

# DOUBLE DEGREE PROGRAMME

**BUSINESS ADMINISTRATION, ECONOMICS AND FINANCE**

between the University of Twente (UT) and the University of L'Aquila (UA)



UNIVERSITÀ  
DEGLI STUDI  
DE L'AQUILA

**hrm.**

TECHNOLOGY  
& INNOVATION

UNIVERSITY OF TWENTE.

# DOUBLE DEGREE PROGRAMME

University of Twente (UT) and University of L'Aquila (UA)

The Double Degree programme in Business Administration, Economics and Finance is a cooperation between the University of L'Aquila (Italy) and the University of Twente (The Netherlands).

## FOR WHOM

Starting in the academic year 2018/2019, the University of Twente (UT) and the University of L'Aquila (UA) jointly offer the Double Degree programme for:

- Master students of the HRM track in the MSc Business Administration enrolling in February at the University of Twente in the Netherlands, and
- Students enrolled at the University of L'Aquila in the first year of the 2nd cycle Degree Programme (Laurea Magistrale) in Business Administration, Economics and Finance, major in Management.

## TWO DEGREES

Completing this two-year programme (120 ECTS) will result in two degrees:

- Master of Science in Business Administration (English-taught), specialisation in Human Resource Management, from the University of Twente, and
- 2<sup>nd</sup> cycle Degree in Business Administration, Economics and Finance (LM 77), major in Management, from the University of L'Aquila.





# LEARNING OBJECTIVES

The programme provides a challenging training in business administration in global contexts, with a focus on Human Resource Management. Students learn how to integrate knowledge in international business and human resource management into the context of industry, new technologies and economy-wide issues. The programme provides unique HRM expertise, as well as broader business and interpersonal skills. The programme builds up an

internationally open career path for academically trained managers with competences in HR analytics, strategy and innovation.

The teaching approach is based on student-centered interactive learning, and combines several teaching methods, including case studies, debates and role-plays. Students work in groups to analyse real live business challenges, visit companies, and work on business projects during courses.

## LEARNING APPROACH AND DISTINCTIVE FEATURES

- A low teacher-student ratio, facilitating tailored feedback
- The combination of academic rigour and practical relevance
- Interactive teaching methodologies that foster students' engagement
- Advanced knowledge and expert skills in business administration and human resource management
- A focus on leadership skills and soft skills development
- Cross-disciplinary perspective that approaches topics from various academic angles
- Learning experience in two different countries, within a diverse and multicultural environment

# EMPLOYMENT AND PROFESSIONAL OPPORTUNITIES

The Double Degree programme in Business Administration, Economics and Finance opens up a wide range of career opportunities. Graduates gain both the technical/methodological knowledge and the international experience suited to pursue professional and managerial careers in large corporations dealing with international and multicultural issues, as well as in small and medium sized companies implementing international processes.

The programme emphasizes the strategic role that human resources play in the performance of contemporary organizations, providing students with the knowledge and skills needed to developing into a skilled HR professional and HR manager, with the ability to apply strategic thinking to analyse business situations and effectively manage human and knowledge capital.

This Double Degree programme also prepares students for qualified HR roles in consulting firms, banks and insurance companies, government and public service organisations.

This Double Degree programme serves as an excellent stepping stone for those wishing to undertake doctoral studies in management or industrial and organizational psychology to pursue academic careers and qualified roles in research institutions.





San Marino

Florence

A14

Senigallia

Jesi

Arezzo

E78

Citta di Castello

Gubbio

Civitanova Marche

Siena

E35

Chianciano Terme

Perugia

Assisi

Macerata

San Benedetto del Tronto

seto

E45

Foligno

Parco Nazionale dei Monti Sibillini

Ascoli Piceno

Orvieto

Spoleto

Teramo

Civita di Bagnoregio

Terni

Rieti

University of L'Aquila

E80

E35

Orbetello

Viterbo

Civitavecchia

E35

Tivoli

E80

Park Parco Sirente Velino

Rome

Fiumicino

E80

Sora

Frosinone

Cassino

Anzio

Latina

E45

Terracina

Formia

# CITY OF L'AQUILA

Abruzzo, Italy

L'Aquila is the capital city of the Abruzzo region in Italy, located just within 1,5 hours drive from Rome. You will be amazed by breath-taking proud beauty of this city. Laid out within medieval walls on a hill in the valley of the Aterno river, the city sits upon a hillside in the middle of a narrow valley; tall snow-capped mountains of the Gran Sasso massif flank the town. Narrow streets, lined with Baroque and Renaissance buildings and churches, open onto elegant piazzas. Architectural and landscape magnificence is topped with several sport (cycling, hiking, skiing) resorts in the province.





