

MSc BA Education and Examination Regulations (EER)

For Faculty Council BMS meeting July, 2018

Introduction

Attached you find the Programme Specific Appendix of the Education and Examination Regulations (EER) for the MSc programme Business Administration for the academic year 2018-2019.

Changes MSc BA study programme, compared to 2017-2018

- a. New track International Management, as presented to the Programme Committee in the November 2017 meeting of the Programme Committee, resulting in an advice dated November 16, 2017;
- b. Change in track name Strategic Marketing and Business Information (2016-2017; 2017-2018) to Strategic Marketing and Digital Business (2018-2019 and further), as discussed with the Programme Committee in the November 2017 meeting;
- c. The name of the obligatory core course 'Finance & Corporate Governance' will be changed to 'Business Valuation & Corporate Governance'. This new name better covers the subject and content of the course, and is initiated after careful consideration and feedback from students. The track elective course 'IT Based KM for Business Innovation' is renamed to 'Smart Industry', for the same reason. Both courses have new course codes (one not known yet);
- d. For two tracks (EIS and SMDB) one track elective course is added, making a total of 5 track elective courses for these two tracks, as discussed with the Programme Committee in the November 2017 meeting.
- e. A Double Degree programme ('Administration, Economics and Finance') is added, linked to the specialization track Human Resource Management. This is discussed in the Examination Board and in the Programme Committee (March 2018) and positively advised on.
- f. Discussed in the Programme Committee (June 2018) is the 'Digital Business Marketing line' within the track Strategic Marketing and Digital Business specialization track. This line is a package of electives focused on the topic of Digital Business Marketing, as part of the MSc programmes of BA and COM and selected by programme management of the two programmes.

Other parts in PSA compared to PSA 2017-2018:

- g. Updated transitional arrangements;
- h. The new aim and Intended Learning Outcomes are incorporated (as discussed with Programme Committee December 2017);
- i. An adjusted version of the 'Graduation with Distinction' regulation (as discussed with Programme Committee March 2018);
- j. An adjusted version of the article 6b 'Special Regulation on the Master's Thesis' (as discussed with Programme Committee March 2018).

Still open

At this point we are in the final stage of finalizing a Double Degree with the UT BMS MSc programme PSTS, however we did not discuss this with the Programme Committee yet. This Double Degree programme, in line with our current four Double Degree programmes, will be linked to the specialization track Entrepreneurship, Innovation and Strategy (EIS). The general idea is that the programme will be fully in line with the format of the Double Degree Programme already linked to the EIS track (TU Berlin) and with the Intended Learning Outcomes.

Request for advice

We request the advice and consent of the FC on all elements where there is the basis of the Faculty Council's rights and duties according to Article 7.13, part 2, Higher Education Act (WHW).