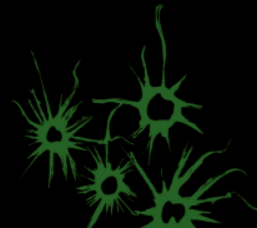


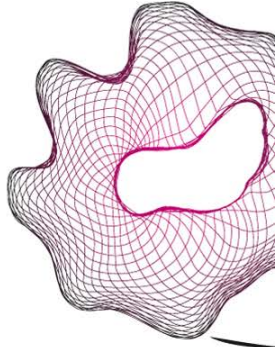
STUDENT ADVISOR

Gert Brinkman

Cubicus C118

g.w.brinkman@utwente.nl

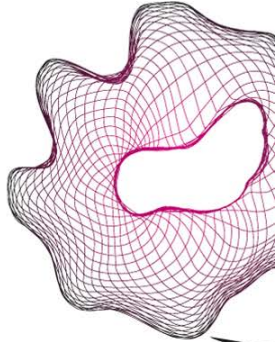




Information about

- Visit the website of Ba-Communication Science

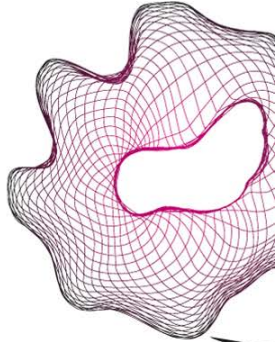
<https://www.utwente.nl/en/com/bachelor/>



Everything arranged that has to be arranged?

- Enrollment as student at this University
- Student Card
- Working UT email address (.....@student.utwente.nl)
⇒ Studentservices / Administration

<https://www.utwente.nl/ces/studentservices/en/>



UT educational systems

- OSIRIS (module enrollment and grades administration)
- Blackboard (Electronic learning environment); enrolment is automated **after** active enrollment in OSIRIS
- MyTimetable (roster system; which lecture is when and where?)
- Negotiate https://www.utwente.nl/en/educational-systems/about_the_applications/
- (also to be found via the BSc-COM website.; you received an email from CSA September 1ST concerning these systems)

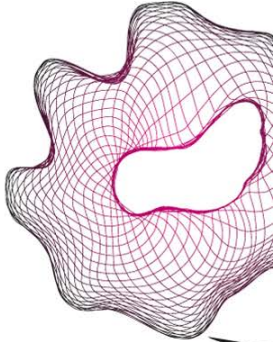
First year

Module	Module Components	EC
1 Going Viral		15 EC
	1A Digital Viral campaign Planning	
	1B Marketing Communication and Social Media	
	1C Research Methodology and Descriptive Statistics	
	1D Academic Writing and Presenting	
2 Damage Control		15 EC
3 User Experience		15 EC
4 Persuasive Technology		15 EC
	Total	60 EC
<i>Test subject hours</i>		



INTAKE INTERVIEW

- Today you will be invited (email) to plan an obligatory intake interview
 - Binding Study Recommendation
 - Info. about the most important ins and outs of the first year
- Personal circumstances which might negatively influence your study results: please indicate that to me on short notice (you will be invited for the interview on short term priority)



Binding Study Recommendation

Students in the CS-programme will receive a positive recommendation if they have:

1. completed at least three complete modules (45 EC)

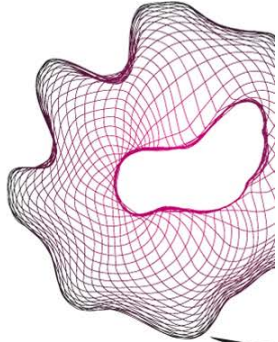
OR

2. completed at least 75% of the first-year study load (300 out of 400 percentage points module component weighting factors, as registered in OSIRIS); provided that students have no more than one insufficient grade in each learning-teaching trajectory (the four learning-teaching-trajectories in the first year are: Project, Theory, Research Methodology and Skills).

Failing this requirement means you have to stop this study

First year

Module	Module Components	EC
1 Going Viral		15 EC
	1A Digital Viral campaign Planning	33%
	1B Marketing Communication and Social Media	27%
	1C Research Methodology and Descriptive Statistics	20%
	1D Academic Writing and Presenting	20%
2 Damage Control		15 EC
3 User Experience		15 EC
4 Persuasive Technology		15 EC
	Total	60 EC
<i>Test subject hours</i>		



Test subject hours

= acting as test subject in research; total of 15 hours in Bachelor

- 10 hours in your first year
- 5 hours in B2-B3
- <https://www.utwente.nl/en/com/bachelor/programme/Test%20subject%20arrangement/>
- Credentials will be sent by email (half September, begin of October)



Please note: end of first year, week 30

- Please negotiate the academic Calendar of the University:
<https://www.utwente.nl/ces/planning-roosters/en/academic-calendar/>

Consider this planning your (summer) holidays



Excellence Programmes

- Star Programme

- within the Programme BSc-COM; 10% of the best students
- selected students will do an individual assignment in relation to the topic of the module. (module 2,3,4, 7 and 8)
- mentioned on diploma
- 3 stars obtained results in graduation with distinction

- Honours programme

- For all UT-Bachelors
- 30 EC in 1,5 year on top of your bachelor
- interdisciplinary groups; make a joint final work.



Rules and Regulations

- **Student Charter**

- The Students' Charter governs your rights as a student and the way we treat each other at the UT (applies to all students)

- **EER (Education and Exam Regulations)**

- Differs per programme
- It describes the programme in all relevant aspects;

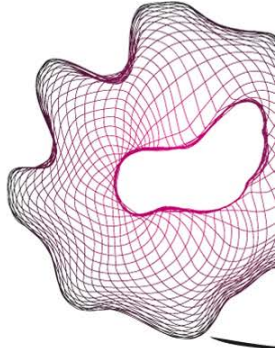
See: <https://www.utwente.nl/en/com/bachelor/> => General information=> Regulations



Student influence on University / Faculty / Programme

Participation

- University
 - University Board => **University Counsel** (The University Council has a say in the policy of the UT at the central level.)
- Faculty
 - Faculty Dean => **Faculty Counsel** (Faculty Counsel does the same on Faculty level)
- Programme
 - Programme Director => **Educational Advisory Committee** (Quality and content of the educational programme is their main focal point)



QUESTIONS?

