

## Market Research Analyst - Food & Beverages

Are you captivated by innovation and trends in food and beverages? Do you have the analytical skills and drive to track innovations, and can you make the link how new technologies will impact the food industry?

We offer you the opportunity to join our best-in-class analysts who enable our clients to stay ahead of the curve with the market insights that they need now. You will become part of the Innova Market Insights team, which champions analysis and forecasting of trends and innovations in the F&B Industry.

### **As a Market Research Analyst, you are expected to:**

- Analyze scientific articles, patents and product innovations in the F&B industry using the power of our database.
- Forecast trends in our industry based on qualitative and quantitative research methods.
- Write high quality reports that summarize key research results and valuable insights.
- Engage with senior customer stakeholders to become their market insights partner.
- Deal with challenging market research requests from alignment until final delivery.
- Represent our company at international trade shows, conferences and other events.

### **Profile of our ideal candidate:**

- MA/MSc degree (preferably F&B related)

### **Experience**

- 4+ years of experience in the industry
- Example of relevant profiles:
  - Market researcher, market analyst
  - Market intelligence, business intelligence
  - Consumer insights, marketing intelligence
  - Brand manager, category manager

### **Personality:**

- Proactive
- Responsible
- Professional

### **Competences:**

- Superior analysis skills
- Excellent report writing skills

- Ability to personally connect
- Professionalism in engagement
- Excellent communication skills

**Languages:**

- English at an advanced business level is a must have
- Additional widely used languages are a key advantage
  
- Others: If being a non EU candidate, account for a zoekjaar working permit or a valid working permit within The Netherlands.

**About Innova Market Insights:**

We are an international market research company which focuses on the F&B industry.

Many food and beverage companies use our Innova Database, which tracks food and beverage product launches globally, to follow and analyze innovations and trends in their business.

Among our customers are the largest food and beverage manufacturers, who use our powerful database for R&D and marketing purposes.

Companies also rely on our market analysts to support them with potent analysis and reporting services.

**Are you our ideal candidate?**

Send your CV and letter of application to the [recruitment@innovami.com](mailto:recruitment@innovami.com).