The Perspicuous Policy Paradigm

Or a tool for political and legal development monitoring.

Keeping track of six honest serving-men, Spil and Salmela forgot to pay attention to any legal and political restrictions and developments relevant for E-strategies. The PESTEL framework for analysis of the macro-environment of organizations suggests these political and legal factors, which are relevant for E-strategies because for example the privacy of users being a hot topic.

When formulating E-strategy, possible future legislation relevant to ICT should be taken into account. In Europe, legislation concerning data-exchange between companies and countries and privacy of IT-users (for example on the Internet) is developing very rapidly. This asks for a tool to monitor the developments and their implications.

Monitoring legal and political developments can be done within an organization. This is especially useful for large organizations with lots of users of different systems, or organizations who have lots of users outside the company. The monitoring should be done continually because laws change all the time.

An internal juridical employee can keep track of changes and developments. After rewriting the laws to commonly understood language, the IS management and top management can discuss the possible effects of the developments on the E-strategy. Finding sources for developments is best left to the juridical employee, because probably everyone else can’t be bothered.