

UNIVERSITY OF International opportunity's





Introduction; study abroad UTwente

- **Why this information session..?**

- In the 3rd year of your bachelor Communication Science you will have 30 EC of elective space to fill-up according to your own interests:
 - UT-minor
 - Internship (NL or abroad)
 - But also, exchange with other universities abroad
 - ...,
- In the 2nd year of your bachelor CS we will organise information sessions to inform you about all the options you have and procedures how to apply. But...
- We are currently in the progress of developing some international partnerships with educations abroad, but we would like to find out how interested you might be in the alternatives we are exploring



Introduction; study abroad UTwente

- Such as:



México





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- **Tec de Monterrey (Mexico) as one of the alternatives**
 - The Communication educations at the Querétaro Campus of Tec de Monterrey in Mexico is one of the alternatives we are exploring
 - We would like to inform you about the options in Queretaro and we would like to learn what your opinions are about this alternative
 - Suzanne Janssen and myself will go there next week to meet with the staff of the communication educations in Queretaro
 - Today we have invited Thomas Turban (EPA-student) to share his experience at the Querétaro Campus
 - And also here is Karin Paardenkooper from the UT international policy office, who has lot's of experience with the Tec de Monterrey University



CS collaboration initiatives Tec de Monterrey (Queretaro)

- **Collaboration partners and initiatives**
 - Two educations of interest for CS at the Querétaro Campus
 - Bachelor - Communication & Digital Media
 - Bachelor - Animation & Digital Art
 - Short term initiative
 - Arrangements for (exclusive) exchange for B-CS students as an option for the 30 EC elective space in the 5th semester (module 9 & 10)
 - Long term initiative
 - Establish a joint master programme with (exclusive) exchange options for master CS students



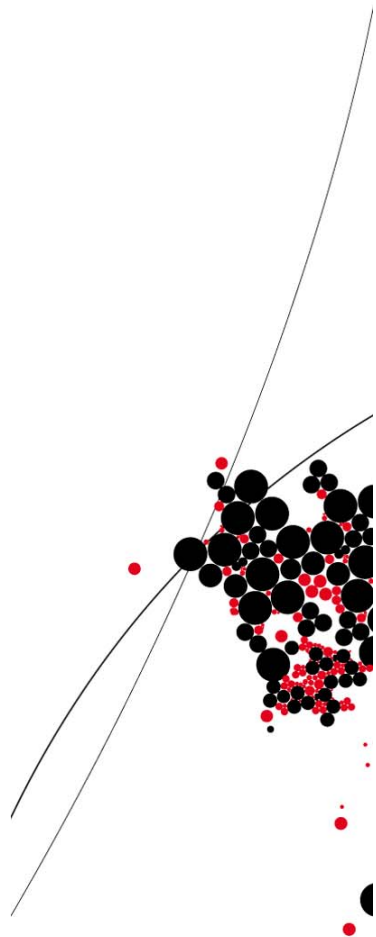
CS collaboration initiatives Tec de Monterrey (Queretaro)

- **Why are these educations interesting for CS students..?**
 - We both share the same basic communication theories and courses, but use it for a different purpose
 - CS in Twente → Very much interested in the (anticipated) effects of communication interventions / content / technology
 - Comm. in Querétaro → More emphasis on the design and/or production of (VA) communication content
 - Both bachelor educations in Queretaro have a 10 semester (5 year) programme, so there is much content to choose from
 - The Querétaro Campus is very well fitted with all kinds of production facilities and equipment for media and VA productions



CS collaboration initiatives Tec de Monterrey (Queretaro)

- **Media and VR facilities on Querétaro Campus:**





CS collaboration initiatives Tec de Monterrey (Queretaro)

- **More information**

- Gert Brinkman → programming of your study
(g.w.brinkman@utwente.nl)
- Mark Tempelman / Suzanne Janssen → programme content Querétaro
(m.h.Tempelman@utwente.nl / s.Janssen@utwente.nl)
- Laura Klaver → Study Abroad officer BMS faculty (application procedures)
(I.Klaver@utwente.nl)

- **..., but what about study facilities, Campus life and other practical issues...?**

- **Thomas Turban (EPA-student)**
- Has studied at the Tec de Monterrey Querétaro Campus and will share his experiences with us.