

## Junior Trends & Innovation Analyst

Are you captivated by innovation and trends in food and beverages? Do you have the analytical skills and drive to track innovations, and decipher trends and their drivers?

We offer you the opportunity to join our best-in-class analysts who enable our clients to stay ahead of the curve with the market insights that they need now. You will become part of the Innova Market Insights team, which champions analysis and forecasting of trends and innovations in the Food & Beverages Industry.

### As a Trends & Innovation Analyst, you are expected to:

- Track innovations and trends in the F&B industry using the power of the Innova Database.
- Turn market intelligence into market insights with various effective analysis techniques.
- Forecast trends in the F&B industry based on qualitative and quantitative research methods.
- Effectively report and communicate key findings and insights in reports and presentations.
- Step up to the stage to inspire our clients and audiences with strong presentations.
- Attend trade shows to identify new trends and product launches.

### Profile of our ideal candidate:

#### Education

- MA/MSc degree (preferably F&B or Health related)

#### Experience

- 0-2 years of experience in the industry  
(E.g. market/consumer researcher, nutritionist, scientist)

#### Personality:

- Naturally curious and willing to learn
- Proactive and responsible

#### Competences:

- Strong analytical and creative ability to analyze data and report findings
- Ability to personally connect with clients and audiences

**Languages:**

- English at an advanced business level  
+ a second language, preferably German, French, Spanish and/or Turkish

**Others:**

- If being a non EU candidate, a 'zoekjaar' working permit or a valid working permit within The Netherlands is required.
- If needed, willing to relocate to minimize travel distance.

**About Innova Market Insights:**

We are an international market research company which focuses on the F&B industry. Many food and beverage companies use our Innova Database, which tracks food and beverage product launches globally, to follow and analyze innovations and trends in their business. Among our customers are the largest food and beverage manufacturers, who use our powerful database for R&D and marketing purposes. Companies also rely on our market analysts to support them with potent analysis and reporting services.

**Are you our ideal candidate?**

Send your CV and letter of application to the e-mail address listed below.

**Company:** Innova Market Insights  
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