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Programme-specific appendix to the EER 2016–2017

Master of Science programme

Communication Studies

Appendices Student Charter MSc programme Communication Studies (CS) 2016–2017

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Appendix 1. Structure and content of the programme

1a1. Composition of the pre-master programme Communication Studies

The master's programme Communication Studies has a pre-master programme for students who are admitted to this programme (see article 4b Education and Examination Regulations). The programme consists of six obligatory courses. The obligatory courses prepare a student for applied, design and evaluation-oriented scientific reasoning and research during his/her master's programme Communication Studies. The pre-master's programme is only offered in a full-time mode and takes half a year on the basis of a 40-hour study week. The pre-master's programme starts in September or February.

Table 1 and table 2 shows the units of study (courses) making up the pre-master programme Communication Studies and the study load in EC (1 EC = 28 hours) per unit of study. The periods in which these units of study are offered are marked by block 1A, block 1B, block 2A and block 2B. The final two columns designate the examiner of the unit of study and the mode of examination

Table 1 Curriculum pre-master programme Communication Studies (September)

Course code	Course name	Study load in EC	Block	Examiner	Mode of examination
201300063	Research Methodology and Descriptive Statistics	5	1A	Dr.ir. H.J. Vos	Exam and assignments
201400328	Academic Writing Premaster CS	5	1A	Dr. A. Beldad	Assignment
192470410	Communication Science	5	1A	Dr. ing. A.J.A.M. van Deursen	Exam and assignments
201300064	Inferential Statistics	5	1B	Dr.ir. H.J. Vos	Exam and assignments
201300065	Communication Research and Design	5	1B	Prof. dr. M.D.T. de Jong	Exam
201300066	Research Project	5	1B	Drs. M.H. Tempelman	Project report

Table 2 Curriculum pre-master programme Communication Studies (February)

Course	Course name	Study	Block	Examiner	Mode of
code		load			examination
		in EC			
201300063	Research Methodology and	5	2A	Dr.ir. H.J. Vos	Exam and
	Descriptive Statistics				assignments
201400328	Academic Writing Premaster CS	5	2A	Dr. A. Beldad	Assignment
192470410	Communication Science	5	2A	Dr. ing. A.J.A.M. van	Exam and
				Deursen	assignments
201300064	Inferential Statistics	5	2B	Dr.ir. H.J. Vos	Exam and
					assignments
201300065	Communication Research and	5	2B	Prof. dr. M.D.T. de	Exam
	Design			Jong	
201300066	Research Project	5	2B	Drs. M.H. Tempelman	Project report

All pre-Master's units of study (to be decided by the Master's programme Admission Committee) must be successfully completed before one can formally begin the Master's programme.

Binding recommendation (Study Advice)

The maximum registration period for completing the pre-master's programme is one (1) year. During this period a student has two (2) opportunities to pass/take an exam. If he/she has failed to pass the second time one or more exams he/she will receive a negative and binding study-advice. The student consequently will be excluded from the pre-master's programme Communication Studies and may not enter the master's programme.

Additionally a student will not be admitted to the pre-master's programme CS in case he/she has, within the framework of another University of Twente pre-master's programme, already reached the maximum of two (2) opportunities to pass/take an exam of the following units of study (201300063, 201300064, 201200093 and 192412240).

1a2. Composition of the MSc programme Communication Studies

Before starting with the master's programme the student has to choose between one of three specializations:

- 1. Marketing Communication
- 2. Corporate Communication
- 3. Technical Communication

The generic study programme of the master specialization Marketing Communication (table 3) is as follows:

- 1. The core courses "Essentials in Marketing Communication and Consumer Behaviour" (5 EC) and "Research Topics in Marketing Communication and Consumer Behaviour" (5 EC). These core courses are offered twice a year (i.e. each semester). Students are not allowed to take more than one core course "Research Topics ...", because of the overlap in learning objectives. Students are obliged to start the programme in their first quarter with the Essentials course and they have to take the Research Topics course in their second quarter.
- 2. At least two from the six specialization courses (minimum of 10 EC; see table 3). These specialization courses are offered once a year and are also elective courses for the specialization Corporate Communication.
- 3. A maximum of two elective courses from the master programme Communication Studies (see table 6 and 7).
- 4. Master thesis project (30 EC). Students are allowed to start the master thesis project if they have completed successfully the core course "Essentials in ..." and two specialization/elective courses (10 EC).

