# IMPACT CASE TEMPLATE

## ABOUT THIS TEMPLATE

This template was initially created for a workshop on impact cases conducted at the High-tech Business and Entrepreneurship (HBE) department within the Faculty of Behavioural, Management, and Social Sciences (BMS) at the University of Twente in January 2024. The template builds on work by the University of York, the University of Bath, the University College Dublin and Nyenrode University.

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# WRITING TIPS

A diagram of information on a chart

Description automatically generated with medium confidenceSource: UCD Dublin

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# IMPACT CASE TEMPLATE

## A. GENERAL INFORMATION

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| Author name(s):  Other contributors/partners:  Title of the Impact Case: |

## B. EXECUTIVE SUMMARY OF THE IMPACT CASE

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| *Approximately 150 words. You are advised to work on section C first.*  Introduce your topic:   * What new knowledge and insights were generated, * Which communities/stakeholders were impacted by your efforts and how. * How was your impact developed over time (if possible, provide a timeline).   Focus on the change that has occurred (impact) and tell the reader what you are about to describe to them. Be bold and focused. This section should briefly state what specific impact is being described in the case study.  ------------------------------------------------------------------------------------ |

## C. DISCUSSION OF THE IMPACT

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| *Approximately 500 words.*  The following question provide a guideline to define your impact case:   1. **Topic.** Describe your topic. Specify if this is the result of a single project or a combination of multiple projects with a shared goal. What was your contribution to the project(s)? 2. **Problem Identification.** What was the problem/opportunity addressed? And why it is/was a problem? 3. **Uniqueness of the topic described**.What makes this project/topic unique? What makes this project/topic important? 4. **Identify communities/stakeholders**. Who has benefitted from your work? 5. **Specify the benefits** **to communities/stakeholders**. How have they benefitted from your work? 6. **Discuss Evidence**. What evidence could make this explicit?   ------------------------------------------------------------------------------------ |

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## D. REFERENCES GENERATED AS A RESULT OF THE RESEARCH

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| Include a maximum of 10 references (e.g., grants or follow-up grants, journal articles, book or book chapters, newspaper articles, given talks, …, ….). Specifically, this section should provide references to key **outputs** from the research described in the previous section, and **evidence** about the quality of the research. Preferably **APA style**.  ------------------------------------------------------------------------------------ |