

Elective courses

Master programme Communication Studies 2017/2018

Semester 1		Semester 2	
Block 1A	Block 1B	Block 2A	Block 2B
5EC Persuasive Communication Pruyn 192402500	5EC Innovative Digital Public Services Ebbers 201400188	5EC Persuasive Communication Pruyn 192402500	5EC Design and Emotion Van Rompay 201500440
5EC Positive Organizing Van Vuuren 201400185	5EC Consumer Experience of the Service Environment Galetzka 201400186	5EC Reputation Management Gosselt 192403650	5EC Vision, Strategy and Leadership Knoers, Van Vuuren 201500386
5EC User Centered Design of New Media Van Velsen 201000113	5EC Public Affairs Jansma 200900001	5EC Advanced Topics in Digital Marketing De Vries/ Constantidides 201500080	5EC Corporate Visual Identity Management De Jong 192403750
5EC Multisensory Marketing and Product Experiences Fenko 201200066	5EC User Support Karreman 201400190	5EC Trust, Risk and Organisations Beldad 201400187	5EC Advertising and Marketing Psychology Voorn 201200049
			5EC Social Implications of the Internet Van Deursen 201400191

The range of specialisation courses and the block in which the courses are offered can change each academic year.