Dear Colleague,

I’m delighted to share with you the call for papers of the High Technology Small Firms (HTSF) Conference that will be held at the University of Twente on 27-28 May 2019.

Please notice that this year the HTSF Conference dedicates a special session to entrepreneurship and digital transformation in the arts, culture and the creative industries (CCI) and how they impact business, economy and society.

Focus of the CCI special session is on innovative and resilient entrepreneurship research, practices and foresights, including examples and applications in the digital arts and creativity, ICT and cultural heritage, design innovation, cultural crowdsourcing and fintech, technology transfers and interactions between the CCI and other sectors of the economy and the society (including science), critical skills and education, related supporting policies at city, national, EU and international levels, and many others. The methodology can be theoretical and/or from the practice, especially drawing from economics, entrepreneurship, business, management, marketing, finance and other social sciences, the arts, culture and technology, although transdisciplinary approaches are encouraged.

Contributions from scholars, CCI and tech professionals and young researchers are welcome!

The extended deadline for abstract submissions is March 15 2019.

You can find the general information on the 2019 HTSF Conference and the Call for Papers, also here enclosed, at [https://www.utwente.nl/en/bms/nikos/events/HTSF2019](https://www.utwente.nl/en/bms/nikos/events/HTSF2019)

Please, do not hesitate to contact me for any further information on the CCI special session, and apologies for any cross posting.

I look forward to seeing you at UTwente next May!

Kind regards,

Elisabetta Lazzaro

Prof. Elisabetta Lazzaro PhD • Professor of Creative Economy • HKU
University of the Arts Utrecht
Postbus 1520, 3500 BM Utrecht, The Netherlands • T +31-(0)30-209 1626 • www.hku.nl/creativeeconomy