

BMS IMPACT INQUIRY

WHAT DID WE LEARN?

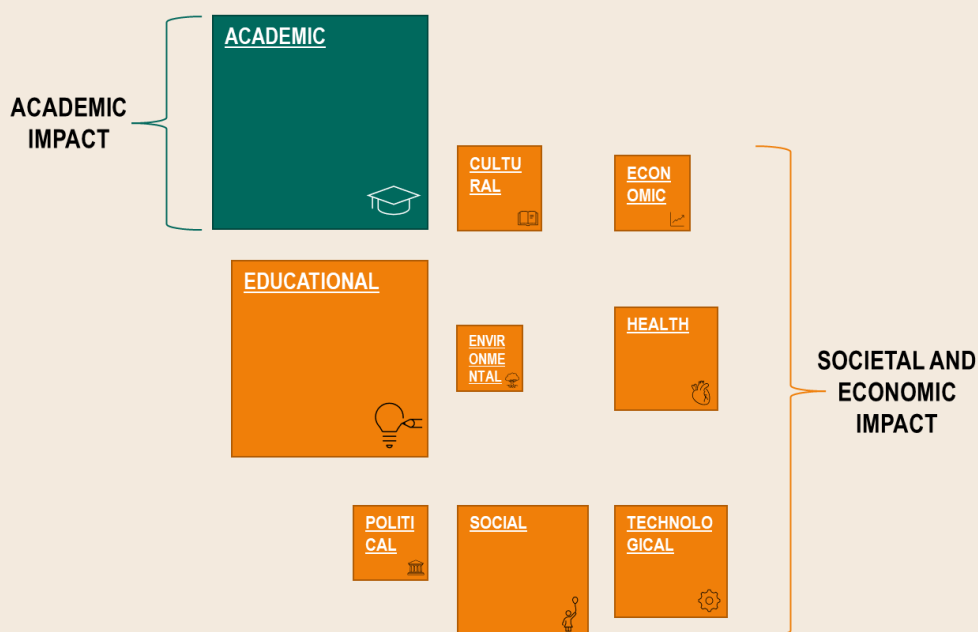
Q: “What does impact mean to you?”

- Societal and academic impact relate to different activities, but are related. It's not about replacing academic impact, but building on it
- Respondents mention the effect or their research, or the change brought about, in the “real world”
- Impact is something you do for someone (user, client, patient, stakeholder, ...), and is done together
- Impact is also made through teaching and student supervision
- Science communication and visibility play a key role in achieving the points above



Q: “What efforts do you already take to reach that impact?”

Respondents indicated efforts in various fields. In the figure on the left, the area of the type of impact corresponds with the number of mentions.



Q: “What activities would you like to do, but are you not doing yet?”

Activities related to three main goals can be identified:

- Work on outreach and visibility
- Influence policy and decision-making
- Collaboration with non-academic partners

About the BMS Impact Inquiry

The BMS Impact Inquiry ran over the course of April 2023 and was a **policy instrument** that helps the BMS faculty board and the BMS Research Support Office to answer two main questions: 1) what does impact mean for us, and 2) what support do our researchers need.

The inquiry gathered **48 responses**, with a vast majority coming from scientific staff, with 14 sections being represented, with a large share from HTSR. This is not representative for 600 staff members, but a great source of inspiration. We want to thank all respondents for their time!

What's next?

This will be used to set up a BMS vision on impact, and shared with support staff to align support need with available offer. We also hope this poster is a great starting point for discussion, you can start at the coffee machine today!

This poster is a summarised presentation of the results, the full report is available online or by scanning the QR code. For any questions or the wish to talk further, reach out to Tom Boogerd

Full report:



Q: “Which support do you need if you were to start doing these activities?”

The indicated support need varies:

- Time (and recognition thereof!)
- In reaching policy makers
- In reaching the general public
- Organisational and event support
- Learning from/with peers
- Making existing options/best practices more visible

Q: “What could BMS do more of?”

The top three picks are:

1. Connect to the region
2. Focus on sustainability
3. Focus on science communication