



B E S T S E L L E R ®

## **Junior German Language Specialist (3 days/week)**

**At BESTSELLER E-Commerce we are all about people and fashion. Our strong and dynamic localisation team are currently looking for a German language specialist to help elevate our customer experience and improve our German content. This is a great opportunity to truly make an impact to the team, work together to develop processes and grow your own skills and career.**

### **Who we are**

Our team of 170+ colleagues from over 30 countries work to create exciting fashion experiences – whenever, wherever. We have high standards and expectations for our team and are always looking for passionate and business-oriented people. We are very proud of our culture and international environment where we care for each other, while always pushing to grow and get better at what we do.

### **The department and the position**

This is a role for an individual who wants to be part of a fast-paced fashion business, driven by the opportunity to optimise our content and seek new innovative solutions to help our localisation team to grow. As a language specialist you will join the BESTSELLER E-Commerce department, working 3 days a week and report to our Product enrichment manager. Your main responsibility will be to take ownership of the quality our German E-commerce content including carrying out translations and quality checks, developing.

### **Specific Job Responsibilities:**

- Take ownership of the translation quality for the German E-Commerce sites
- Translate content into German , perform quality checks on outsourced German translations, and write SEO texts
- Develop and maintain brand style guides and glossaries
- Develop and drive initiatives to enhance linguistic quality across the different BESTSELLER brands and cooperate with internal stakeholders and external vendors in rolling out these initiatives
- Collaborate with team members and stakeholders on analysing and optimizing content performance (e.g. A/B testing, conversion analysis)

### **Desired Skills and Experience:**

- Currently completing higher education (BA or MA) in a relevant field (Languages, Communication, Marketing, Design etc.)
- Native German speaker and fluent in English, additional languages are a plus
- Strong interest in fashion and design
- Previous experience as a copywriter, translator, and/or language specialist is a plus. Blogging counts too!
- Comfortable dealing with different content types, from creative marketing texts to more technical product descriptions
- Experienced working with Microsoft Office and CAT tools as well as different content formats, is a plus

We truly value individuals who are solutions oriented, flexible and helpful and to be successful in this role you also need to be a strong communicator, be able to build relationships and have a creative and structured approach.



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### **Why work for us?**

Besides being a challenging and inspiring place to work, we value a good work atmosphere and equally offer good benefits. To mention a few, we offer an excellent daily lunch made by a professional cook, a 'fit for less' plan and regular Friday events with colleagues. Last but not least, we have employees from all over the world and encourage international candidates to apply. If applicable, we will assist you in relocation formalities, ensuring a smooth transition to working and living in Amsterdam.

### **Interested?**

We look forward to hearing from you! Please apply directly using the apply button below or via our website. In case you have any further questions about the role, you are welcome to contact Elin Akerstrom, Recruitment Specialist on phone +31625230722.

### **About BESTSELLER E-commerce**

*More than 15,000 people work at BESTSELLER worldwide.*

*BESTSELLER is a family-owned clothing and accessories company founded in Denmark in 1975, providing fast affordable fashion for women, men, teenagers and children under brands such as JACK & JONES, SELECTED, VERO MODA, ONLY, PIECES, VILA, OBJECT, JUNAROSE, MAMALICIOUS, NAME IT, Y.A.S, ADPT. and more. Products are available online, in branded chain stores, in multibrand and department stores. For more information, visit <http://www.bestseller.com>. The multi brand company of BESTSELLER is selling through more than 3000 retail stores and globally through E-commerce. The entrepreneurial spirit back in 1975 is still very much alive, and that is why BESTSELLER recently decided to relocate its E-commerce headquarter in Amsterdam.*