

| WWU modules and study units | | | | | | | |
|-----------------------------|------------|------------|-------------|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------|---------------------------|
| Year | Module | Quartile | Module Code | Study Unit Code | Study Unit Name | EC | Mandatory Prior Knowledge |
| Year 1 | Semester 1 | | BWL1 | | Welcome to Business Administration | 12 | |
| | | | VWL1 | | Principles of Economics & Microeconomics | 09 | |
| | | | QM1 | | Calculus for Business & Economics | 06 | |
| | | | SKA | | Economic & Business Ethics | 03 | |
| | Semester 2 | | BWL2 | | Foundations of Accounting | 06 | |
| | | | BWL3 | | Marketing Management | 06 | |
| | | | QM2 | | Data Science 1 | 06 | |
| | | | QRS3 | | Law | 06 | |
| | | | SKA | | Business Skills 1 | 06 | |
| | Year 2 | Semester 3 | | BWL3 | | Management Accounting and Control | |
| | | | VWL2 | | Macroeconomics I | 09 | |
| | | | QRS4 | | Business Language | 03 | |
| | | | QRS4 | | Operations Management | 06 | |
| | | | BWL5 | | Foundations of Marketing | 06 | |
| Semester 4 | | | BWL7 | | Corporate Finance | 06 | |
| | | | | | Market Research or Grundzüge der Unternehmensbesteuerung | 03 | |
| | | | | | Business Skills | 06 | |
| UT modules and study units | | | | | | | |
| | M8c | summer | 202000572 | 202000573 | Innovation & Entrepreneurship Internship | 15 | |
| | M9 | 1 | 202000592 | 202000593 | Innovation & Entrepreneurship | 15 | |
| B3: Year 3 | M10 | 2 | Minor | | High Tech Talent Management in a Global Context | 15 | Select one in Q2 |
| | | | | | New Technological Business Development | | |
| | | | | | Industry 4.0 with Human Touch | | |
| | | | | | Circular Economy Transition | | |
| | M11 | 3 | 202000574 | 202000575 | CHANGEL: Change Management & Leadership, Corporate Governance, Business Ethics, Strategic & Responsible Foresight | 12 | WWU part + M9 + M8c |
| | | | | | Research Proposal = Bachelor Thesis | | |
| M12 | 4 | 202000578 | 202000579 | Bachelor Thesis (in collaboration with WWU) | 12 | M11 completed | |
| | | | | 202000580 | | | Business & Career Skills |
| | | | | | | 180 | Total EC |