



CASEABLE is looking for a self-motivated and quick-thinking **Country Manager for the Netherlands** to be a part of our Berlin-based office! We are a creative, urban company based in Berlin & Brooklyn; we make handcrafted custom cases for those all-important electronic devices. We are now launching our Dutch website and we are seeking a Country Manager to develop the Dutch Market. If you are passionate about working in an ambitious start-up and you are excited about helping to take our company to the next level, then we want to hear from you!

We offer:

- A Start-up culture. You will have the opportunity and independence to make a difference, right from Day 1.
- Lots to learn! You will develop essential Online Marketing and PR skills in a fast-paced, creative learning environment.
- Our monthly workshops and knowledgeable team will make sure you are kept busy learning valuable skills and putting them straight into practice.
- A promise that you will love our young, fun team and our sunny Kreuzberg office.

About the position:

Working as our Country Manager for the Netherlands you will be responsible for creating an exciting, positive buzz around the company and products. This will involve planning, exercising, and analyzing marketing campaigns, as well as pitching to a variety of media outlets. You will establish and maintain relationships with PR contacts, and create new and interesting opportunities for press coverage. You will run SEO and SEM campaigns and help maintain our social media platforms: ultimately, you will have a real, immediate and exciting impact in shaping our online presence.

Your responsibilities:

- Online Marketing management of our Dutch market.
- Maintaining our blog and bring on creative ideas.
- Acquisition of new partnerships and maintaining current collaborations.
- Content management.
- Sales and B2B handling.
- PR for your respective country.

Requirements:

- You are a native Dutch speaker
- You are fluent in English
- You are at the end of your studies or have recently graduated with a focus on business management, marketing, communications or a similar degree.
- Working experience in one of these areas is a plus.
- Outstanding written and verbal communication skills.
- Highly motivated self starter; energetic and up for a challenge.
- Comfortable thinking on your feet - we want fresh ideas!
- Internet savvy, with knowledge of social media platforms (Facebook, Twitter, Instagram, Pinterest).

How to apply:

Please send a CV and cover letter in English (including possible start date) to julia@caseable.com. We're looking forward to hearing from you!
Salary: depending on experience.