

Specialisation Corporate and Organisational Communication 2017/2018

Semester 1		Semester 2	
Block 1A	Block 1B	Block 2A	Block 2B
5EC Essentials in Corporate and Organisational Communication Janssen 201400183	5EC Research Topics in Corporate and Organisational Communication Tempelman 201000111	5EC Essentials in Corporate and Organisational Communication Janssen 201400183	5EC Research Topics in Corporate and Organisational Communication Tempelman 201000111
5EC Positive Organizing Van Vuuren 201400185	5EC Public Affairs Jansma 200900001	5EC Trust Risk and Organisations Beldad 201400187	5EC Corporate Visual Identity Management De Jong 192403750
	5EC Innovative Digital Public Services Ebbers 201400188	5EC Reputation Management Gosselt 192403650	5EC Vision, Strategy and Leadership Knoers, Van Vuuren 201500386

Obligatory (core) courses (offered twice a year)

Specialisation courses (offered once a year)

Core and specialisation courses specialisation Corporate Communication

Course code	Course name	Course type	Block	EC
	<i>Obligatory courses (10 EC)</i>			
201400183	Essentials in Corporate Communication	Core course	1A / 2A	5
201000111	Research Topics in Corporate Communication	Core course	1B / 2B	5
	<i>Obligatory: at least two of the following courses (10 EC):</i>			
201400185	Positive Organizing	Spec. course	1A	5
200900001	Innovative Digital Public Services	Spec. course	1B	5
192403750	Public Affairs	Spec. course	1B	5
201400187	Trust Risk and Organisations	Spec. course	2A	5
192403650	Reputation Management	Spec. course	2A	5
201500386	Vision, Strategy and Leadership	Spec. course	2B	5
192403750	Corporate Visual Identity Management	Spec. course	2B	5

The range of specialisation courses and the block in which the courses are offered can change each academic year.