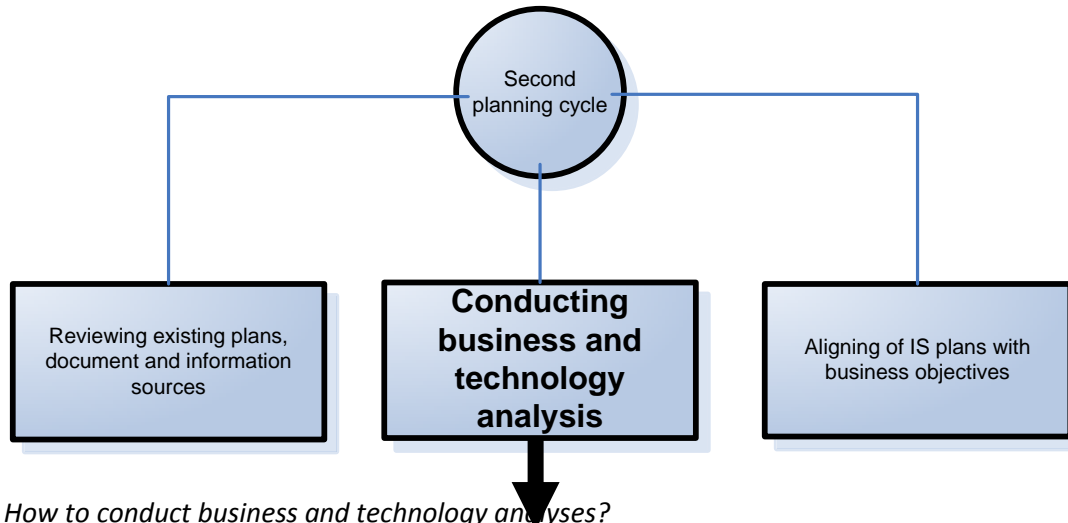


# Tool 17 - Implications of other business analyses for IS

The main task within the [Second planning cycle](#) is to promote strategic thinking, creativity and innovation in the planning process but also to ensure sufficient integration of IS plans with [business plans](#). The emphasis is on identifying future IS projects that provide business value and support both business strategy and business processes.

The [Second planning cycle](#) comprises three planning tasks:



*How to conduct business and technology analyses?*

Tool to use	Steps to do	Result
<b>1) <a href="#">SWOT</a> -analyse</b>	Identifiable: - Strengths - Weaknesses - Opportunities - Threats	- Show the current position - Input for IS planning
<b>2) <a href="#">Critical success factors</a> (CSFs)</b>	(1) Interview with managers (2) Focus group sessions to evaluate and characterize the CSFs (3) Feedback and adoption of CSFs	- Create a consistent Business Strategic Planning - Input for IS planning

The [SWOT](#) stands for strengths, weaknesses, opportunities and threats. The strengths and weaknesses are internal characteristics of an organization. Opportunities and threats are external factors that influence an organization.

[Critical success factors](#) are different for each organization. Common factors are for example: leadership, culture, structure & rules, information technology and measurements.