

## Evaluation report: Product Design – 2011/2012

The evaluation committee has evaluated the course Product Design by sending an online questionnaire to 74 students. 19 students filled in the questionnaire, which gives a response of 26%.

***The overall mark of the course is a 6.4 which is beneath the required 7 for a master course. The questions “teachers available for questions” and “use of facilities” both scored above 8.0. The score of the quality of the study material is a 6.4, because a couple of students have the opinion that buying the book was a waste of money. The exam can be improved by increasing the clarity of the questions in the exam and in the three final assignments.***

These are the main conclusions of the evaluation. The interpretation is based on the remarks of the respondents. For an overview of the results, see the graph at the end of this report.

### **Recommendations by the committee:**

The quality of the course can be improved. Based on the results of the questionnaire, some recommendations for improvement are provided. The most important recommendations are:

- Try to connect the subjects of the course with a practical approach and increase the academic level of the course.
- Improve the clarity of the questions in the exam and assignments. Students recommend to give more example questions before the exam.
- Reconsider the use of the book or increase the use of the book during the course.
- Invite only guest lecturers if it is an added value to one of the subjects. A couple of students didn't see the value of the lectures and found it strange that there were questions about the guest lecturers in the exam.

## Overview:

- Most marks are given on a scale from 1-5 and converted to a scale from 2-10 by multiplying with a factor 2. For master courses, a mark of 7.0 or higher is sufficient.
- The height of the bars in the graph represents the mark. The thin line at the top of the bars gives the standard deviation.

Orange	General
Yellow	Lectures
Blue	Study material
Purple	Examination / Final Assignment

Marks	
Total appreciation	6.4
Ability to study	6.8
Relevancy	7.4
Quality of education	7.5
Coordination / planning	7.4
Examination / Assignments	6.6

### Explanation of marks:

- Total appreciation is the mark given to the question: Overall appreciation.
- Ability to study is the average point of the marks given to the part of study material.
- Relevancy is the mark given to the question: Relevancy of the course.
- Quality of education is the average point of the marks given to the parts "lectures" and "practices".
- Coordination / Planning is the average point of the marks of "Adequate Information on Blackboard" and "Teacher available for questions".
- Examination / Assignments is the average point of the marks given to the Examination /Final Assignment part.

