

CLASSIFICATION OF IT DEVELOPMENTS & TRENDS

STEP 1:

Place each IT trend (represented as circles) in the right quadrant. Just drag them.



Disruptive Technology

Continuous Innovation

Discontinuous Innovation

Non-Disruptive Technology

STEP 2:

Compare the result of this figure with the current company's vision to come up with a list of relevant IT developments and trends from a business perspective. Use the following questions:

Questions to ask	Short answer
-Does the development lead to sustainable competitive advantage?	
-Can the development be applied globally?	
-Does it expand your current user segment?	
-How does the development affect the value chain?	
-Which (extra) competencies and capabilities does the company need?	
<i>IS THE IT TREND A RELEVANT ONE FROM A BUSINESS PERSPECTIVE AND SHOULD THE ORGANIZATION INVEST IN IT?</i>	