



Curriculum Vitae



Personal Information

Name: Zhang Qiansong

Gender: Female

Date of Birth: January 21th, 1991

Nationality: P.R. China

Phone No.: (+86)-18709247032

Email: Qiansong199101@163.com

Address: Northwestern Polytechnical University, Xi'an 710072, P.R. China

Educational Background

☆ Doctor candidate

Sep. 2016—Present:

School of Management, Northwestern Polytechnical University, Xi'an, P.R. China

Major: Management Science and Engineering

☆ Master

Sep. 2013—Jul. 2016:

School of Management and Economics, Guizhou Normal University, Guizhou, P.R. China

Major: Management Science and Engineering

Dissertation: Guizhou Private IT Enterprise Competitiveness Evaluation Research: Based on the AHP-PCA Analysis

☆ Bachelor

Sep. 2009—Jul. 2013:

School of Management and Economics, Xi'an Jiaotong University City College, Xi'an, China

Major: Financial Management

Research Project

☆ Jan. 2018- Dec. 2018

Project name: The supply-side structural reform drives the development of low-carbon economy in shaanxi manufacturing industry

Sponsor: Shaanxi Provincial Department of Science and Technology

Project position: Main participant

☆ Apr. 2017- Apr. 2018

Project name: The influence mechanism of overseas returnees on green innovation performance of manufacturing enterprises



Sponsor: Northwestern Polytechnical University

Project position: Main participant

☆ **Otc. 2016- Jun. 2017**

Project name: The Interactive Mechanism of Development Zone Talent Resources and its Economic Growth

Sponsor: Shaanxi Provincial Department of Science and Technology

Project position: Main participant

Academic Publications

☆ **Journal Papers**

- [1] **Zhang Qiansong**, Pan Jieyi, Long Yunguang. “Mechanism of independent innovation capability of Chinese Equipment Manufacturing firms in Shaanxi Province” has been submitted in Journal of Engineering and Technology Management, and the current status is reviewing(in English)
 - [2] **Zhang Qiansong**, Lv Ping, Yao Yuhui, Yang Ting. “Under the New Situation, Selection and Evaluation of Strategic Emerging Industry in Guizhou Province”. *Modern Business*. Vol 32. 2014: 134-136(in Chinese)
 - [3] **Zhang Qiansong**, Lv Ping, Yao Yuhui. “Guizhou Private IT Enterprise Competitiveness Evaluation Research”. *Theoretical Research of the National Business (Economic)*. Vol 11. 2015: 39-41(in Chinese)
 - [4] **Zhang Qiansong**, Lv Ping, Yao Yuhui. “Enterprise Core Competitiveness Literature Review”. *Modern Business*. Vol 22. 2015: 82-84(in Chinese)
 - [5] Fan Congcong, Pan Jieyi, **Zhang Qiansong**. “ The relationship between the overseas background of senior management team, forward-looking green strategy and enterprise economic performance ” have been employed in Journal of technological progress and strategy (in Chinese)
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Expected contribution in your research group

- 1. Enterprise technology alliances, enterprises cluster and strategic management research based on symbiosis theory;
 - 2. Corporate environmental strategy research;
 - 3. Effect mechanism research on Innovation ability of manufacture enterprise(based on Structural-Equation-Modeling);
 - 4. Construction of sustainable development assessment system;
 - 5. Low-carbon economy theory research;
 - 6. Corporate environmental strategy research.
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Awards & Honors

☆ **Student Awards**

- 2017 **Second Prize** Scholarship of Northwestern Polytechnical University
- 2015 **Third Prize** Scholarship of Guizhou Normal University
- 2014 **Second Prize** Scholarship of Guizhou Normal University
- 2012 **Second Prize** Scholarship of Xi 'an Jiaotong University City College
- 2011 **Second Prize** Scholarship of Xi 'an Jiaotong University City College
- 2010 **First Prize** Scholarship of Xi 'an Jiaotong University City College
- 2009 Social practice advanced individual, Xi 'an Jiaotong University City College

☆ **Qualification Certificate**

- 2013 The primary accountant the title of the People's Republic of China
- 2011 The national securities practice qualification certificates
- 2011 Accounting practitioner's qualification certificate of the People's Republic of China