Table 3 Curriculum specialization Marketing Communication

Course	Course name	Examiner	Block	Study	Mode of
code				load in EC	examination
	Core courses (10 EC)				
201400184	Essentials in Marketing	Dr. A. Fenko	1A / 2A	5	Exam
	Communication and Consumer				
	Behaviour				
201100174	Research Topics in Marketing	Supervisor assigned	1B / 2B	5	Assignment(s)
	Communication and Consumer	by the coordinator drs.			
	Behaviour	M.H. Tempelman			
	Specialisation courses (at least tw	o), 10 EC			
192402500	Persuasive Communication	Prof. dr. A.T.H. Pruyn	1A	5	Exam
201400186	Consumer Experience of the	Dr. M. Galetzka	1B	5	Exam and
	Service Environment				assignment(s)
201200066	Multisensory Marketing and	Dr. A. Fenko	1B	5	Exam
	Product Experience				
192850790	Design and Emotion	Dr. T.J.L. van Rompay	2A	5	Assignment(s)
201200049	Advertising and Marketing	Dr. T.J.L. van Rompay	2A	5	Exam and
	Psychology				assignment(s)
201500385	Intervention Design	Dr. L.R. Pol	2B	5	Exam
192491009	Master Thesis Communication	First supervisor and		30	Project report
	Studies	second assessor (to be			
		assigned by the Master			
		Thesis coordinator)			

The generic study programme of the master specialization Corporate Communication (table 4) is as follows:

- 1. The core courses "Essentials in Corporate Communication" (5 EC) and "Research Topics in Corporate Communication" (5 EC). These core courses are offered twice a year (i.e. each semester). Students are not allowed to take more than one core course "Research Topics ...", because of the overlap in learning objectives. Students are obliged to start the programme in their first quarter with the Essentials course and they have to take the Research Topics course in their second quarter.
- 2. At least two from the six specialization courses (minimum 10 EC; see table 4). These specialization courses are offered once a year and are also elective courses for the specialization Marketing Communication.
- 3. A maximum of two elective courses (10 EC) from the master programme Communication Studies (see Table 6 and 7).
- 4. Master thesis project (30 EC). Students are allowed to start the master thesis project if they have completed successfully the core course "Essentials in ..." and two specialization/elective courses (10 EC).

Table 4 Curriculum specialization Corporate Communication

Course code	Course name	Examiner	Block	Study load in EC	Mode of examination
	Core courses (10 EC)				
201400183	Essentials in Corporate Communication	Dr. S. Janssen	1A / 2A	5	Exam
201000111	Research Topics in Corporate Communication	Supervisor assigned by the coordinator drs. M.H. Tempelman	1B / 2B	5	Assignment(s)
	Specialisation courses (at least to	vo), 10 EC			
201400185	Positive Organizing	Dr. H.A. van Vuuren	1A	5	Exam
200900001	Public Affairs	S.R. Jansma MSc	1B	5	Assignment(s)
192403750	Corporate Visual Identity Management	Prof. dr. M.D.T. de Jong	1B	5	Exam
201400187	Trust Risk and Organisations	Dr. A. Beldad	2A	5	Exam
192403650	Reputation Management	Dr. J.F. Gosselt	2B	5	Exam
201500386	Vision, Strategy and Leadership	Dr. H.A. van Vuuren	2B	5	Assignment(s)
192491009	Master Thesis Communication Studies	First supervisor and second assessor (to be assigned by the Master Thesis coordinator)		30	Project report

For the specialization Technical Communication the generic study programme (table 5) looks as follows:

- 1. The core courses "Essentials in Technical Communication" and "Research Topics in Technical Communication". These core courses are offered twice a year (i.e. each semester). Students are not allowed to take more than one core course "Research Topics ...", because of the overlap in learning objectives. Students are obliged to start the programme in their first quarter with the Essentials course and they have to take the Research Topics course in their second quarter.
- 2. The core courses User Support (5 EC), Philosophy of Technology (5 EC) and Authoring and Collaboration Tools (5 EC). These core courses are offered once a year.
- 3. One specialization course (5 EC). These specialization courses are offered once per year.
- 4. Master thesis project (30 EC). Students are allowed to start the master thesis project if they have completed successfully the core course "Essentials in ..." and two specialization courses (10 EC).

