

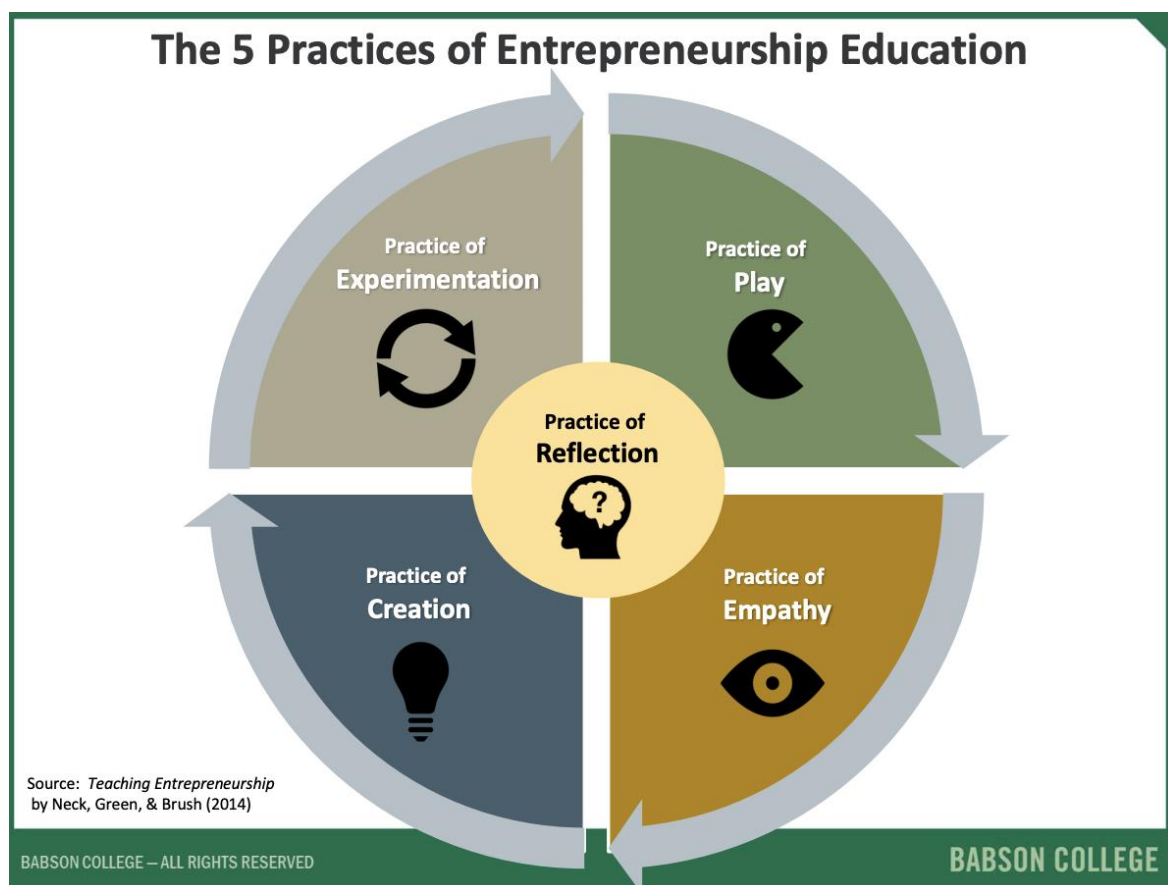
## Workshop best practices on student engagement

### #1 experiential learning for entrepreneurship education

As a follow-up on the workshop on [how to get students engaged in on campus activities](#), the BMS Teaching Academy organizes a series of workshops discussing best practices on student engagement. We kicked off the series with an interactive session on 7 July, where [Martin Stienstra](#) shared his experience with implementing experiential learning in one of his courses.

The participants experienced themselves how active design-oriented assignments stimulate engagement, learning and reflection. In small groups the participants had to prototype an idea and come up with a one minute pitch in which they present their ideas. A lively and engaging discussion occurred in the groups and a wide range of ideas was pitched. This was the perfect starting point for Martin to share how he implemented activities in his course to actively involve students and confront them with experimentation and empathy as part of creation. So the principles of experiential learning for entrepreneurship education could easily be explained based on the participants experience.

Martin was inspired during a study trip to [Babson College](#); a leading institute in the field of entrepreneurship education. During this trip Martin experienced the 5 practices of Entrepreneurship Education, which are the key elements in the design of a course:



Martin has implemented these principles in his own course and noticed how students became more enthusiastic, more active and more engaged in his course. Not only the activities in class changed, it also affected the assessment of the course; from a more theoretical exam to assignments in which

the learning process of the students play a central role. Martin explained how this also changed his role as a teacher in the course and how it positively increased his own engagement in the course as well.

A lot of inspiring examples were shared among the participants in the final part of the session! discussion! This was followed by a valuable discussion on the usability of the presented principles in other topics and in an online setting.

All in all this first workshop was a great start of the series! We hope to welcome you (again) during the next session, which will be scheduled after summer.

Stay tuned (see [activity calendar](#) to be updated in summer),  
But firstly enjoy the summer break!