

Marketing Intern

Main duties: Market studies & Online marketing

Offer: The student will be able to conduct his internship placement in a fast growing nanotech based company. The duties of the intern will include:

1. Market study (80% of their time). The intern is to analyze and present:
 - a. Competing technologies
 - b. Competing companies
 - c. Landscape
 - d. Pricing
 - e. Existing IPs

2. Online marketing (20% of their time). The intern will be responsible for the online marketing of the company.
 - a. LinkedIn – active in relevant groups

The intern will also have the chance to participate in the design of the major marketing strategy of the company.

Duration: 3-6 months

Engagement: 8-40 hours/week

Salary: 0-400eu/month