Table 5 Curriculum specialisation Technical Communication

Course	Course name	Examiner	Block	Study	Mode of
code				load	examination
				in EC	
	Core courses (25 EC)				
201300226	Essentials in Technical	Profdr. M.D.T. de	1A / 2A	5	Exam
	Communication	Jong			
201300227	Research Topics in Technical	Supervisor assigned	1B / 2B	5	Assignment(s)
	Communication	by the coordinator drs.			
		M.H. Tempelman			
201400190	User Support	Dr. J. Karreman	1B	5	Exam and
					assignment(s)
201200063	Philosophy of Technology	Prof. drir. P.P.C.C.	1A	5	Exam and
		Verbeek			assignment(s)
201300228	Authoring and Collaboration Tools	Dr. J. Karreman	2A	5	Assignment(s)
	Specialization courses (at least of	ne), 5 EC			
191970340	Designing Learning and	Dr. H. van der Meij	1A	5	Exam
	Performance Support				
201100126	Human Computer Interaction	Dr. M. Schmettow	2A	5	Exam
201000113	User Centered Design of New	Dr. M.M.A. de Graaf	1A	5	Assignment(s)
	Media				
192491009	Master Thesis Communication	First supervisor and		30	Project report
	Studies	second assessor (to be			
		assigned by the Master			
		Thesis coordinator)			

As mentioned before the specialization courses from the specializations Marketing Communication and Corporate Communication are also elective courses. The core course User Support from the specialization Technical Communication is also an elective course. Table 6 shows all specialization courses which also are elective courses.

Table 6 Elective courses from the master Communication Studies

Course code	Course name	Examiner	Block	Study	Mode of
				load in	evaluation
				EC	
192402500	Persuasive Communication	Prof. dr. A.T.H. Pruyn	1A	5	Exam
201400185	Positive Organizing	Dr. H.A. van Vuuren	1A	5	Exam
201000113	User Centered Design of New	Dr. M.M.A. de Graaf	1A	5	Assignment(s)
	Media				
200900001	Public Affairs	S.R. Jansma MSc	1B	5	Assignment(s)
201200066	Multisensory Marketing and	Dr. A. Fenko	1B	5	Exam
	Product Experience				
192403750	Corporate Visual Identity	Prof. dr. M.D.T. de	1B	5	Exam
	Management	Jong			
201400190	User Support	Dr. J. Karreman	1B	5	Exam and
					assignment(s)
201400186	Consumer Experience of the	Dr. M. Galetzka	1B	5	Exam and
	Service Environment				assignment(s)
201400187	Trust Risk and Organisations	Dr. A. Beldad	2A	5	Exam
192850790	Design and Emotion	Dr. T.J.L. van	2A	5	Assignment(s)
		Rompay			
201200049	Advertising and Marketing	Dr. T.J.L. van	2A	5	Exam and
	Psychology	Rompay			assignment(s)
192403650	Reputation Management	Dr. J.F. Gosselt	2B	5	Exam
201500385	Intervention Design	Dr. L.R. Pol	2B	5	Exam
201500386	Vision, Strategy and Leadership	Dr. H.A. van Vuuren	2B	5	Assignment(s)

Besides the specialization/elective course (see table 6) there are six courses (table 7) which only are elective courses.

