

Registration form Master Communication Studies 2018/2019

Student name: Student number.....

Date: Signature.....

Step 1: I choose the specialization:

- Organizational Communication & Reputation** *(fill in table 1)*
- Technology & Communication** *(fill in table 2)*
- Marketing Communication & Design** *(fill in table 3)*
- Digital Marketing Communication** *(fill in table 4)*

Step 2: Mark in the right table the obligatory courses and the specialization courses from the specialization you have chosen and indicate in which semester you want to follow this course. **All courses are 5 EC!**

Table 1 Organizational Communication & Reputation (18/19)

Semester 1 (Sept. '18)				Semester 2 (Febr. '19)			
Quartille 1A		Quartille 1B		Quartille 2A		Quartille 2B	
Obligatory courses (15 EC)				Obligatory courses (15 EC)			
<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics	<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics
<input type="checkbox"/>	Societal Challenges			<input type="checkbox"/>	Societal Challenges		
(Obligatory) specialization courses (at least 2 of the following)							
<input type="checkbox"/>	Networked Business Communication	<input type="checkbox"/>	Public Affairs	<input type="checkbox"/>	Reputation Management	<input type="checkbox"/>	Vision Strategy and Leadership
		<input type="checkbox"/>	Work and Technology			<input type="checkbox"/>	Trust and Risk

Table 2 Technology & Communication (18/19)

Semester 1 (Sept. '18)				Semester 2 (Febr. '19)			
Quartille 1A		Quartille 1B		Quartille 2A		Quartille 2B	
Obligatory courses (15 EC)				Obligatory courses (15 EC)			
<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics	<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics
<input type="checkbox"/>	Societal Challenges			<input type="checkbox"/>	Societal Challenges		
(Obligatory) specialization courses (at least 2 of the following)							
<input type="checkbox"/>	Human-Centered Design	<input type="checkbox"/>	User Support	<input type="checkbox"/>	Social Implications of the Internet	<input type="checkbox"/>	User Support
		<input type="checkbox"/>	Innovative Digital Public Services			<input type="checkbox"/>	Trust and Risk

Table 3 Marketing Communication & Design (18/19)

Semester 1 (Sept. '18)				Semester 2 (Febr. '19)			
Quartile 1A		Quartile 1B		Quartile 2A		Quartile 2B	
Obligatory courses (15 EC)				Obligatory courses (15 EC)			
<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics	<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics
<input type="checkbox"/>	Societal Challenges			<input type="checkbox"/>	Societal Challenges		
(Obligatory) specialization courses (at least 2 of the following)							
<input type="checkbox"/>	Human-Centered Design	<input type="checkbox"/>	Advertising and Consumer Psychology	<input type="checkbox"/>	Reputation Management	<input type="checkbox"/>	Advertising and Consumer Psychology
		<input type="checkbox"/>	Design and Service Experience			<input type="checkbox"/>	Design and Behaviour Change

Table 4 Digital Marketing Communication (18/19)

Semester 1 (Sept. '18)				Semester 2 (Febr. '19)			
Quartile 1A		Quartile 1B		Quartile 2A		Quartile 2B	
Obligatory courses (15 EC)				Obligatory courses (15 EC)			
<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics	<input type="checkbox"/>	Essentials in Communication Science	<input type="checkbox"/>	Research Topics
<input type="checkbox"/>	Societal Challenges			<input type="checkbox"/>	Societal Challenges		
(Obligatory) specialization courses (at least 2 of the following)							
<input type="checkbox"/>	E-Strategizing	<input type="checkbox"/>	Advertising and Consumer Psychology	<input type="checkbox"/>	Advanced topics in Digital Marketing	<input type="checkbox"/>	Advertising and Consumer Psychology
		<input type="checkbox"/>	Advanced Big Data Analytics			<input type="checkbox"/>	Trust and Risk

Step 3: Mark in table 5 the other elective courses which you want to choose .

Table 4 Elective courses and internship

Semester 1 (Sept. '18)				Semester 2 (Febr. '19)			
Quartile 1A		Quartile 1B		Quartile 2A		Quartile 2B	
<input type="checkbox"/>	Networked Business Communication	<input type="checkbox"/>	Public Affairs	<input type="checkbox"/>	Reputation Management	<input type="checkbox"/>	Vision, Strategy and Leadership
<input type="checkbox"/>	Human-Centered Design	<input type="checkbox"/>	Work and Technology	<input type="checkbox"/>	Social Implications of the Internet	<input type="checkbox"/>	Advertising and Consumer Psychology
<input type="checkbox"/>	E-Strategizing	<input type="checkbox"/>	User Support	<input type="checkbox"/>	Advanced topics in Digital Marketing	<input type="checkbox"/>	Trust and Risk
		<input type="checkbox"/>	Innovative Digital Public Services			<input type="checkbox"/>	User Support
		<input type="checkbox"/>	Advertising and Consumer Psychology			<input type="checkbox"/>	Design and Behaviour Change
		<input type="checkbox"/>	Advanced Big Data Analytics				
		<input type="checkbox"/>	Design and Service Experience				
<input type="checkbox"/> Master internship (10 EC) possible during the year but you must have successfully completed the Essentials course and Societal Challenges before you can start with an internship							

Supplement registration form Master Programme Communication Studies

Thank you for completing the registration form. By means of this form we will be able to register your study programme in Osiris. Besides we will need the information for managing and planning of our education.

You always have to register yourself for the courses in Osiris before the start of each block!

You can always make changes on your choices. For that, please inform the study adviser by e-mail or make an appointment with her. (Jeanet Luijterink, Cubicus, room C106, j.w.m.luijterink@utwente.nl)