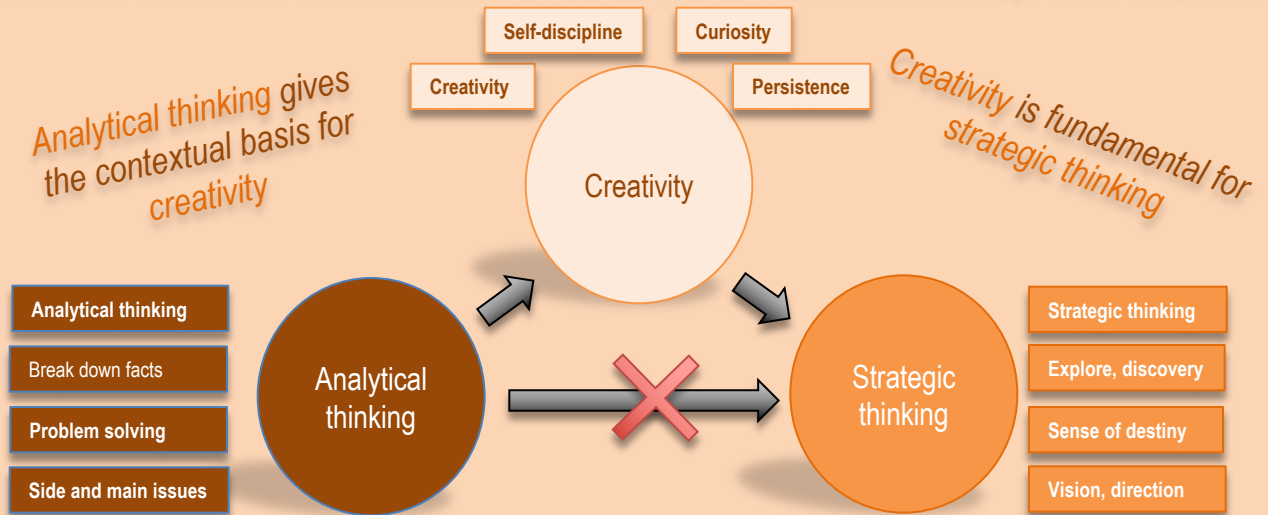


TRAINING CREATIVITY FOR OUT-OF-THE-BOX STRATEGIC THINKING

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An inquiry into the role of stimulating creativity for out-of-the-box, strategic thinking

STRATEGIC THINKING HAS A STRONG ANALYTICAL THINKING BASIS, PLUS CREATIVITY



PRECONDITIONS FOR DEVELOPING STRATEGIC THINKING

Students <u>must</u> be:	Good to have as student:	Students better not have:
Result-driven, curious and open to new experiences	Moderate level of creativity	Higher levels of anxiety

THE DESIGN OF THE MASTER COURSE PURCHASING MANAGEMENT FOR M-IEM

