Public Governance across Borders

UNIVERSITEIT TWENTE.
PROGRAM FOR TODAY

Introduction: Public Governance across Borders
*Prof. dr. René Torenvlied, programme director*

Module 5, Public Management
*Dr. Veronica Junjan, module coordinator*

Student counselling
*Mrs. Sietie Zuidema, student advisor*

Study association Sirius
*Kevin Heerema, president*
*Merel Ensink, Tim Schippers*

PGaB Student perspective and student involvement
*Lise Dotzer, student*

Internships and practical information
*Dr. Rik Reussing, programme coordinator*
WHY PUBLIC GOVERNANCE ACROSS BORDERS
WHY PUBLIC GOVERNANCE ACROSS BORDERS?

1) Broad study
   • Many disciplines: politics, public administration, sociology, economics, law
   • Many perspectives: local, national, European and international
   • Interdisciplinary: policy, governance, and management

2) Many opportunities to specialize
   - Two tracks
   - Many electives
   - Opportunity for half-year internship

3) International experience
   • Entirely taught in English
   • International exchange
   • International internships
WHY PUBLIC GOVERNANCE ACROSS BORDERS?

4) Intensive, high-quality education
   • Project-oriented approach
     – Collaborate with fellow students on real-life issues
     – Practical and professional experience in projects and internship)
   • Personal attention
     - Informal atmosphere, low student-staff ratio
     - Outstanding supervision / guidance
   • Room for excellence: “star program”

5) A special place to study
   • Entrepreneurial university
   • Green campus
   • Living in Enschede = low expenses
ACCREDITED JOINT DEGREE PROGRAMME
Specialization in MS&T
http://www.utwente.nl/go/pgab
TOWARDS YEAR2
STRUCTURE OF THE PROGRAMME

Core parts

Specialization

Year 1
- The modern state - Political science
- Law
- European challenges - Economics - Sociology
- Policy - The policy process - Policy design
- Regional innovation - Economic change - Multilevel governance

Year 2
- Public management
- Public governance in Europe
- Specialization semester: two elective modules in Public Administration
- Specialization semester: two elective modules in European Studies

Year 3
- Elective semester: Minor, Electives, Exchange programme, Internship
- Thesis semester: Craft of public administration research
- Thesis: Specialized research
- Combined perspective:
  Focus on decision-making
  Focus on Europe

Electives:
Broadening / deepening

Public administration perspective:
How to realize political ideals
Management $\rightarrow$ National policies

Political perspective:
Embedding your ideals in a globalized world. Politics, IR & Law

Graduation

Quartile 1
Quartile 2
Quartile 3
Quartile 4
CORE MODULES
Public Administration

Year-2
Semester-1

Public management
Discussed by Dr. Junjan

Public governance in European countries

From politics (year-1) to management / implementation
How can we realize our ideals in public organizations?

Back to politics and policy
How do nations realize their ideals differently?
SPECIALIZATION SEMESTER

Semester-2 in second year

Specialization: Public Administration

Policy-making and planning

Governance at the street level

Focus on decision-making

Specialization: European studies

Europe in crisis?

EU and the world

Focus on Europe
ELECTIVE SEMESTER

Semester-1 in third year

Choice of electives (2x 15 EC):
- Modules in other UT bachelor programmes
- UT-wide HTHT modules
- Minor from other university, including WWU
- Exchange programme, e.g. abroad (Erasmus)
- Internship
- Student activity module
INTERNSHIPS

Semester-1 in third year

Possibilities

- A 30 EC internship
- A 15 EC internship combined with another 15 EC module

Lille

Shanghai

Brussels
THESIS SEMESTER
Semester-2 of third year

Craft of public administration research
- Bachelor thesis proposal and design
- Workshops research approaches
- Research ethics

Bachelor Thesis Circle
- Individual work under supervision
- In “student circles” linked to ongoing faculty research, variety in subjects ...
- Moral leadership

3 days /week in Enschede

1-2 days /week in Enschede
TWENTE EDUCATIONAL MODEL
FREEDOM TO CHOOSE?
TWENTE EDUCATIONAL MODEL

Goal: high quality education improves study results
- 10-week modules of 15 EC
- Four modules a year, integrating “traditional” subjects
- Integration in projects
- Small-scale education and tutoring
- Variety of education: lectures / seminars / project group / self study
- Students work (hard), are creative in team-work

→ Where is the freedom for choice in the programme?
  → Project topics
  → Specialization
  → Electives
  → Bachelor thesis subject
WHAT ABOUT GRADES?
GRADING

Module components
Example: “Policy-making and Planning”:
- Analytical Politics and Policy, Democratic Legitimacy, Legal Institutions, Project (Advanced Stakeholder Analysis)
Module grade = weighted grade of components

Grade conversion

German grades: “1” is the best
Dutch grades: “10” is the best, “5” = fail

– Comparison of grade distributions Wilhelms-Universität and Twente
– Best 10 percent in Holland same grade as best 10 percent in Münster
– And so on......
GRADE CONVERSION: gracious

Grade > 9.2 converts to grade 1

8.4 < Grade < 9.2 converts to 1.3

And so on....
EXCELLENT JOB PROSPECTS
MEET LISA

Lisa Schneider • 1st
Clerk at Federal Ministry of Defense
Berlin, Berlin, Germany

I am a motivated and goal oriented person constantly looking for new challenges. Being reliable and able to work under pressure I always bestow great care on the work to be done. Working in a multi-cultural and multilingual environment is a heartfelt wish for my professional future.
ABOUT LISA

I am very happy to hear from you and even happier to share my experience with current students in your programme.
- Between graduation from University of Twente and now, I gained a lot of experience in different professional areas—
- before having started a master programme at Hertie School of Governance (thanks again for your recommendation letter back then!)

- In May this year, I have started working at the Federal Ministry of Defense as full-time job.
  - A few words on my current position: I am responsible for the development, implementation and review of the personnel strategy of the Bundeswehr and the improvement of its attractiveness as employer.
  - My daily bread is further developing the personnel strategy by consulting all other departments of the ministry, writing preparatory documents for the minister, the (parliamentary) state secretaries or different heads of department.
MEET YANN

Yann Paul Hengstenberg • 1st
Audit - Governance & Assurance - Compliance & Forensic
Senior Associate at KPMG Deutschland
Köln, North Rhine-Westphalia, Germany

Experience in (IT-) forensic fraud investigations, fraud risk management & prevention, internal audits, compliance management as well as project management.
ABOUT YANN

- In my current position in KPMG Germanys Compliance & Forensic department

- I am involved in (IT-)forensic investigations, compliance and anti-bribery fraud risk assessments; evaluations of corporate guidelines, internal control mechanisms, regulations and existing sets of policies.

- We serve clients from both, the private and public sector, including major international corporations as well as small, family-owned companies.

- My colleagues have a variety of different backgrounds, including degrees in sociology, psychology, law and natural sciences.

- Beside my professional career at KPMG, I am furthermore able to conduct doctoral studies at the University of Paderborn