Table 7 Elective courses approved by the Examination Board Communication Studies

Course code	Course name	Examiner	Block	Study load in EC	Mode of evaluation
201500080	Advanced Topics in Digital Marketing	Dr. E. Constantinides	1A	5	Exam
201500100	Acceptance, Use and Effects of Digital Media	Prof. dr. J.A.G.M. van Dijk	1A	5	Exam
201400188	Innovative Digital Public Services	Prof. dr. W.E. Ebbers	1B	5	Exam
201400191	Social Implications of the Internet	Dr. ing. A.J.A.M. van Deursen	2A	5	Assignment(s)
201000116	New Media in Organisations	Dr. S.A. de Vries	2B	5	Exam

Master thesis

The Master's thesis (or Master's project or Master's assignment) is not supervised by a single responsible instructor. Instead, for each master thesis, there is a Master's committee consisting of at least one first supervisor and a second assessor. The Master's thesis is an individual project, and is evaluated on an individual basis. The Master's thesis tests the student's competence in the integrated application of the knowledge, comprehension and skills covered in the study units. More practical information on the Master's assignment is available in the Master's thesis manual, which can be found on the website: https://www.utwente.nl/cw/afstudeerweb/master/.

1b. Study load of the programme and of each of the units of study

The Master of Science programme Communication Studies at the University of Twente has a study load of 60 EC (1 year, 1680 hours) (see also section 7.4a, paragraph 2, Higher Education and Research Act). The study load of each of the study units making up the programme is listed in table 1 to 6 above, in the column "Study load in EC" (1 EC = 28 hours).

1c. Other programme-specific characteristics

The MSc CS programme is committed to providing students with a learning environment that facilitates them in achieving the learning objectives and induces a critical and analytical approach that enables them to find solutions to complex problems.

The MSc CS programme views it as extremely important that MSc students develop skills that enable them to work independently and to enhance their personal development. The programme aims to apply teaching methods that are built on a teaching philosophy that emphasizes the role of students as active processors and applicators of knowledge. Students are thus encouraged to take responsibility for their own learning and development. The role of instructors is therefore to create a developmental learning environment that activates students and facilitates the learning process.

Staff members offer a diversity of teaching methods (e.g. lectures, tutorials, case studies, group work, seminars) and appropriate methods are chosen to correspond with the aims of the individual courses and the Programme. Further, the diversity of the student population in terms of their learning styles and preferences are taken into account. The staff seek to actively engage students in their learning experiences across all modes of teaching.

1d. Honours programmes

For excellent students the University of Twente offers three different extra-curricular Master's honours programmes of 15 EC. Each of these programs has a distinctive profile, which allows the student to develop himself in one of three roles: as an organizer, designer or researcher. These programmes are:

- MSc Change Leaders
- MSc Design Honours
- MSc Research honours

More information about these programmes and the corresponding selection procedure can be found at the <u>UT honours programmes website</u>.

Appendix 2. Aims and final attainment targets MSc programme Communication Studies

2a. Aims of the programme

The MSc programme Communication Studies aims at educating academics who combine a sound theoretical knowledge of communication sciences with the competencies to apply that knowledge to solving communication problems in an organisational context. These academics may be employed in organisations as researchers and designers, as communication managers, or as communication consultants. For this reason, the programme offers students the opportunity to develop their knowledge, skills, and attitudes accordingly. In the Master's phase, students have to specialise in a certain domain of communication studies. In contrast to the BSc programme, the MSc programme CS emphasises theoretical reflection and the independent execution of research. The student demonstrates the intended competencies by the independent completion of an external or internal project applied in the communication studies domain.

2b. Final attainment targets of the programme

The MSc programme CS exposes students to new learning opportunities and specialisations in deeper aspects of the domain. Students have to choose between one out of three domains. The three domains are as follows: Marketing Communication, Corporate Communication and Technical Communication. The final evaluation criteria are the same for each of the three domains. To assist students in choosing, several sources are available: course descriptions in the electronic course catalogue Osiris and the blackboard websites. Students also may consult the study counsellor or the thesis coordinator.

