

Solution

Problem?



Hey Timmy,

Unfortunately this is true. Many elderly don't get visited much by their families and are left alone without any work or occupation. While some do volunteer work to keep themselves busy, others are getting social inactive and lonely. This often leads to isolation and depression.

Problem definition

- ♦ Decreasing social activity of elderly
- ♦ Isolation, exclusion and loneliness
- ♦ Possible Reasons:





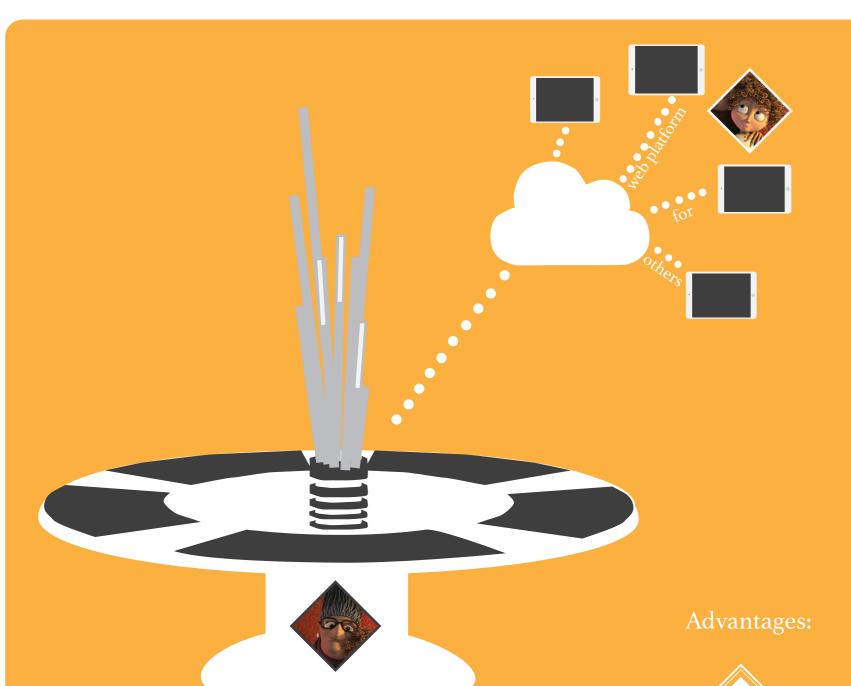
The focus:



Lack of Companionship







"A simple web platform could bring elderly and younger people, interested in their stories together."

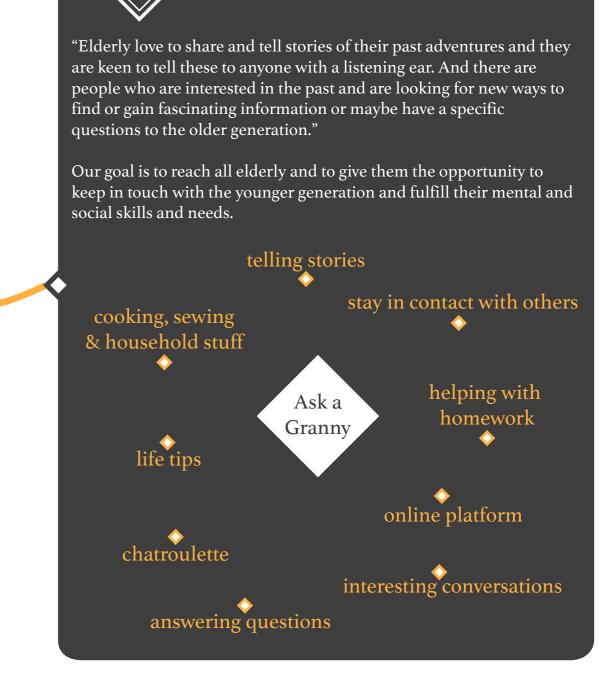
- ♦ The younger generation can ask questions via a web
- ♦ Elderly are using the installation table to respond to
- ♦ Elderly can also connect to other elders to ask questions
- ♦ Depending on their computer skills, elderly can choose

