

Tool 20: new project ideas

Product Idea overview tool		
Description		Score*
Overview:	<i>A short overview of the product. Including a possible name</i>	1
Objectives:	<i>The problem the product would solve.</i>	2
Expected outcome:	<i>What will be the final deliverable of the product?</i>	3
Implication for existing systems:	<i>How will the product impact live on earth. And more specific, in the environment the product will be used?</i>	4
Involved parties:	<i>Who will be the stakeholders in creating this new product?</i>	5
Location:	<i>Where will the product be produced, designed, tested, used?</i>	6
Financials:	<i>How will the product-development be financed?</i>	7
	<i>What business model should the exploiter of the product use, and if possible the future user/owner?</i>	
Time:	<i>How long will the product be in development?</i>	8
	<i>What will be the production time?</i>	
	<i>What is the expected life-cycle of the product?</i>	
Integration:	<i>How will the product integrate and interact with products already available?</i>	9
Risks:	<i>What will be the risk of developing and exploiting this product (idea)?</i>	10
Total		SUM

*by priority