The MSc programme CS aims at preparing students for their future as follows:

- 1. With regard to generic competencies:
 - 1.1. (Building on the subject-specific competencies of the Bachelor's phase) deepen knowledge and insights into the development, core understandings, and theories of at least one selected scientific domain of the Master's programme CS.
 - 1.2. Have knowledge and insights into the problems of social science research.
 - 1.3. Are familiar with the applications and limitations of communication research instruments.
- 2. With regard to the research competencies/academic training (scientific competencies: the communications researcher):
 - 2.1. Are able to independently and strategically execute the core tasks of the scientist: formulating a problem statement, literature study, research design, data collection and analysis, discussion and reporting.
 - 2.2. Are able to render complex communications problems researchable.
 - 2.3. Are able to use scientific knowledge (theories, concepts, models, techniques) in analysing and solving complex (research or design) problems in the domain of communication studies.
 - 2.4. Are able to construct new knowledge (theory forming, model forming, and instrument forming) based on existing knowledge, independently or in a team, and to share and discuss this knowledge within scientific fora and among interested parties from the professional domain.
 - 2.5. Have command over the previously mentioned competencies, necessary academic and intellectual skills, such as critical, consistent, rational, and creative thinking, argumentation skills, reflexive capacities, and the ability to generalise.
- 3. With regard to the application of professional competencies (designer, advisor, policymaker, manager):

- 3.1. Are able to offer targeted advice and information to clients and stakeholders pertaining to solutions or communication science-related (design) problems as well as for designing, planning, and mentoring the implementation and evaluation plan and within that:
 - 3.1.1. Seeing the value of a scientific attitude for performance in professional practice.
 - 3.1.2.Having insights into the moral aspects of communications problems (ethical consciousness), possessing the skills to support arguments of conflicting values and norms, and thereby having developed a working attitude that is characterised by responsibility and quality assurance.
 - 3.1.3. Are prepared and able to collaborate, based on the principles of open communication and respect for others.
- 4. With regard to development competencies:
 - 4.1. Possess the necessary skills for independent sculpting and continuation of professional development such as reflection, information, and study skills, and being familiar with relevant sources and channels of information for communication scientists and professionals.
 - 4.2. Have a professional working attitude, characterised by readiness for reflection, constructive processing of feedback on results and personal performance, and an orientation toward further professional development and/or study.

Appendix 3. Examination and exams pre-master programme CS and MSc programme CS

3a. Examinations MSc programme Communication Studies

The programme has one examination: the Master examination: A student passes the Master examination when all exams of the units of study, including the Master thesis, have been passed successfully.

3b. Exam formats and the number and sequence of exams and practical exercises within MSc programme CS

The exam formats of each of the courses offered in the programme are shown in table 1 to 7 in paragraph 1a2.

3c. Required sequence of exams / Prerequisites pre-master CS programme

Table 8 Prerequisites pre-master programme Communication Studies

Course code	Course name	Prerequisites
201200066	Research Project	Obligatory prior knowledge:
		Communication Science (at least grade 5),
		Research Methodology and Descriptive Statistics (at least
		grade 5),
		Academic Writing Pre-master (at least grade 6)

3d. Required sequence of exams / Prerequisites master CS programme

Table 9 Prerequisites master programme Communication Studies

Course	requisites master programme Communication Stud Course name	Prerequisites
code	Course Hame	. Toroquionos
Core course		
201400183	Essentials in Corporate and Organisational	Bachelor Communication
201.001.00	Organisation	Science or Premaster
		Communication Studies
201400184	Essentials in Marketing Communication and	Bachelor Communication
201400104	Consumer Behaviour	Science or Premaster
	Consumer Benaviour	Communication Studies
201300226	Essentials in Technical Communication	Bachelor Communication
201300220	Losertiais III Technical Communication	Science or Premaster
		Communication Studies
201000111	Description in Cornerate and Organizational	
201000111	Research Topics in Corporate and Organisational	Bachelor Communication Science or Premaster
	Organisation	
004400474		Communication Studies
201100174	Research Topics in Marketing Communication and	Bachelor Communication
	Consumer Behaviour	Science or Premaster
	<u> </u>	Communication Studies
201300227	Research Topics in Technical Communication	Bachelor Communication
		Science or Premaster
		Communication Studies
Specialisati	on / Elective courses	
192402500	Persuasive Communication	Bachelor Communication
		Science or Premaster
		Communication Studies
201500100	Acceptance, Use and Effects of Digital Media	Bachelor Communication
		Science or Premaster
		Communication Studies
201400185	Positive Organizing	Bachelor Communication
	3 3	Science or Premaster
		Communication Studies
201200066	Multisensory Marketing and Product Experience	Bachelor Communication
	mannessing and resource zaperiones	Science or Premaster
		Communication Studies
201400186	Consumer Experience of the Service Environment	Bachelor Communication
201100100	Consumer Experience of the Convict Environment	Science or Premaster
		Communication Studies
201400188	Innovative Digital Public Services	Bachelor Communication
201400100	Illiovative Digital Lubiic Gervices	Science or Premaster
		Communication Studies
201200220	Authoring and Collaboration Tools	Bachelor Communication
201300228	Authoring and Collaboration Tools	
		Science or Premaster
004000015	A Lagrana A Mark St. D. J. J.	Communication Studies
201200049	Advertising and Marketing Psychology	Bachelor Communication
		Science or Premaster
		Communication Studies

