

Registration form Master Communication Studies 2017/2018

Step 1: I choose the specialization:

- Marketing Communication *(fill in table 1)*
- Corporate and Organisational Communication *(fill in table 2)*
- Technical Communication *(fill in table 3)*

Step 2: Mark in the right table the obligatory courses and the specialization courses from the specialization you have chosen and indicate in which semester you want to follow this course.

Table 1 Marketing Communication (17/18)

Semester 1 (Sept. '17)				Semester 2 (Febr. '18)			
Quartille 1A		Quartille 1B		Quartille 2A		Quartille 2B	
Obligatory courses (10 EC)				Obligatory courses (10 EC)			
<input type="checkbox"/>	Essentials in....	<input type="checkbox"/>	Research Topics in...	<input type="checkbox"/>	Essentials in....	<input type="checkbox"/>	Research Topics in...
Obligatory at least 2 of the following							
<input type="checkbox"/>	Persuasive Communication	<input type="checkbox"/>	Consumer Experience of the Service Environment	<input type="checkbox"/>	Persuasive Communication	<input type="checkbox"/>	Design and Emotion
<input type="checkbox"/>	Multisensory Marketing and Product Experience			<input type="checkbox"/>	Advanced topics in Digital Marketing	<input type="checkbox"/>	Advertising and Marketing Psychology

Table 2 Corporate and Organisational Communication (17/18)

Semester 1 (Sept. '17)				Semester 2 (Febr. '18)			
Quartille 1A		Quartille 1B		Quartille 2A		Quartille 2B	
Obligatory courses (10 EC)				Obligatory courses (10 EC)			
<input type="checkbox"/>	Essentials in....	<input type="checkbox"/>	Research Topics in...	<input type="checkbox"/>	Essentials in....	<input type="checkbox"/>	Research Topics in...
Obligatory at least 2 of the following							
<input type="checkbox"/>	Positive Organizing	<input type="checkbox"/>	Public Affairs	<input type="checkbox"/>	Trust, Risk and Organisations	<input type="checkbox"/>	Corporate Visual Identity Management
		<input type="checkbox"/>	Innovative Digital Public Services		Reputation Management	<input type="checkbox"/>	Vision Strategy and Leadership

Table 3 Technical Communication (Start February 2018)

Semester 2 (Febr. '18)				Semester 1 (Sept. '18)			
Quartile 2A		Quartile 2B		Quartile 1A		Quartile 1B	
Obligatory courses (25 EC)							
<input type="checkbox"/>	Essentials in....	<input type="checkbox"/>	Research Topics in...	<input type="checkbox"/>	Philosophy of Technology	<input type="checkbox"/>	Contemporary User Support Practices
<input type="checkbox"/>	Authoring and Collaboration Tools						
Obligatory at least 1 of the following							
<input type="checkbox"/>	Human Computer Interaction	<input type="checkbox"/>	Social Implications of the Internet	<input type="checkbox"/>	Designing Learning & Performance Support		
				<input type="checkbox"/>	Human-Centered Design		

Step 3: Mark in table 4 the other elective courses which you are going to follow.

Table 4 Elective courses

Semester 1 (Sept. '17)				Semester 2 (Febr. '18)			
Quartile 1A		Quartile 1B		Quartile 2A		Quartile 2B	
<input type="checkbox"/>	Persuasive Communication	<input type="checkbox"/>	Consumer Experience of the Service Environment	<input type="checkbox"/>	Persuasive Communication	<input type="checkbox"/>	Design and Emotion
<input type="checkbox"/>	Multisensory Marketing and Product Experience	<input type="checkbox"/>	Innovative Digital Public Services	<input type="checkbox"/>	Advanced topics in Digital Marketing	<input type="checkbox"/>	Advertising and Marketing Psychology
<input type="checkbox"/>	Positive Organizing	<input type="checkbox"/>	Public Affairs	<input type="checkbox"/>	Trust, Risk and Organisations	<input type="checkbox"/>	Vision, Strategy and Leadership
<input type="checkbox"/>	User Centered Design of New Media	<input type="checkbox"/>	User Support	<input type="checkbox"/>	Reputation Management	<input type="checkbox"/>	Corporate Visual Identity Management
						<input type="checkbox"/>	Social Implications of the Internet

Student name: Student number.....
 Date: Signature.....

Supplement registration form Master Programme Communication Studies

Thank you for completing the registration form. By means of this form we will be able to register your study programme in Osiris. Besides we will need the information for managing and planning of education.

You can always make changes on your choices. For that, please inform the study adviser by e-mail or make an appointment with her. (Jeanet Luijterink, Cubicus, room C106, j.w.m.luijterink@utwente.nl)