A quick Google search will inform you about the memorable year of 2009 for L'Aquila. The city was hit by a strong earthquake that caused countless casualties and damaged thousands of buildings. Since 2012, the city has been steadily recovering in its commercial, business, education, touristic, healthcare, and industrial sides of "normal" life.

The University of L'Aquila is the living example of the recovery process and continuous innovation with many new laboratories, High Tech projects, and enthusiastic thousands of students.









# CITY OF ENSCHEDE

Overijssel, Netherlands

Enschede was a late bloomer in its development and stayed a relatively small town for quite some time. But today Enschede is the largest urban city in the Eastern Netherlands.

Since the 19th century Enschede developed a thriving textile industry eventually growing into the main textile producer in the Netherlands, responsible for 20% of the Dutch GDP. What's striking about Enschede is the lack of very old buildings. What adds to that are the many disasters that struck the city throughout its history. There were three city fires. Despite this enormous setback, Enschede got back on its feet. Just like it did after the fireworks disaster on the 13th of May 2000, where an entire neighbourhood was wiped off the map. With over 150 nationalities Enschede still embodies an international character in a friendly and informal atmosphere. As a newcomer, you will feel right at home.





## MSc in Business Administration at the University of Twente

Established in 1961, the University of Twente is a public teaching and research institution with more than 10.000 students. The UT is ranked 65th in the Reuters' 2017 European Most Innovative Universities, and it became the Best Technical University in the Netherlands in 2018. It has a unique green campus of about 140-hectare estate with woodland, meadows and water, that opens its doors to modern study, sport and living facilities. Our Double Degree is targeted at the MSc programme in Business Administration at UA. The HRM track within this MSc programme builds up an internationally open career path for academically trained managers with competences in HR analytics, strategy and innovation. Students work in groups to analyze real live business challenges, visit companies, and work on real business projects during courses.

## MSc in Administration, Economics and Finance at the University of L'Aquila

Established in 1952, the University of L'Aquila is a public teaching and research institution with 22.000 students. Our double degree programme is targeted at the 2-year MSc programme in Administration, Economics and Finance at UA. The Management track within this MSc programme builds up a strong and internationally open career path. During the two year-period students work in groups to solve case studies, meet managers, and work on real business projects during internships.

## Two cities – two universities

It is worth discovering! Two seemingly different cities, located at the distance of more than 1600 km from each other – they still have many features in common. Resilience! This resilience can be traced back to the mentality of the inhabitants of Enschede and L'Aquila. They are both true innovating spirited cities that continue to flourish through earthquakes and, city fires. Both universities are relatively young for the higher educational market – about 60-70 years old. They both have innovation at the core of their research and teaching.

Join our Double Degree programme. It is worth discovering!



# STRUCTURE AND CONTENT OF DOUBLE DEGREE PROGRAMME

This programme is meant for all master students freshmen at UA. However, for UT students, it will work the best for those, who enroll at the University of Twente in February. The Double Degree Programme entails a total of four semesters. Students are expected to stay for two semesters at each home/host university.

## UT STUDENTS

If you are a UT student, you will spend your first semester in Twente with the MSc Business Administration programme and go to University of L'Aquila per September where you spend the full academic year (your 2nd and 3rd semester). You finalize the Double Degree Programme back at the University of Twente in your 4th semester. During your stay in Italy you will study subjects, among others, Applied International Economics, Leadership Skills, International Labor Law, and Labor Economics. The courses of Italian Language (levels A1 and A2) are also offered. You will write your master thesis under a joint supervision of professors from both universities. Students from both universities will defend their final thesis at the University of Twente. In this way, you will have courses that are complementary to the HRM track courses in Twente that will better prepare you for the (international) career.

## ADMISSION

To be admitted to the Management track of the MSc Administration, Economics & Finance at the University of L'Aquila, you are expected to earn a minimum of 15 ECTS of master courses at the University of Twente before you are nominated for the Double Degree Programme at the University of L'Aquila.