192850790	Design and Emotion	Bachelor Communication
		Science or Premaster
		Communication Studies
192403750	Corporate Visual Identity Management	Bachelor Communication
		Science or Premaster
		Communication Studies
192403650	Reputation Management	Bachelor Communication
		Science or Premaster
		Communication Studies
201400190	User Support	Bachelor Communication
		Science or Premaster
		Communication Studies
201400191	Social Implications of the Internet	Bachelor Communication
		Science or Premaster
		Communication Studies
200900001	Public Affairs	Bachelor Communication
		Science or Premaster
		Communication Studies
201400187	Trust, Risk and Organisation	Bachelor Communication
		Science or Premaster
		Communication Studies
201000113	User Centered Design of New Media	Bachelor Communication
		Science or Premaster
		Communication Studies
201000116	New Media in Organisations	Bachelor Communication
		Science or Premaster
		Communication Studies
201500385	Intervention Design	Bachelor Communication
		Science or Premaster
		Communication Studies
201500386	Vision, Strategy and Leadership	Bachelor Communication
		Science or Premaster
		Communication Studies
192491009	Master Thesis	Completed successfully 15 out of
		30 EC of study load including the
		core courses

Appendix 4. General information

4a. Admission to the master programme

Applicants with a Bachelor's degree in Communication Science awarded by the University of Twente, Radboud University Nijmegen, University of Amsterdam, VU University Amsterdam or the Wageningen University will be admitted to the programme without further restrictions.

Applicants with a pre-master programme certificate in Communication Studies awarded by the University of Twente will be admitted to the programme without further restrictions.

All other applicants are referred to the pre-master programme.

4b Admission to the pre-master programme

The programme's Admission Committee assesses, on behalf of the director of education, all applicants to the pre-master programme CS on an individual basis. They will review the information and documents presented and will decide whether a student meets all criteria sufficiently.

To be admitted to the pre-master programme applicants must meet a number of formal and content-related criteria. The formal admission criteria to the pre-master programme CS are:

- A bachelor's degree programme from a Dutch university for professional education (HBOinstelling), i.e. at least 240 EC, or a fully completed bachelor's degree programme form a Dutch research university, i.e. at least 180 EC.
- 2. An international bachelor's degree or equivalent (a NUFFIC credential evaluation may be part of the assessment procedure).
- 3. A letter of motivation. For non-Dutch applicants obligatory. Not obligatory for Dutch applicants.
- 4. An IELTS minimum score of 6.5 or an internet-based TOEFL (iBT) minimum score of 90. For non-Dutch applicants obligatory. Not obligatory for Dutch applicants.
- 5. Any additional information required by the admission committee and/or the University of Twente Admission Office of (see: http://www.graduate.utwente.nl) (e.g. letters of recommendation, a resume summarizing educational and professional career).
- 6. Mastery of mathematics. In this respect 'Mathematics A and C comparable with mathematics A1, 2' or equivalent at pre-university education level in Dutch: VWO is leading.

