives in Q1 and Q2 (approved study planning required). In academic year 2021-2022 these alternatives are indicated above as M8c, M8d and M8e  
For M8c permission as an alternative elective will normally be given to:  
students going on Study Abroad when their study abroad includes **at least 15 EC in IBA related topics** (and they have at least 75 EC at the start of this elective)

Note:

- Preparation (arrangement of company) at least a quarter in advance
- Module can be planned in any quartile including summer in consultation with study adviser
- This module is also offered in Q1 as a deepening minor

\*\*\* Bachelor's Thesis (M12) can also be done in quartile 1 (Q1) with prior permission. The Bachelor Thesis always needs to be **preceded** by CHANGEL (M11) in Q3. In CHANGEL, the research proposal for the thesis needs to be written and approved

\*\*\*\* IBA Students are permitted to choose a maximum of 1 of the following deepening modules of IBA as part of their minor:

- 202000590 Study Tour IBA/ IEM M10 (Q2)
- 202000594 **HTTM:** High Tech Talent Management in a Global Context (Q2)
- Any of the M7 or M8 IBA electives if they have not already taken them as part of their IBA programme (Q3 & Q4 only)

Note: It is possible to study a premaster's course from another programme or a minor at another university, during M9 or M10