## STUDY PLAN FOR UT STUDENTS

I Year Course	Credits
<b>I Semester (February-July) Twente</b>	
Finance & Corporate Governance	5
HRM and Innovation	5
HRM and Technology Design	5
Quantitative and Design Methods in Business Research	3
Qualitative Methods in Business Research	2
Master thesis BA (Part 1) with joint supervision	10
<b>II Semester (September-January) L'Aquila</b>	
Operational Research	6
International Labour Law	9
Leadership Development & Organizational Behaviour	9
Project work	6
<b>II Year Course</b>	
<b>I Semester (February – July) L'Aquila</b>	
International Labor Law	9
Design and Management of Inter-Organizational Networks	9
Labour Economics	6
Italian Language and culture for foreigners (level A1)	3
Italian Language and culture for foreigners (level A2)	3
<b>II Semester (September-January) Twente</b>	
Entrepreneurial Leadership & Responsible Organizational Design	5
Strategic HR Analytics	5
Global Talent Management	5
Master Thesis BA (Part 2) with joint supervision	15

## UA STUDENTS

If you are a UA student, you will spend your first two terms (full academic year) in the University of L'Aquila with the MSc Administration, Economics and Finance programme. You will go to the University of Twente for the second academic year of your study programme. You finalize the Double Degree Programme at the University of Twente, where you will also defend your master thesis. During your stay in Twente you will study subjects, among others, Strategic HR Analytics, Global Talent Management, HRM and Innovation, and HRM and Technology Design. You will write your master thesis under a joint supervision of professors from both universities. In this way, you will have courses that are complementary to the UA courses that will better prepare you for the (international) career.

## ADMISSION

For UA students: each academic year, 15 students enrolled in the first year of the 2<sup>nd</sup> cycle programme in Business Administration, Economics and Finance major in Management (curriculum in Management) can take part in the Double Degree programme; to be admitted to the HRM track of the MSc Business Administration at the University of Twente, you are expected to earn a minimum 30 ECTS including the English Language B2 at UA.

To apply for the Double Degree Programme, you need to submit a Selection Assignment and a Motivation Letter to the coordinators at your home university. Details regarding the application procedure, the selection process, deadlines, and further information, will be specified in the call for applications.

## STUDY PLAN FOR UA STUDENTS

I Year Course	Credits
<b>I Semester</b>	
Operational Research	6
Applied International Economics	9
Leadership Skills & Organizational Behaviour	9
Planning & Control	6
<b>II Semester</b>	
International Labour Law	9
Labour Economics	6
Design and Management of Inter-Organizational Networks	9
English (Level B2)	6
II Year Course	Credits
<b>I Semester</b>	
Entrepreneurial Leadership & Responsible Organizational Design	5
Strategic HR Analytics	5
Global Talent Management	5
Quantitative and Design Methods in Business Research	3
Qualitative Methods in Business Research	2
Master Thesis BA (Part 1) with joint supervision	10
<b>II Semester</b>	
Finance & Corporate Governance	5
HRM and Innovation	5
HRM and Technology Design	5
Master Thesis BA (Part 2) with joint supervision	15

## Tuition Fees and other expenses

You will pay tuition fees at the University where you are studying, that is one year at the University of Twente and one year at the University of L'Aquila.

The yearly fee paid at the University of L'Aquila is composed by a Regional tax and the university fee, depending on your income/economic status certified by fiscal documents.

At the University of Twente you will pay either the statutory tuition fee, determined by the Dutch Ministry of Education, Culture and Science, or the institutional tuition fee.

The exact and most up-to-date fees are published on the websites of both universities.

You will be personally responsible for all costs relating to travel expenses, insurance (including health and travel insurance), accommodation and living expenses, all costs associated with applying for and obtaining appropriate visas and travel documentation, costs associated with studies (textbooks etc.).

## Double Degree Programme coordinators

### AT THE UNIVERSITY OF TWENTE

Professor Tanya Bondarouk

[t.bondarouk@utwente.nl](mailto:t.bondarouk@utwente.nl)



### AT THE UNIVERSITY OF L'AQUILA

Professor Alessia Sammarra

[alessia.sammarra@ec.univaq.it](mailto:alessia.sammarra@ec.univaq.it)









UNIVERSITÀ  
DEGLI STUDI  
DE L'AQUILA

**hrm.**

TECHNOLOGY  
& INNOVATION

**UNIVERSITY OF TWENTE.**

---

HRM PHOTOGRAPHY  
GIJS VAN OUWERKERK

LAYOUT AND DESIGN  
ISABEL DE WAARD

PUBLICATION  
JANUARY 2018