The content-related admission criteria are that applicants must have a Bachelor's or Master's degree in a related field (to be assessed by the programme's Admission Committee). A related field implies that an applicant possesses sufficient knowledge and skills with regard to the content of the domain of communication science. A student meets the domain-specific admission criterion if he/she possesses a Bachelor's or Master's degree in a domain that is similar or related to the following areas:

- 1. Communication Theories
- 2. Communication Design Processes
- 3. Communication Research Instruments
- 4. Management of Communication Processes
- 5. Text Analysis and Text and Document Design
- 6. Media Theories and Media Channels
- 7. Media and Communication Technology
- 8. New media, Social Media and Networks
- 9. Technical Communication
- 10. Intercultural Communication
- 11. Corporate and Organisational Communication

- 12. Crisis Communication and Reputation Management
- 13. Identity and Image
- 14. Marketing Communication and Consumer Behaviour
- 15. Ethics and Philosophy of Communication

A student meets the domain-specific admission criterion also if he/she has substantial relevant work experience from which he/she has mastered the aforementioned conceptual knowledge.

Applicants with a Bachelor's or Master's degree in a non-related field (to be assessed by the programme's Admission Committee), awarded by a Dutch research university or a Dutch university for professional education (HBO-instelling) will not be admitted to the pre-master's programme Communication Studies.

In all other cases it is the programme's Admission Committee who will decide.

4c. Language of teaching and exams

The language of communication, instruction and examination in the pre-Master programme Communication Studies and the MSc programme Communication Studies is English.

4d. International cooperation and agreements

Internationalization is becoming increasingly important in higher education. This is one of the reasons why the master programme Communication Studies is offered entirely in English. International experience is encouraged and supported by the programme. The programme has a partnership with Peking University (Beijing, China) and seeks to expand such cooperation agreements in the near future.

4e. Elective options and their related requirements

Students are allowed to follow courses from another master programme from the University of Twente (10 EC). If students choose elective courses from another master programme this has to be approved beforehand by the programme's Examination Board.

4f Programme committee (OLC)

The members of the programme committee (OLC) are appointed by the Dean of the faculty. The members are recruited from students and teaching staff members of both the Bachelor's programme Communication Science and the Master's programme Communication Studies, on an equal basis (50% students and 50% staff members). The most up-to-date composition of the committee can be found at the webpage of the <u>programme committees</u>.

The tasks of the program committee are:

- Giving advice on the Education and Examination Regulations (EER):
- Assessing, on a yearly basis, the manner in which the Education and Examination Regulations (EER) are carried out;
- Giving advice invited or not invited to the programme management and the Dean on all matters relating to the teaching in the educational programme.

4g. Examination Board

The Examination Board is the body that determines in an objective and expert manner whether a student meets the conditions set under the Education and Examination Regulations (EER) concerning the knowledge, comprehension and skills required to obtain a degree. Members of the Examination Board are appointed by the Dean of the faculty.

The Board's main tasks are described in paragraph 5.1 of the common elements of this EER. More information, including the most up-to-date composition of the Board can be found at the following website: https://www.utwente.nl/bms/examboard/ .	ıg

Appendix 5. Transitional arrangements

In general

Article 8.4 of the Education and Examination Regulations 2016–2017 of the Faculty of Behavioural, Management and Social Sciences for master programmes is applicable. This means that if a unit of study that does not involve a practical exercise is deleted from the programme, then students are to be given two opportunities in the following academic year to take the relevant exam, either orally or in writing, or to undergo another form of assessment.

Appendix 6. Additional subjects

6a. Graduation with distinction

If upon sitting the Master's examination, the student has given evidence of exceptional capability, 'cum laude' (with distinction) will be recorded on the degree certificate. A student is considered to have exceptional capability if each of the following conditions is met:

- a. the average mark awarded for the study units of the Master's examination is at least 8.0;
- b. in the determination of this average, the units that were not evaluated with a numerical mark or for which an exemption was granted are not considered;
- c. no graded work was redone;
- d. all units were evaluated with a mark of 7 or higher;
- e. the mark for the final unit (Master's project or Master's thesis) is at least an 8.

In exceptional cases the Examination Board may grant the designation of 'cum laude' if the conditions mentioned above have not been fully met. The rules applied by the Examination Board can be found in the Rules & Regulations of the Examination Board.