

# UNIVERSITY OF TWENTE.

The University of Twente will award an [honorary doctorate to Edward Tufte](#), on the occasion of the 55th Dies Natalis of the university, November 25 2016. While Tufte is in Enschede he is willing to share his thoughts and visions on information design with us.

## Invitation

### Public lecture by Edward Tufte

when: Thursday November 24, 11:00-12:30

where: Enschede (exact location to be announced)



[Edward Tufte](#) has been an inspiring example for many active in information visualization, data visualization and geovisualization, and has stimulated cartographers and others to re-think design. In making his point Tufte is often using 'classic' graphics and maps such as John Snow's cholera outbreak map, and Charles Joseph Minard's Carte Figurative (Napoleon's invasion of Russia in 1812). Tufte's comments on Minard's map challenged Menno-Jan Kraak, the honorary promotor, to write a book on mapping time using Minard's map as a common thread throughout the book.

Tufte's career not only inspired geodata visualizers at the Faculty of Geo-information Science and Earth Observation (ITC), but also impersonates the mission of researchers in the Faculty of Behavioural, Social and Management Sciences to support public decision-making in the context of grand social challenges. This reflects the interests of both Faculties: High Tech (data analytics and visualization) and Human Touch (informed public decision-making).

Attendance is free of charge for the general public, but places are limited and registration is required at: <https://gjp.itc.nl/geovislab/public>

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**Edward Tufte (1942)** is a statistician and an artist. As a Professor Emeritus of Yale University (political science, statistics, computer science), he is well known for his work on visualizing data. The New York Times has called him 'The da Vinci of Data'. His books on information design and visualization are standard works for scientists of many disciplines including, for example, the cartographers of UT's ITC faculty, and the BMS faculty who are interested in visualization to support public decision-making and the popular debate on public issues. Apart from his scientific work, he creates large sculptures of metal and stone.