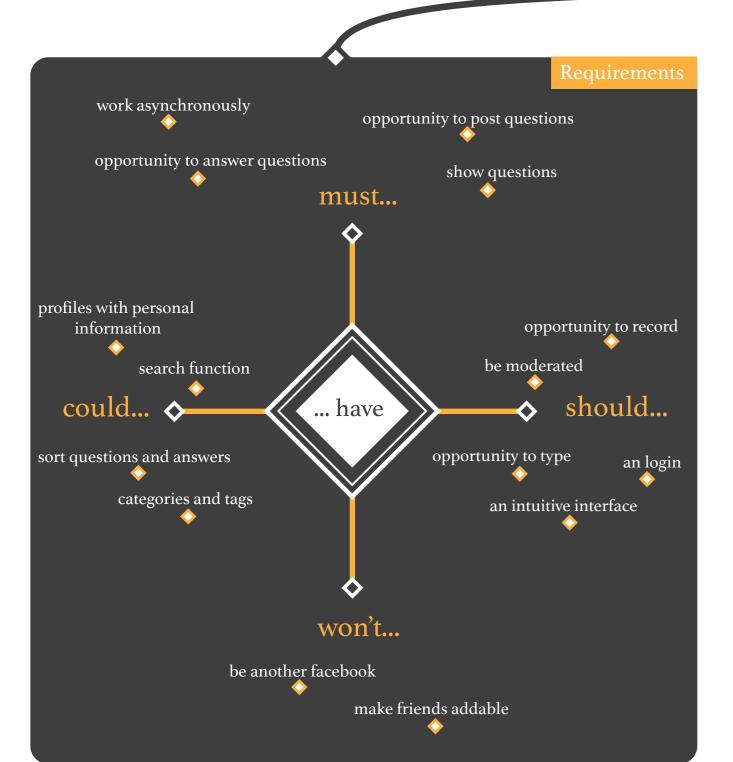




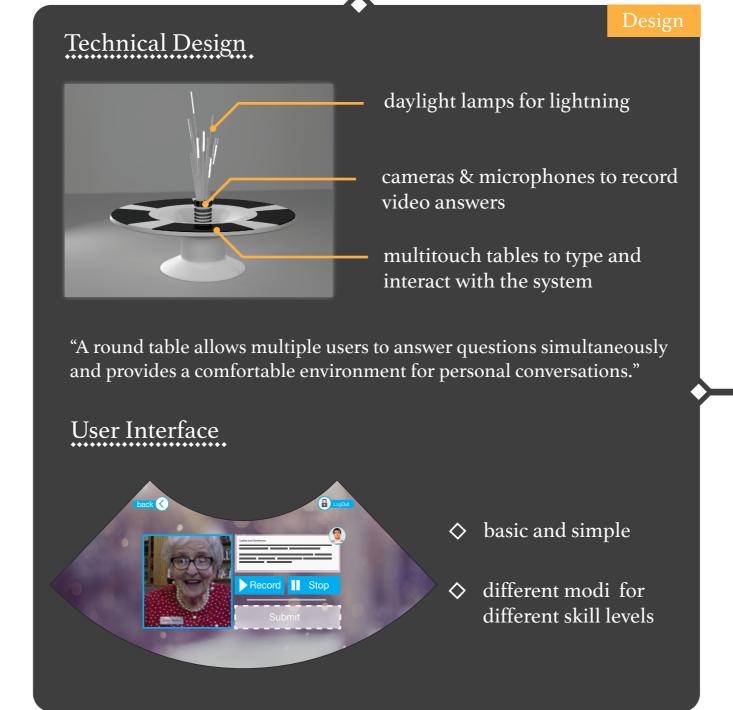


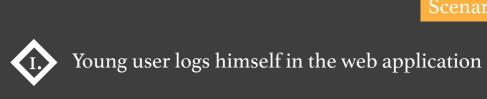






Installation for elderly





... and asks a question about a certain topic using the "ask a question" field in his user interface. Alternatively he can also record his question with the application.

The data gets sent to the "Ask a Granny" tables in elderly homes and appear in the installations interface.



When elderly are using the installation, they can answer the appearing questions by pushing the record button and record a video message.

The video answer then gets send back and saved and can be watched by everyone who is interested in the certain topic.

Innovation

Why is it innovative?



