

## Curriculum Vitae Mariëlle Feenstra

### EMPLOYMENT RECORD

#### **Fundraiser & EU advisor**

Municipality of 's-Hertogenbosch, the Netherlands (since 07/2012)

Responsible for external funding and international project management, eg Interreg, ESF, EFRO, Intelligent Energy Europe, Horizon2020, Erasmus+.

- Responsible for identifying and developing innovative projects and applying for external funding, national and international grants & subsidies
- Drafting project outlines and lobby plans
- Building partner consortia and identifying strategic partnerships
- Strategic advise public affairs and European Structural Funds 2014-2020
- Coordinating and monitoring project management (including financial reports) and internal audits for projects with external funding
- Networking with stakeholders, project managers, partners and grants
- Procurement and contract management

Topics: cultural heritage, sustainable mobility, energy efficiency, innovation, (top)sport innovation, labour market, waste management, education programmes and SME's development.

#### **MF Projects: Freelancer International Policy Advice and Project**

**Development** (since September 2008): project management, policy advice, research and framework development

Projects:

- Programme Development and External Relations Clean2Antarctica.org (2016)
- Programme Development and External Relations [www.coldfacts.org](http://www.coldfacts.org) (2014-2015)
- Business Development and Fairtrade certification Tahoua Import (including workshops on Fairtrade certification and quality control for local producers in Mali, Niger, Burkina Faso) (2011 – 2014)
- Green procurement advice National Government of Canada (2011)
- Evaluation of global projects and young-girl program of Foster Parents Plan (2010)
- Coordinator and English-Second-Language teacher of the Montreal Language School (2007-2009)

**Executive and Research Assistant** of Eric Noël, Senior Vice President North America Oxford Analytica, Québec, Canada, (2010 – 2011) [www.oxan.com](http://www.oxan.com)

Proven skills:

- Implementation of business plan
- Developing suitable market launch strategy for the Oil&Gas and Mining daily briefs
- Analyses of existing markets
- Screening of new business areas
- Global Trend analyses and content research for presentations and training tools
- Consultancy project on green procurement for the Canadian National Government
- Contact management of international customers and clients

**Senior policy advisor EU and employment policy,**  
Municipality of Hengelo, the Netherlands (2007 - 2003)

Proven skills:

- Coordinating international and multidisciplinary teams
- Design, develop and evaluate project ideas
- (International) project management and project financing
- Analyze, translate and implement policy in practice
- Investigate, develop and maintain cooperation and partnerships opportunities

## ACADEMIC BACKGROUND

### **MA Public Administration and Public Policy (2002)**

Faculty of Public Administration and Policy, Twente University, The Netherlands  
Major: European Studies and International Relations: Gender and Development Studies

Masterthesis: "Towards a gender-aware energy policy: a case study from South Africa and Uganda" with field studies in Cape Town, South Africa and Kampala, Uganda, 2002

Supervisor: Prof. Dr. Joy Clancy

Internship: UNIFEM (United Nations Development Fund for women and gender issues), East and Southeast Asian Regional Office, Bangkok, Thailand, 2000  
Tasks: wrote and edited project proposals, organized workshops, developed and executed marketing research, coordinated the campaign and worked as a junior project manager.

Academic achievement: research paper on the rectification and implementation of CEDAW the United Nations Convention on the Elimination of all forms of Discrimination Against Women in East and Southeast Asia

Publications:

"Mainstreaming gender in energy policy" NORAD position paper, 2010

"How to engender energy policy" Energia technical paper, 2006

"Gender and energy for sustainable development" a UNDP toolkit, 2004

"Annotated bibliography Gender & Energy" Energia, 2001

"Implementation and rectification of CEDAW in East and South-East Asia" UN Research paper, 2000

### **Research assistant (2000 - 2002)**

University of Twente, Enschede, The Netherlands

- Organized 3 international academic conferences and 5 expert meetings and workshops
- Conducted research for the minor social science research
- Compiled the first annotated bibliography on gender and energy for ENERGIA [www.energia.org](http://www.energia.org).